



Indian Institute of Technology Madras
Office of Alumni and Corporate Relations

CELEBRATING THE GENEROSITY of DR. MADHAV DURBHA



Impact of your giving in
2023

August 2023

Message from Director

Greetings!

IIT Madras continues to retain her top position for the eighth consecutive year, in the National Institute Ranking Framework, thanks to the world-class research of its faculty and students. The contribution and support of *Alumni and well-wishers like you* has crucially helped this standing and stature. Our achievements in research, education, innovation and entrepreneurship have also earned us the recognition of an 'Institute of Eminence' as well as the top position in the Atal Innovation Ranking from the Government of India.

The institute is making an indelible mark with her '*research with impact*' in several areas including quantum computing, drinking water technology, industrially relevant mathematical models for governance, rendering cancer-cure more effective. Our centres of excellence, the Center for Innovation, *Nirmaan* – the pre-incubator, the Incubation Cell technology centres such as '*IITM-Pravartak*' and others, work in unison for not just our nation's building, but societies world-wide. We aspire to be locally impactful and globally relevant through all these efforts.

Towards exploring new research frontiers, a Department of Medical Sciences and Technology has been launched to conjoin medicine and engineering. Similarly, a School of Sustainability is on the horizon to research sustainable practices in the Global South. The campus is moving towards 'carbon-net-zero' goal through water conservation by 100% recycling, efficient garbage disposal, and electrification of vehicles. The traditional education system is undergoing a paradigm shift, with our online Bachelor of Science programme in Data Sciences and the National Program of Technology Enhanced Learning, that have won Gold in the 'Lifelong Learning' category and Silver in the 'Best Online Program' category of the Wharton-QS Reimagine Education Awards 2022 respectively. IIT Madras is leading this revolution from the front.

Such achievements are not possible without the deep-rooted faith and support of alumni and well-wishers such as yourself. We are indebted to you for your generous, bountiful, and impactful contributions. On behalf of IIT Madras, I offer you our deepest gratitude for continuing to strengthen the Institute. Together with your support, we are confident of building an IIT Madras that is more inclusive, diverse, and enabled by an ecosystem to be nationally relevant and globally recognised.

Thank you!



Prof. KAMAKOTI VEEZHINATHAN
Director, IITM

Message from Dean



Prof. MAHESH PANCHAGNULA
Dean, Alumni & Corporate Relations,
IITM

Greetings!

I express my heartfelt gratitude to you for your generous support to IIT Madras. We appreciate your passion in supporting the causes you do and I assure you that your contributions will be optimally utilised. This report has been compiled to convey how your largesse has touched lives and made a difference at IIT Madras. In keeping with the rapid, contemporary strides in science, technology we have set ambitious goals for ourselves - your continued enthusiasm and support will help us greatly in these endeavours.

IIT Madras is far more diverse in its set of pursuits, more green and more research-focused. And yet, it remains unchanged over these years, it is still the best Institute in the country, and attracts the best students that India has to offer to come and make a mark. I also cordially invite you to visit your campus to see for yourself, the impact of your contribution, and the growth and transformation the Institute has undergone over the years.

We can never express our gratitude enough for all that you have done - **Thank You !**

Dr. Madhav Durbha



Dr. Madhav Durbha is a supply chain management professional with a broad range of experience in strategy and process consulting, coupled with expertise in supply chain software solutions. He graduated in 1993 with a B.Tech in Chemical Engineering from the Indian Institute of Technology Madras and a Ph.D. from the University of Florida in 1998. He has consistently pursued professional development opportunities to stay ahead in the industry. Dr. Madhav's passion lies at the intersection of supply chain technology and artificial intelligence (AI), where he continuously explores the potential for transformative advancements. By combining his in-depth knowledge of supply chain management, strategic consulting skills, and proficiency in cutting-edge software solutions, he consistently delivers innovative approaches to enhance efficiency, reduce costs, and optimize overall performance. With a focus on leveraging AI's power, Dr. Madhav aims to revolutionize supply chain operations and drive organizations towards operational excellence, competitive advantage, and exceptional customer value.

