

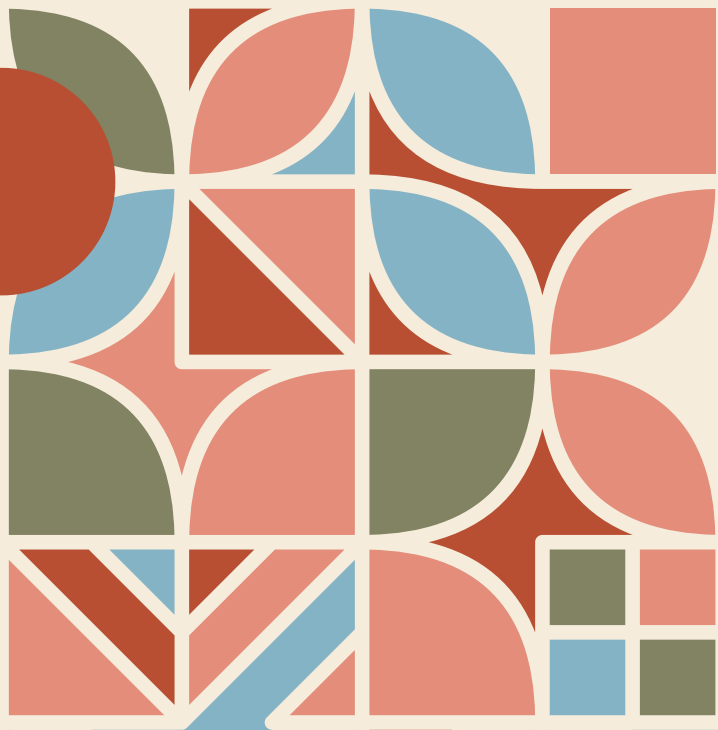


Indian Institute of Technology Madras
Office of Alumni & Corporate Relations



CELEBRATING THE GENEROSITY OF

MR. V J BALA



IMPACT OF
YOUR GIVING
IN
2024

DIRECTOR'S MESSAGE

Greetings!

IIT Madras continues to retain her top position for the eighth consecutive year, in the National Institute Ranking Framework, thanks to the world-class research, unwavering dedication and creative mindset of its faculty and students. The contribution and support of Alumni and well-wishers like you have crucially helped this standing and stature. Our achievements in research, education, innovation, and entrepreneurship have also earned us the recognition of an 'Institute of Eminence' as well as the top position in the Atal Innovation Ranking from the Government of India.

IIT Madras is making an indelible mark in promoting and providing education to students from the length and breadth of India to areas beyond Indian territory, through her initiatives in rural developmental educational programs, international, interdisciplinary M.Tech courses, and online diploma courses. The popularity and reach of our online courses can be gauged by the fact that around 25000 students in ages ranging from 17 to 82, have enrolled for these courses across national boundaries, and about 30% are from rural India. The institute, in a first-ever initiative by an IIT, has consolidated its position on the world map by establishing her international campus in Zanzibar, Africa where about 45 students have been admitted to different programs.

Innovation and entrepreneurship are ingrained in all our endeavours – our ambitious ventures in rocket and space explorations, the development of lab-grown diamonds, hyperloop, the Brain Research Centre etc, are a testimony to this. The start-up ecosphere is also a reflection of this spirit, wherein last year, 70 startups came to fruition, successfully nurtured by our centres of excellence, the Centre for Innovation, Nirmaan – the pre-incubator, the Incubation Cell, technology centres such as 'IITM-Pravartak' at the IIT Madras Research Park and others. This year, our target is to incubate at least a 100 Start-ups in various sectors. It is expected that at least 20% of the passing out students will be proud CXOs of their own ventures! The year 2023 also saw 221 national and 105 international patents from our Institute and we are looking to closing this current financial year with 366 patents, to account for 'a patent a day'.

Towards promoting inter-disciplinary research and exploring new frontiers, a Department of Medical Sciences and Technology was launched in May 2023, a School of Sustainability in Oct 2023, a Department of Data Science and Artificial Intelligence in Nov 2023 and a new Interdisciplinary Dual Degree program on Quantitative Finance in Dec 2023 through the synergy of the departments of Management Studies, Computer Science and Engineering and Mathematics. Our School of Sustainability has signed MoUs for collaborations with Tel Aviv University, Israel and Technische Universität Dresden, Germany, with the aim of being recognized as a leader for sustainability teaching and research in the global south.

