



Celebrating the Generosity of **Mr. Ajit Singhvi**

Impact of your Giving in 2022



INDIAN INSTITUTE OF TECHNOLOGY MADRAS
OFFICE OF ALUMNI AND CORPORATE RELATIONS

Director's Message

Prof. Kamakoti Veezhinathan
Director, IITM

Greetings!

IIT Madras continues to retain her top position for the eighth consecutive year, in the National Institute Ranking Framework, thanks to the world-class research of its faculty and students.

The contribution and support of Alumni and well-wishers like you has crucially helped this standing and stature. Our achievements in research, education, innovation and entrepreneurship have also earned us the recognition of an 'Institute of Eminence' as well as the top position in the Atal Innovation Ranking from the Government of India.

The institute is making an indelible mark with her 'research with impact' in several areas including quantum computing, drinking water technology, industrially relevant mathematical models for governance, rendering cancer-cure more effective. Our centres of excellence, the Center for Innovation, Nirmaan – the pre-incubator, the Incubation Cell, technology centres such as 'IITM-Pravartak' and others, work in unison for not just our nation's building, but societies world-wide. We aspire to be locally impactful and globally relevant through all these efforts.

Towards exploring new research frontiers, a Department of Medical Sciences and Technology has been launched to conjoin medicine and engineering. Similarly, a School of Sustainability is on the horizon to research sustainable practices in the Global South. The campus is moving towards 'carbon-net-zero' goal through water conservation by 100% recycling, efficient garbage disposal, and electrification of vehicles. The traditional education system is undergoing a paradigm shift, with our online Bachelor of Science programme in Data Sciences and the National Program of Technology Enhanced Learning, that have won Gold in the 'Lifelong Learning' category and Silver in the 'Best Online Program' category of the Wharton-QS Reimagine Education Awards 2022 respectively. IIT Madras is leading this revolution from the front.

Such achievements are not possible without the deep-rooted faith and support of alumni and well-wishers such as yourself. We are indebted to you for your generous, bountiful, and impactful contributions. On behalf of IIT Madras, I offer you our deepest gratitude for continuing to strengthen the Institute. Together with your support, we are confident of building an IIT Madras that is more inclusive, diverse, and enabled by an ecosystem to be nationally relevant and globally recognised. Thank you!

Dean's Message

Prof. Mahesh Panchagnula
Dean, Alumni & Corporate Relations, IITM



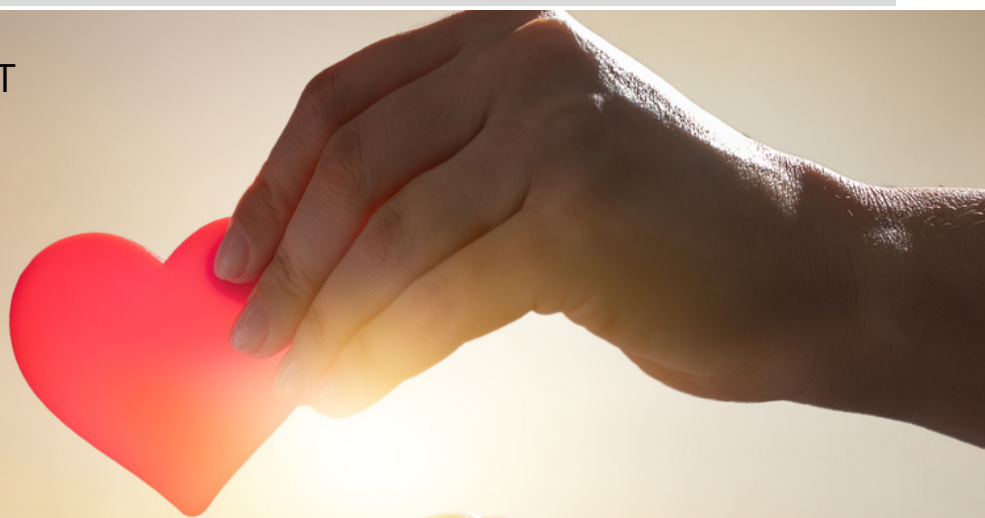
Greetings!