Career Trajectory

1998 – 2009

Organization:
i2 Technologies, Inc
Designation:
Program Manager

01

2010 -2013

Organization:
JDA Software
Designation:
Solutions Principal

02

2013 – 2015

Organization:
JDA Software
Designation:
Sr. Director, Global Strategic
Accounts

03

2015 - 2016

Organization:
JDA Software
Designation:
VP, Product Strategy

04

2016 – 2018

Organization:
Kinaxis
Designation:
VP, Industry Strategy

05

2018 – 2020

Organization:
LLamasoft Inc
Designation:
Group Vice President,
Industry Strategy

06

2020 – 2023

Organization:
Coupa Software
Designation:
Vice President, Supply Chain
Strategy

07

CAUSE CONTRIBUTED DURBHA FAMILY MERIT-CUM-MEANS SCHOLARSHIP

The Merit-cum-Means Scholarship fully supported the cost of tuition fees which was Rs. 90,000/- per annum for a student until 2015. Since 2016, the tuition fee has been revised to Rs.2 lakhs annually. The Govt. Merit-cum- Means Scholarship has been revised to 2/3rd of Rs.2 lakhs (i.e. 1.33 Lakhs). This leaves a sum of Rs. 66,667/- to be borne by the student

Voices of the beneficiaries:

1. Name : Naman Sharma
Degree : B.Tech Chemical Engineering
Roll No : CH22B082
CGPA range : 7 to 8



Gratitude Note - This scholarship boosts my morale because now someone is believing in me that I can do good in the future. Also, I have the responsibility to perform better than before. I will make sure this money will be utilized for my education wisely. This support will also reduce my parents' pressure they can focus more on my younger brother's education with their income. Lastly, I would like to thank you for the support, I hope I will utilize this help properly, and do good in the future and I believe, I will also contribute to the student's education likewise you are doing now. Your support will always be a constant source of motivation to me. Thank you for believing in me.

Achievements - Achieving the goals, State level swimmer, I worked very hard for 2 months irrespective of the result, with that dedication I performed in the state-level swimming competition which boosted my confidence, and that day I learnt we can achieve our goals by putting hard work and dedication and adequate amount of time.

Future Plans - I have good management and communication skills, so I like the work of consultancy but currently I will try to explore more in the technical fields. Moreover, I think job maker is bigger than just becoming a job taker. So I will also explore the entrepreneurship side also. The final goal is to become a successful and happy person, contribute a lot to society and add some value to it. I will try to find my interest here as our IITM gives a large number of clubs to find our interests.



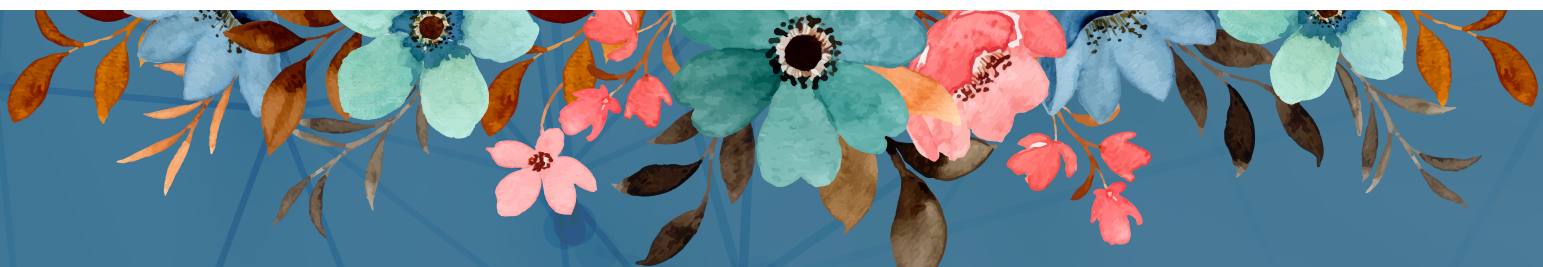
2. Name : Suharsh Kumar
Degree : Dual Degree (Bio-Technology)
Roll No : BE22B037

Gratitude Note - I sincerely thank the donor for this scholarship. It helps me a lot. It helps me to pay my college fee without delay.

Future Plans - To be something for this world by using the skills that I will learn through my course.



Thank You





WE ARE GRATEFUL TO YOU!

Dr. Madhav Durbha

We express our heartfelt gratitude for your continued and generous support to IIT Madras throughout the years. We trust that you take great pride in your bond with IIT Madras and the unwavering dedication it has demonstrated towards academic and research excellence since the time of your association.

Your invaluable contributions, alongside the support of your family, have played a pivotal role in facilitating this remarkable growth. We are privileged to have you and your family walking with us along this journey. We extend our best wishes to you and your family. We thank you for your continued support to your alma mater.



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