



Celebrating the Generosity of
Mr. Sudheer Koneru
Impact of Your Giving in 2023

Director's Message

Prof. V. Kamakoti

Greetings,

IIT Madras continues to retain her top position for the eighth consecutive year, in the National Institute Ranking Framework, thanks to the world-class research of its faculty and students. The contribution and support of Alumni and well-wishers like you has crucially helped this standing and stature. Our achievements in research, education, innovation and entrepreneurship have also earned us the recognition of an 'Institute of Eminence' as well as the top position in the Atal Innovation Ranking from the Government of India.

The institute is making an indelible mark with her 'research with impact' in several areas including quantum computing, drinking water technology, industrially relevant mathematical models for governance, rendering cancer-cure more effective. Our centres of excellence, the Center for Innovation, Nirmaan – the pre-incubator, the Incubation Cell, technology centres such as 'IITM-Pravartak' and others, work in unison for not just our nation's building, but societies world-wide. We aspire to be locally impactful and globally relevant through all these efforts.

Towards exploring new research frontiers, a Department of Medical Sciences and Technology has been launched to conjoin medicine and engineering. Similarly, a School of Sustainability is on the horizon to research sustainable practices in the Global South. The campus is moving towards 'carbon-net-zero' goal through water conservation by 100% recycling, efficient garbage disposal, and electrification of vehicles. The traditional education system is undergoing a paradigm shift, with our online Bachelor of Science programme in Data Sciences and the National Program of Technology Enhanced Learning, that have won Gold in the 'Lifelong Learning' category and Silver in the 'Best Online Program' category of the Wharton-QS Reimagine Education Awards 2022 respectively. IIT Madras is leading this revolution from the front.

Such achievements are not possible without the deep-rooted faith and support of alumni and well-wishers such as yourself. We are indebted to you for your generous, bountiful, and impactful contributions. On behalf of IIT Madras, I offer you our deepest gratitude for continuing to strengthen the Institute. Together with your support, we are confident of building an IIT Madras that is more inclusive, diverse, and enabled by an ecosystem to be nationally relevant and globally recognised. Thank you!



Director, IITM

Dean Alumni & Corporate Relation's Message

Prof. Mahesh Panchagnula

Greetings,

I express my heartfelt gratitude to you for your generous support to IIT Madras. We appreciate your passion in supporting the causes you do and I assure you that your contributions will be optimally utilised. This report has been compiled to convey how your largesse has touched lives and made a difference at IIT Madras. In keeping with the rapid, contemporary strides in science, technology we have set ambitious goals for ourselves - your continued enthusiasm and support will help us greatly in these endeavours.

IIT Madras is far more diverse in its set of pursuits, more green and more research-focused. And yet, it remains unchanged over these years, it is still the best Institute in the country, and attracts the best students that India has to offer to come and make a mark. I also cordially invite you to visit your campus to see for yourself, the impact of your contribution, and the growth and transformation the Institute has undergone over the years.

We can never express our gratitude enough for all that you have done - Thank You !



Mr. Sudheer Koneru

Mr. Sudheer Koneru is a visionary entrepreneur and the founder and CEO of Zenoti, India's pioneering unicorn in the wellness category. Mr. Sudheer obtained his B.Tech in Computer Science from the Indian Institute of Technology, Madras in 1990. Further, he pursued MS in computer science from The University of Texas at Austin.

Passionate about revolutionizing the beauty and wellness industry, Mr. Sudheer established Zenoti, a cutting-edge, cloud-based solution designed to cater to the unique requirements of this sector's spas, salons, medical spas, yoga studios, and other service businesses. Under Sudheer's astute leadership, Zenoti has made significant strides, becoming India's first unicorn in the wellness domain.

Driven by a passion for innovation and a deep-rooted understanding of the industry, Mr. Sudheer continues to lead Zenoti towards new heights, revolutionizing how wellness sector businesses operate and thrive.