I express my heartfelt gratitude to you for your generous support to IIT Madras. We appreciate your passion in supporting the causes you do and I assure you that your contributions will be optimally utilised. This report has been compiled to convey how your largesse has touched lives and made a difference at IIT Madras. In keeping with the rapid, contemporary strides in science, technology we have set ambitious goals for ourselves - your continued enthusiasm and support will help us greatly in these endeavours.

IIT Madras is far more diverse in its set of pursuits, more green and more research-focused. And yet, it remains unchanged over these years, it is still the best Institute in the country, and attracts the best students that India has to offer to come and make a mark. I also cordially invite you to visit your campus to see for yourself, the impact of your contribution, and the growth and transformation the Institute has undergone over the years.

We can never express our gratitude enough for all that you have done - Thank You !

"GIVING IS NOT JUST ABOUT
MAKING A DONATION -
IT'S ABOUT
MAKING A DIFFERENCE"



Mr. Ajit Singhvi



Mr. Ajit Singhvi is an alumnus of Harvard Business School, Manchester Business School, School of Engineering-Middlesex University, Japan Institute of Plant Management, Ashridge Management College, Institute of Chartered Accountants, and Chartered Institute of Management Accountants.

He was awarded two research degrees; the Doctor of Philosophy (Ph.D.) and Doctor of Engineering (D.Engg.) for his novel work on Manufacturing Excellence, and Good Governance for Sustainable People, Process and Performance Development. Dr Singhvi had closely worked with professor David A. Garvin (1952 – 2017) an American economist at Harvard Business School.

Dr. Singhvi discussed his ideas with a number of businesses and students while he was in India between 1997 and 2003, including the L & T, Tata, and Aditya Birla Groups, industry associations, defence establishments, faculty, and students at IITs, IIMs, colleges, and universities. In 2007, he served as a Visiting Professor at the XLRI School of Business & Human Resources in India.

He has been helping Weaker Sections in Romania, Bulgaria, and Ukraine since 2003. He has also create prizes for the top female students at ICMA India and other institutions. Singhvi has mooted the idea of ISR (Individual Social Responsibility) as a mirror age of CSR to support and promote philanthropic activities in the society. He is the founder and promoter of the Ajit Singhvi Education and Training Trust.



Mr. Ajit Singhvi authored - Fast Tracking to Managerial & CEO Roles in 2019

Career Highlights:



Financial Controller

British Insulated Callender's
Cables, India

Sep 1967 - May 1974



Finance Director
Leyland Nigeria Ltd

Sep 1982 - Apr 1986



ASHOK LEYLAND
Financial Controller
Ashok Leyland

Jul 1974 - May 1982

Managing Director

GEC Alsthom Traction
Ltd

Sep 1987 - Jun 1994



World Class Manufacturing Advisor
Carnaud MetalBox

Jun 1994 - Sep 1996



Management Advisor
Argo Pantes Group

Jun 2003 - Jun 2006



President,
World Class Manufacturing
Aditya Birla Group

1996 - 2003

Chairman

Centre for Enhancing
Competitive Abilities
and Good Governance

2006 -Present

Causes Supported

Ajit Singhvi Visiting Chair



Prof. C Bhaktavatsala Rao, Ph.D.

Department of Management Studies, IIT Madras
& Founder, LeaderCrest Academy

About Prof. C Bhaktavatsala Rao

- ✓ Received Ph D Degree in Industrial Management and M Tech Degree in Industrial Engineering from the Indian Institute of Technology Madras, Chennai Received B E Degree in Mechanical Engineering from Sri Venkateswara University, Tirupati
- ✓ Have over forty eight years of diversified experience in strategic and operational leadership of large reputed companies, including global MNCs, in India My last fulltime assignment was as Managing Director and Executive Chairman of Pfizer Healthcare India Private Limited.
- ✓ Have been passionate about writing and publishing as well as teaching Have over 170 publications in economic and business dailies and refereed journals
- ✓ Have established LeaderCrest Academy for high quality academic publishing Have authored and published eleven books under Leader Crest banner over the last six years.
- ✓ Serving as Ajit Singhvi Chair Professor in Management Studies, DoMS at the Indian Institute of Technology Madras, Chennai
- ✓ Have offered four Courses Entrepreneurship Perspectives of Business Strategy and Economic Development”, “Leadership for India Inc Practical Concepts and Constructs”, "Strategy and Technology A Practical Primer”, and “Business Development From Start to Scale” on NPTEL Swayam Platform