Lofty ambitions and achievements are impossible without the deep-rooted faith and support of alumni and well-wishers like yourself. We are indebted to you for your bountiful, impactful contributions and the faith reposed on us. On behalf of IIT Madras, I express my deepest gratitude for continuing to strengthen the Institute. Together with your support, we are confident of building an IIT Madras that is more inclusive, diverse, and seized of tomorrow's needs to be nationally and globally relevant.

Thank you!



PROF. V. KAMAKOTI



DEAN'S MESSAGE

Greetings from the Office of Alumni and Corporate Relations!

Please accept my sincere appreciation for the unwavering support you continue to provide to IIT Madras. Your generosity is the cornerstone of our success, and we are truly grateful for your commitment to the causes that are important to the students and faculty of IIT Madras. This report is a testament to the profound impact your contributions have had – by transforming the lives of students, supporting research, augmenting Institute infrastructure, enhancing learning or through supporting other myriad causes. Your trust in us propels our ambitions, and we are committed to ensuring that your donations are utilized to their fullest potential.



PROF. MAHESH PANCHAGNULA

In a world evolving rapidly in science and technology, we have set ambitious goals for ourselves. Your enduring enthusiasm and support provide fillip to our efforts. IIT Madras stands as a beacon of diversity, sustainability, innovation and research excellence. While we have transformed over the years, our commitment to being a premier institute in the country and abroad, remains steadfast, attracting the brightest minds from across the globe. I cordially invite you to visit the campus, witness first-hand the salutary impact of your contributions, and observe the Institute's growth and evolution over the years.

Your generous gifts have made an incredible difference in our Institute's aspirations – Thank you! Your continued partnership is invaluable as we navigate the exciting journey ahead, shaping the future of India and the world together.



Mr. V J Bala

1991/BT/ME

Chief of Staff, Global Marketing, ResMed

Mr. V J Bala is Chief of Staff at ResMed, leading the transformation of Global Marketing to drive MedTech growth with a focus on consumer, SaaS, digital and marketing operations. He has won awards for brand management, marketing management, market insights, technology innovation, AX100 CX Leader (Constellation Research) and Top 50 Marketer (OnConferences).

Mr. V J Bala is a frequent speaker at health and marketing forums on consumerization, digital transformation, AI and technology-led innovation.

The report presents the impact that your contributions have made for the below causes

Anitha and VJ Bala Merit Cum Means Scholarship Endowment

Rajeswari and Jayaraman Merit Cum Means Scholarship Endowment

Merit Cum Means Scholarship

The Merit-Cum-Means Scholarship fully supported the cost of tuition fees which was Rs. 90,000/-per annum for a student until 2015. Since 2016, the tuition fee has been revised to Rs.2 lakhs annually.

The Govt. Merit-cum-Means Scholarship has been revised to 2/3rd of Rs.2 lakhs (i.e., 1.33 Lakhs). This leaves a sum of Rs. 66,667/- to be borne by the student.

This scholarship endeavor has received extensive backing from Alumni, Corporates and Well-wishers

Eligibility Criteria

- Parental income between Rs.1 lakh and Rs.5 lakhs per annum
- Degree – B. Tech / Dual Degree
- Up to four (4) years of tuition assistance will be covered

Anitha and VJ Bala Merit Cum Means Scholarship Endowment



Sai Sonam Singh
ED22B034

Dual Degree
Dept. of Engineering Design
CGPA : 8.39

Hi Sir,

Hope you are doing well, I would like to share that MCM scholarship has been very helpful to me and my family, It definitely helped my mother in managing and running my family financially in a smooth way, thanks a lot for this scholarship and I definitely will utilize it efficiently and perform well.

Rajeswari and Jayaraman Merit Cum Means Scholarship Endowment



Saisri S
CH22B097

B. Tech
Dept. of Chemical Engineering
CGPA : 8.07

I am highly grateful for the scholarship awarded by V J Bala Sir and extend my heartfelt thanks for this generous financial support. The assistance has significantly reduced my educational expenses, enabling me to pay my tuition fees. This support has allowed me to focus more on my studies and personal development without worrying about financial constraints. Your contribution has been instrumental in helping me pursue my academic goals with greater determination and success.

THANK YOU

We are grateful to you & your family

MR. V J BALA

We express our heartfelt gratitude for your continued and generous support to IIT Madras throughout the years. We trust that you take great pride in your bond with IIT Madras and the unwavering dedication it has demonstrated towards academic and research excellence since the time of your association.

Your invaluable contributions, alongside the support of your family, have played a pivotal role in facilitating this remarkable growth. We are privileged to have you and your family walking with us along this journey. We extend our best wishes to you and your family. We thank you for your continued support to your alma mater



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