CAREER TRAJECTORY



Microsoft

Director/product
Unit manager
1992 – 2000



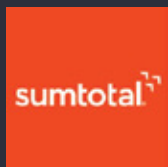
Intelliprep

CEO
2000 – 2001



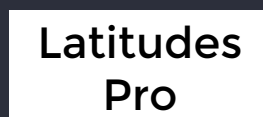
Click2learn

Executive VP of Products &
Chief Operating Officer
2001 – 2004



SumTotal Systems

VP International Sales &
Managing Director - India
2004 – 2008



Latitudes Pro

Managing Director
2008-2010



Zenoti

Founder and CEO
2010 – Present

CAUSE CONTRIBUTED

1990 BATCH SILVER REUNION – INNOVATION AND ENTREPRENEURSHIP ENDOWMENT FUND

The funds received through the 1990 Batch Silver Reunion – Innovation and Entrepreneurship Endowment Fund is used for two purposes. The Funds received from India were used towards the Modernisation of CFI and the funds from IITMF were used towards the E-Cell and E-Summit.

Modernisation of CFI:

The Centre for Innovation (CFI) was seeded in 2008 by the Class of 1981. Later the Modernisation of CFI was initiated by the Class of 1990, 1991, and Jamuna Hostel inmates of the 1991 Batch. The funds received from India for the 1990 Batch Silver Reunion – Innovation and Entrepreneurship Endowment Fund were used towards the upgradation of the Centre for Innovation.

The new Centre for Innovation in the Sudha and Shankar Innovation Hub was inaugurated by the Hon'ble Vice President of India, Shri. Jagdeep Dhankar on February 28, 2023. The motto of CFI is "Walk in with an idea, walk out with a product". The center helps students translate their innovative ideas into working prototypes. The CFI boasts 14 clubs and six teams that will take part in national and international competitions.



E-Cell:

The Entrepreneurship Cell at IIT Madras enables students and faculty to solve global challenges, nurture them and provide them with opportunities for excellence. It also aims to unlock students' latent inventive potential. Not only do they show them doors of opportunity, but also equip them to walk through them. E-Cell hopes to build a network of entrepreneurial enthusiasts through conferences, social events, lectures, speaker engagements, and workshops.



E-Summit:

Innovation is getting deep-rooted into our culture with the startup culture blooming in India. Anyone who takes the unconventional path, thinks creatively, and creates ground-breaking innovations to solve problems is a changemaker. With such changemakers present at every corner of our country: Trailblazing impact can be created when they are brought together.

E-Summit 2023 with the theme of “Assemblage of Changemakers”, is the national flagship entrepreneurship fest filled with 4 conclaves – Youth Conclave, Innovator’s Conclave, Startup Conclave, and Sustainability Conclave. These conclaves, highlight speakers, and networking opportunities are curated to serve the audience in all stages of their entrepreneurial journey.

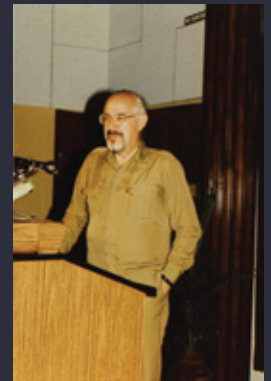


**“Thank you for your donation.
Your generosity means
everything to us and to
the community we serve.”**

Memories to be cherished!



Batch Reunion



Mr. Hans Klein's visit to IITM



A view of the Computer Science Block during 1988

WE ARE GRATEFUL TO YOU, Mr. Sudheer Koneru

We express our heartfelt gratitude for your continued and generous support to IIT Madras throughout the years. We trust that you take great pride in your bond with IIT Madras and the unwavering dedication it has demonstrated towards academic and research excellence since the time of your association.

Your invaluable contributions, alongside the support of your family, have played a pivotal role in facilitating this remarkable growth. We are privileged to have you and your family walking with us along this journey. We extend our best wishes to you and your family. We thank you for your continued support to your alma mater.



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