DoMS Programmes and Course Support Provided: 2022

Strategic Management (Special Lectures)

Global Business Management Full Courses (MBA and EMBA)

Economic Strategies Special Lectures (MBA and Tech MBA)

Entrepreneurship Full Course (2 MBA Batches and 1 Tech MBA Batch)

Supported MBA and EMBA and Tech MBA programmes as required through fulltime lectures

Participated in MBA, EMBA and Research Scholar Admission Processes

Supported various DoMS Initiatives, including Strategic Plan and EDPs

Developed and delivered Four Online Video courses on NPTEL Platform

Curated Special Lectures Developed for MBA and EMBA

Integrative Thinking

Pharma Business Models

Quality-Operations

Effective Chief Executive

View from the Top

India's Economic Resurgence

Strategic Marketing

Collaborations and Joint Ventures

Work-Life Balance

Leadership Principles

Technology Management

Corporate Governance

Launched New DoMS MBA Course: Introduction to Entrepreneurship

A course of blended theory and practice related to development of start-up and entrepreneurial projects.

In parallel with the absorption of academic inputs, the students are required to take up start-up ideas and develop those as projects.

An environment of stage-wise collective learning and the challenge of final individual group development is provided to the students.

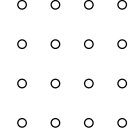
The projects enabled theoretical as well as experiential learning by the students; some projects were top-class.

The MBA Entrepreneurship Course is Unique...

The Course provides important business strategy perspectives for entrepreneurs to move successfully from start up to ramp up, with sustainability. It also provides economic development perspectives for India to emerge as global hub for start up and entrepreneurship development.



Entrepreneurship is vital for India's socio-economic development, and emergence as global economic power. IIT Madras has been playing a pioneering leadership role in this. I feel privileged to support this in a small but relevant way through this unique MBA Course as well as another structured NPTEL Course.



NPTEL Course – Entrepreneurship: Perspectives of Economic Development and Business Strategy

12 Week, 60 Lecture Course, with 12 Special Lectures Added

- Provides detailed overview of the multi-faceted domain of entrepreneurship
- Demonstrates the importance of entrepreneurship as the foundation of industrial and business growth
- Brings out several insights based on real-life case examples, in a multi-disciplinary approach
- Provides multiple constructs for entrepreneurs to be successful

Around 1200 data- and information-rich slides

- Start-up Personality and Organizational Essentials
- Start-up Processes and Supportive Ecosystems
- Integration of Functional Competencies
- Critical Thinking for Start-up Success

