



Indian Institute of Technology Madras
Office of Alumni and Corporate Relations



Celebrating the Generosity of

Mr. Ganesan Venkatasubramanian



**IMPACT OF YOUR GIVING IN
2023**

Director's Message



Prof. Kamakoti Veezhinathan
Director, IITM

Greetings!

IIT Madras continues to retain her top position for the eighth consecutive year, in the National Institute Ranking Framework, thanks to the world-class research of its faculty and students. The contribution and support of *Alumni and well-wishers like you* has crucially helped this standing and stature.

Our achievements in research, education, innovation and entrepreneurship have also earned us the recognition of an 'Institute of Eminence' as well as the top position in the Atal Innovation Ranking from the Government of India.

The institute is making an indelible mark with her 'research with impact' in several areas including quantum computing, drinking water technology, industrially relevant mathematical models for governance, rendering cancer-cure more effective. Our centres of excellence, the Center for Innovation, *Nirmaan* – the pre-incubator, the Incubation Cell, technology centres such as '*IITM-Pravartak*' and others, work in unison for not just *our* nation's building, but societies *world-wide*. We aspire to be locally impactful and globally relevant through all these efforts.

Towards exploring new research frontiers, a Department of Medical Sciences and Technology has been launched to conjoin medicine and engineering. Similarly, a School of Sustainability is on the horizon to research sustainable practices in the Global South. The campus is moving towards 'carbon-net-zero' goal through water conservation by 100% recycling, efficient garbage disposal, and electrification of vehicles. The traditional education system is undergoing a paradigm shift, with our online Bachelor of Science programme in Data Sciences and the National Program of Technology Enhanced Learning, that have won Gold in the 'Lifelong Learning' category and Silver in the 'Best Online Program' category of the Wharton-QS Reimagine Education Awards 2022 respectively. IIT Madras is leading this revolution from the front.

Such achievements are not possible without the deep-rooted faith and support of alumni and well-wishers such as yourself. We are indebted to you for your generous, bountiful, and impactful contributions. On behalf of IIT Madras, I offer you our deepest gratitude for continuing to strengthen the Institute. Together with your support, we are confident of building an IIT Madras that is more inclusive, diverse, and enabled by an ecosystem to be nationally relevant and globally recognised. Thank you!

Dean's Message

Prof. Mahesh Panchagnula
Dean, Alumni & Corporate Relations, IITM



Greetings!

I express my heartfelt gratitude to you for your generous support to IIT Madras. We appreciate your passion in supporting the causes you do and I assure you that your contributions will be optimally utilised. This report has been compiled to convey how your largesse has touched lives and made a difference at IIT Madras. In keeping with the rapid, contemporary strides in science, technology we have set ambitious goals for ourselves - your continued enthusiasm and support will help us greatly in these endeavours.

IIT Madras is far more diverse in its set of pursuits, more green and more research-focused. And yet, it remains unchanged over these years, it is still the best Institute in the country, and attracts the best students that India has to offer to come and make a mark. I also cordially invite you to visit your campus to see for yourself, the impact of your contribution, and the growth and transformation the Institute has undergone over the years.

We can never express our gratitude enough for all that you have done - Thank You !

**"GIVING IS NOT JUST ABOUT
MAKING A DONATION -
IT'S ABOUT
MAKING A DIFFERENCE"**




Mr. Ganesan Venkatasubramanian

[1994/BT/ME]



Mr. Ganesan Venkatasubramanian is an accomplished technology executive currently serving as LinkedIn's Vice President of Engineering. With a strong computer science and mechanical engineering background. Mr. Venkatasubramanian completed his B.Tech in Mechanical Engineering from the Indian Institute of Technology. He holds a Master of Science degree in Computer Science from the University of Illinois Urbana-Champaign, where he conducted pioneering research on hardware testbeds that enabled virtual experiments by streaming instrumentation data over the internet. Additionally, he holds another Master of Science degree in Mechanical Engineering from the same university, where his research focused on software testbeds that provided access to simulations via the web during the early stages of web development.

