Headline: Novatium: Computing Edge, Connecting People

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Founded on the vision to provide "computing for the next billion users" Novatium Solutions evolved from the technology incubation centre in IIT Madras, Chennai in October 2004 and went on to create - The Nova NetPC that made computing simple and affordable by using indigenous technology. The NetPC retailed at $100, disrupted the PC market. In the last 15 years the company has established itself as a pioneer in providing enterprise-grade management, security and mobility solutions for Managed Computing as a Service (MCaaS) concept, across devices and platforms. Novatium's Bring Your Own Device (BYOD) and bundled computing management solution across the cloud, offers contextual management of user's computing services, devices, network and applications. These solutions are available globally in over 600,000 devices and are most relevant today, in a pandemic-hit world.

NOVATIUM

With remote working being the new normal, Novatium MDM, the largest deployed end point management solution in India, is the most needed business-enabler for employers across the country. It is a cloud-based computing management software that is capable of contextually managing and monitoring devices remotely aiding security, profile management and policy enforcement. It facilitates large sections of employees to work from home as it provides a centralized management control centre enabling administrators to easily deploy applications, content and set rules based to geographically scattered users. Another aspect of the solution is the web-based dashboard, containing audit trails and reports, which enables the organisation to make informed decisions. MDM is deployed across 12 states in India.

Education is another sector where

ALOK SINGH, Founder & Chairman, Novatium

NOVATIUM'S OFFERINGS

- **NOVATIUM MDM:** It is a cloud-based computing management software that is capable of contextually managing and monitoring devices remotely.

- **NOVATIUM EDUGRID:** The grid brings together the fragmented education solutions under a single platform.

- **NOVATIUM INTEGRATED COMMAND AND CONTROL CENTER:** This solution improves the accessibility, efficiency and manageability of the enterprise devices by providing a common dashboard.

- **AVSAR-LIVE:** It is a video-based technology platform which will provide all the necessary information and right linkages to find jobs. This platform will connect job seekers, employers including government agencies.

Covid-induced disruptions have changed the way students study and teachers teach, making online education the central theme. Novatium's EduGrid is the go-to solution for educational institutes. The grid brings together the fragmented education solutions under a single platform. The solution creates a platform for all stakeholders such as students, teachers, administrators, parents, content creators, for providing a contextual, inclusive and personlised learning environment. With deployment across several Indian states including the Gyankunj project in Gujarat, EduGrid has shown that it is an education solution with a difference.

Among their other offerings, one Novatium solution has emerged to specifically address a disruption caused by the pandemic. Avsar-Live, developed by Novatium along with the other technology partners is a platform for job-seekers with prospective employers. It is a multilingual application that can be accessed via feature phones and help identify location-based, skill based, language-based jobs along with adequate reference checks. The goal is to help blue-collar job workers find local jobs. It has an additional feature of updating skillsets for job-seekers.

Apart from educational institutions and enterprises, Novatium has also worked with a number of central and the state governments for deploying efficient computing through its MCaaS solutions. In the last one year, Novatium has deployed over 3 lakh solutions for government management systems on different types of devices for Orissa, Punjab, Gujrat, Andhra Pradesh, Kerala among other. This includes 12,000 schools in Gujrat, 6000 in Orissa and 2,88,000 in Andhra Pradesh.

Awards and recognitions have followed with Novatium solutions being selected as one of the Top 100 Asia technology ventures by Red Herring Asia 2006. In 2007, Sun Microsystems awarded the Sun Technovate Innovation Award to Novatium. The company was ranked 9th among the fastest growing tech companies listed by Deloitte Technology for 2009. The Novatium's solution was featured in PC Forum 2006 and in the Mobile World Conference in 2011 and 2013. When Ericsson's Connect to Learn programme won the prestigious Global Mobile Award in 2013, Novatium's solution was an important component of it.

The Ministry of External Affairs recognized Novatium and featured the company in a video on Indian innovation.

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