NPTEL Course – Leadership: Practical Concepts and Constructs

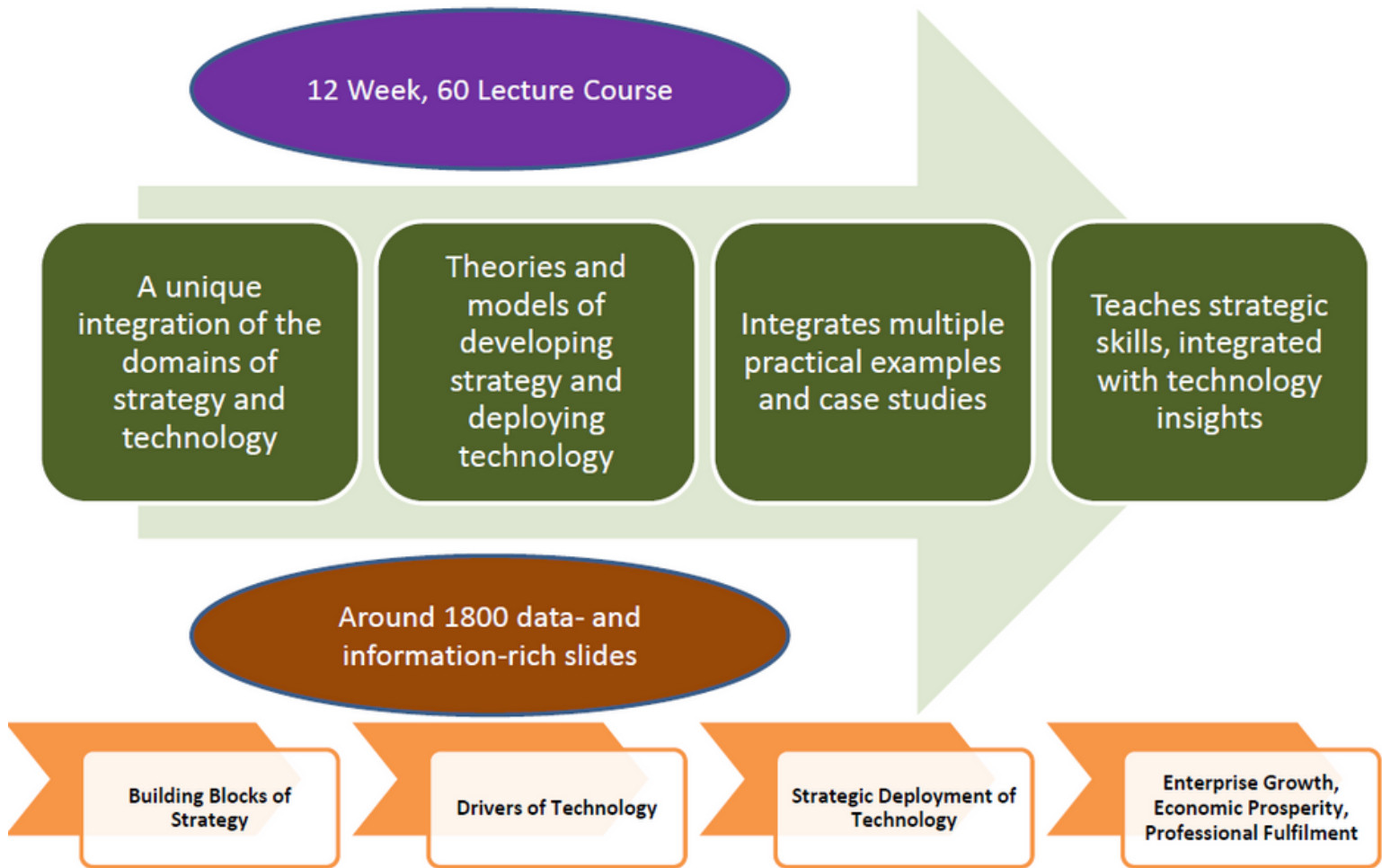
12 Week, 60 Lecture Course

- Provides multiple models and pathways of leadership journey
- Brings out several new constructs, with real-life examples
- Details the multi-faceted domain of leadership
- Demonstrates leadership as the engine of growth