Mr. Ganesan has significantly contributed to LinkedIn's projects and initiatives throughout his career. He has been instrumental in driving the success of LinkedIn Placements. This platform connects employers, students, and college placement offices to facilitate job placement for graduating students in emerging markets. By leveraging the power of the LinkedIn platform, Mr. Ganesan has helped streamline the placement process and expand opportunities for job seekers. Furthermore, he has been actively involved in the launch and development of the LinkedIn China Product, leading the efforts to introduce a Simplified Chinese version of LinkedIn to cater to the Chinese market. With his expertise and dedication, Ganesan continues to play a vital role in advancing LinkedIn's engineering capabilities and shaping the future of professional networking and career development.

Manton Communications Corporation	Locus Information Systems	IGATE <small>Speed. Agility. Imagination</small>	Socratic Learning Inc.	
Software Engineer	Senior Software Consultant	Project Lead	CTO	VP of Engineering
1998 - 2000	2000 - 2002	2002 - 2004	2004 - 2009	2009 - Present

YOUR COPIOUS CONTRIBUTIONS

01

Tree Plantation in IITM Campus

02

Dr. V Ganesan Faculty Fellowship

TREE PLANTATION IN IITM CAMPUS

Due to the Vardah cyclone, a lot of green cover in the campus (around 650 trees) is lost. Most of the damaged trees are non-native trees. More native trees are planned to restore the green cover.

Phase 1 of Tree Plantation was successfully completed. Approx. 600 trees were planted each costing Rs.2000 (including cost of the tree, tree guards, labor, and maintenance).

The phase comprised of two tree plantation events where one was held with CSR partners and the other one with Alumni. The CSR partnered plantation event has been organized along with Wells Fargo and United Way Chennai Teams. The plantation drive organized with alumni has seen active participation from alumni.

Phase 2 on a similar scale was held in 2018, where **600 trees were planted again.**



*Alumni actively participating
in the plantation drive*



CSR partners at the plantation drive



Dr. V. GANESAN FACULTY FELLOWSHIP



The Dr. V. Ganesan Faculty Fellowship was initiated to recognize junior star faculty who have demonstrated a very strong early-career trajectory in the field of Thermo-fluid Sciences through a combination of research excellence, impactful industrial consultancy, social impact, and patentable products along with an enthusiastic mentoring of IITM undergraduates and PGs to pursue higher academic pursuits and industrial careers.

The launch of the Dr. V. Ganesan Faculty fellowship was conducted on 06-06-2023 at the Central Lecture Theatre, IIT Madras.

It was launched in the presence of Dr. Amrutur Anilkumar, Mr. G Venkata Subramanian (Son of Late Dr. V. Ganesan), Mrs. Rajalakshmi (Wife of Late Dr. V. Ganesan), and Mrs. Aparna (Daughter of Late Dr. V. Ganesan).

The First recipient of the Dr. V Ganesan Faculty Fellowship



Dr. Pallab Sinha Mahapatra
Dept. of Mechanical Engineering

The first recipient of the Dr. V Ganesan Faculty Fellowship is Dr. Pallab Sinha Mahapatra from the Department of Mechanical Engineering. His research interests include (not limited to) Surface engineering and wettability patterning, Open surface microfluidics, Multiphase flow, Single and multiphase heat transfer.

He received his B.Tech and Ph.D. in Mechanical Engineering from Jadavpur University in 2007 and 2014 respectively. He has received the International Society for Energy, Environment and Sustainability Young Scientist Award 2017 and the Council of Scientific & Industrial Research Senior Research Fellowship 2012.

Photographs of the Launch of Dr. V Ganesan Faculty Fellowship:



We are grateful to you & your family

Mr. Ganesan Venkatasubramanian



We express our heartfelt gratitude for your continued and generous support to IIT Madras throughout the years. We trust that you take great pride in your bond with IIT Madras and the unwavering dedication it has demonstrated towards academic and research excellence since the time of your association.

Your invaluable contributions, alongside the support of your family, have played a pivotal role in facilitating this remarkable growth. We are privileged to have you and your family walking with us along this journey. We extend our best wishes to you and your family. We thank you for your continued support to your alma mater.



Indian Institute of Technology Madras, Chennai – 600036
www.iitm.ac.in

For more information, please contact:
Office of Alumni and Corporate Relations
T: +91-44-2257 8390 | acr.iitm.ac.in



July 2023