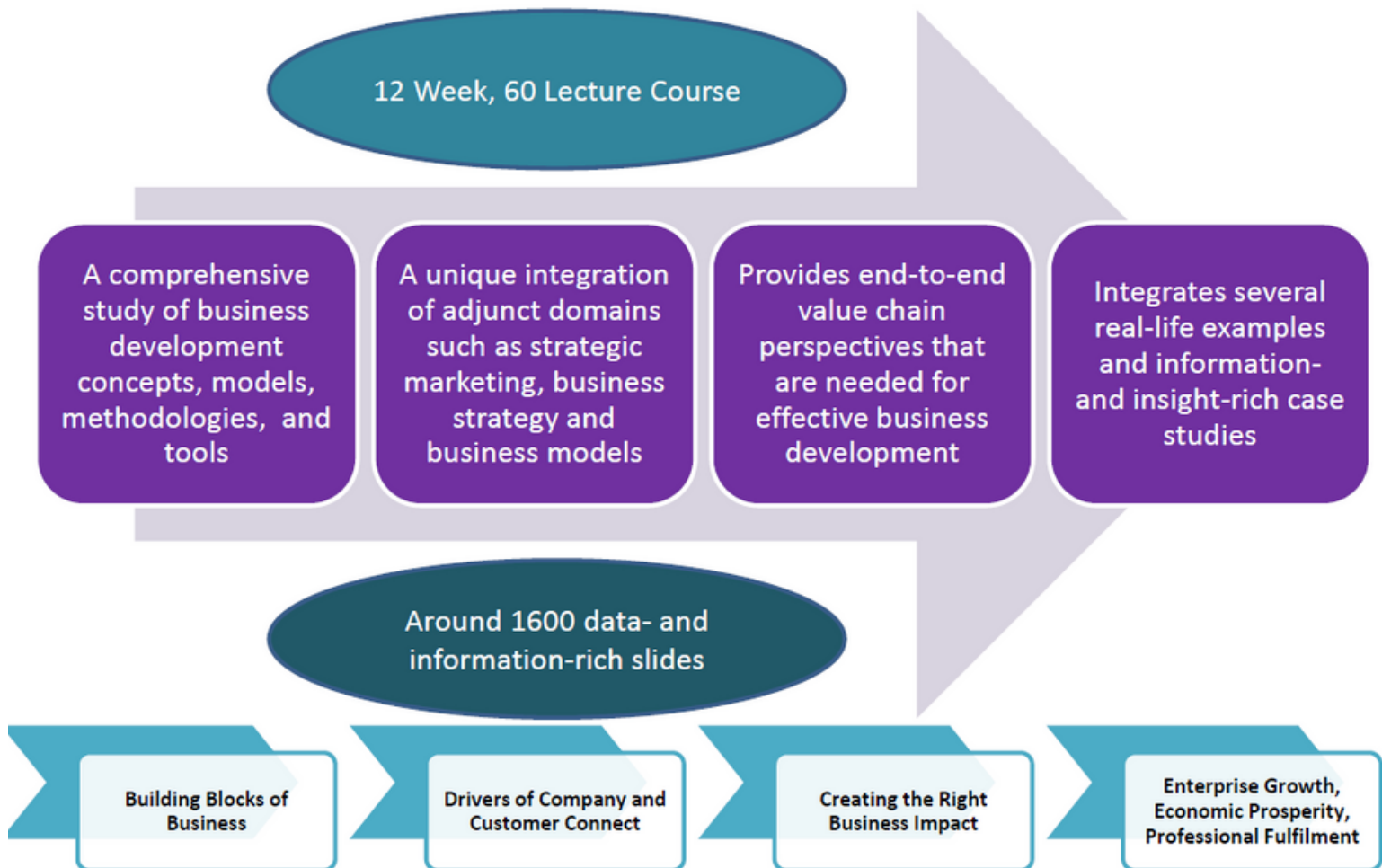
Around 1850 data- and information-rich slides

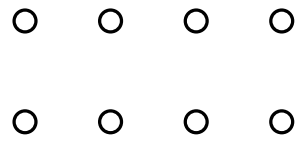
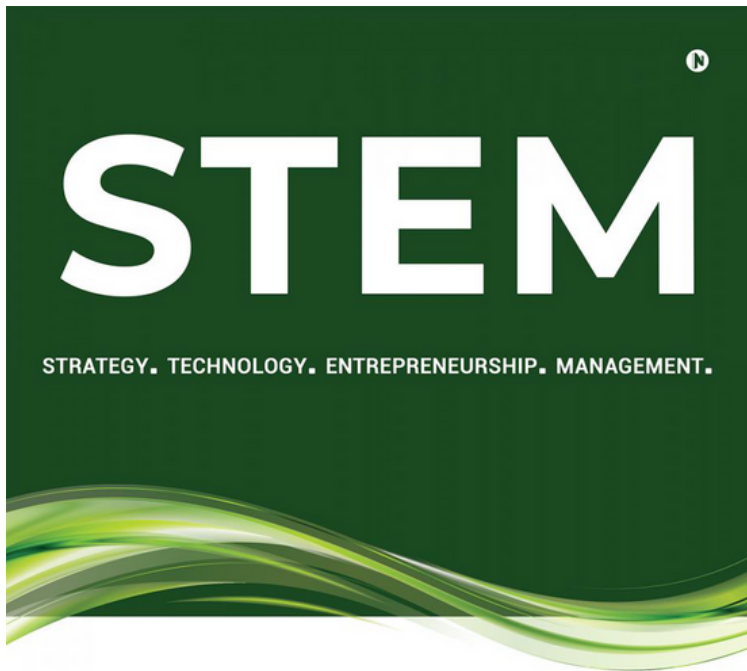
- Professional and Organizational Development
- Hybrid Fusion of Global and Indian Leadership Models
- Multi-disciplinary and Multi-industry in Context
- Industrial, Business and Economic Perspectives

NPTEL Course – Strategy and Technology: A Practical Primer



NPTEL Course – Business Development: From Start to Scale



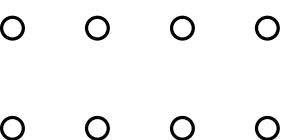
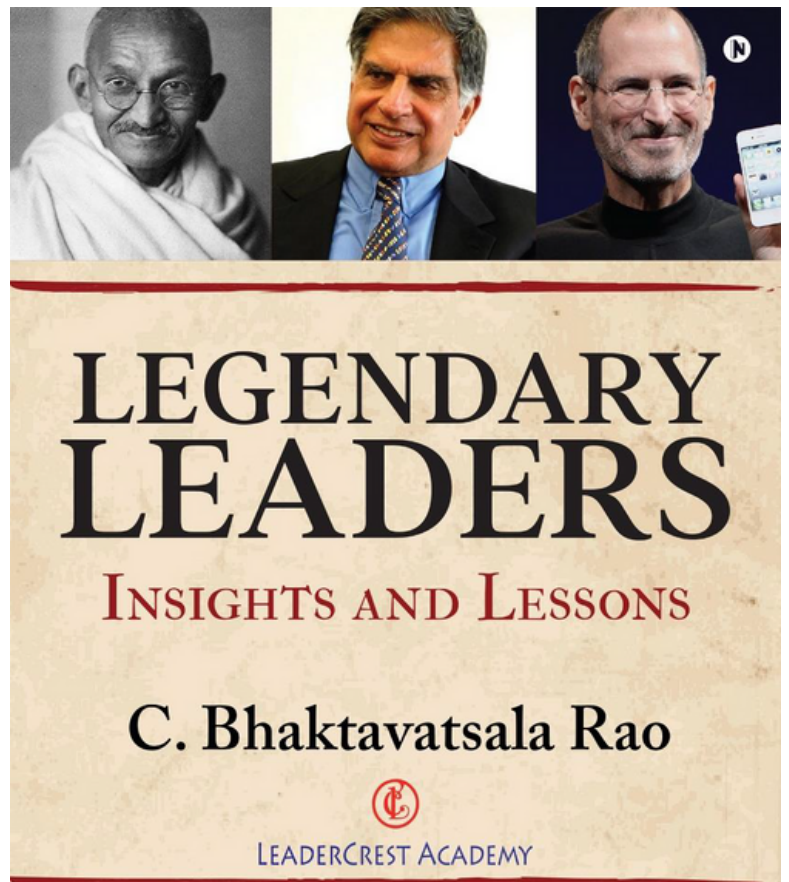


Authored and published a new book "**STEM: Strategy. Technology. Enterprise. Management .**" in 2022

C B RAO



Authored and published a new book "**Legendary Leaders: Insights and Lessons**" in 2023



We are grateful to you

Mr. Ajit Singhvi



Thank you for your sustained generosity to IIT Madras over the years. Contributors such as yourself enable our students and Professors to dream big and work towards a better and brighter future. We hope you are proud of your Alma mater and how it has remained steadfastly committed to academic and research excellence since your time here. You and your family have been instrumental in facilitating this significant growth.

Our efforts to nurture the culture of academic excellence that is the hallmark of IIT Madras - quality education, cutting-edge research, and unfettered creativity shall continue. We are privileged and humbled to have you and your family walking with us along this trail. We wish you and your family the best always in all walks of life!



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