Date: 2nd September 2017 Publication: Dinamalar Edition: Chennai Page no.: 6 Journalist: NA

Headline: IIT Madras trying to restore green cover



Date: 2nd September 2017 Publication: Chennai Patrika Edition: Online Journalist: NA Professor: Prof. R. Nagarajan Headline: IIT Madras launches Green Drive in its premises URL: <u>http://news.chennaipatrika.com/post/2017/09/01/IIT-Madras-launches-Green-Drive-in-its-</u> premises.aspx

### IIT Madras launches Green Drive in its premises



Chennai, 01 September 2017: Indian Institute of Technology Madras has launched a Green Drive in its premises with the objective of restoring green cover lost due to Cyclone Vardah. The cyclone had hit the Tamil Nadu Coast in December 2016, resulting in the loss of nearly 650 trees inside IIT Madras campus. Most of the damaged trees were non-native species.

Undertaken in two phases with a total budget of Rs. 25 lakh, as many as 1,200 saplings and trees are being planted and transplanted during this campaign. In order to ensure only native species indigenous to

the soil are being planted, the species are being chosen with great care and from a Government of Tamil Nadu-approved list.

Speaking about the Tree Plantation Drive at the campus Prof. R. Nagarajan, Dean of Alumni and International Relations, IIT Madras, said, "Alumni have vivid memories of the greenery in our campus. We see this as a great opportunity for them to give back to the alma mater by contributing to her re-greening. This campaign has, not surprisingly, indeed attracted many first-time donors, with the number now exceeding 150."

The trees and saplings are being sourced from Agricultural Engineering College and Research Institute, Tamil Nadu Agricultural University, Kumulur, Trichy district.

Phase 1 of Tree Planting involves plantation of approximately 600 trees, each costing Rs 2,000 including the cost of the tree, tree guards, labour and maintenance.

The names of the donors will be displayed suitably. Each tree would be at least 10 feet tall. The tree species including Mango, Gulmohar, Neem, Arasan, Maramalli and Wood Apple have been carefully chosen for shade and for food for the animals, of which there are plenty in IIT Madras campus.

So far, the Institute has raised around Rs 17.4 lakh from 181 donors. The Green Drive has received funds for 870 trees out of total planned 1,200 trees. The funds have come from all over the world including from alumni, faculty, corporate firms and individuals. Anyone can contribute to this Green drive by logging on to this website - <u>https://joyofgiving.alumni.iitm.ac.in/projects/general-fund/tree-plantation-in-iitm-campus</u>

Donors can leave an everlasting mark on the institute by adopting a tree in the campus. A part of them will always stay with the campus.

Date: 2nd September 2017 Publication: India Education Diary Edition: Online Journalist: NA Professor: Prof. R. Nagarajan Headline: IIT Madras launches Green Drive in its premises URL: http://indiaeducationdiary.in/iit-madras-launches-green-drive-premises/

# IIT Madras launches Green Drive in its premises

Institute aims to recover green cover lost due to Cyclone Vardah by planting 1,200 saplings and trees

Chennai, 01 September 2017: Indian Institute of Technology Madras has launched a Green Drive in its premises with the objective of restoring green cover lost due to Cycle Vardah. The cyclone had hit the Tamil Nadu Coast in December 2016, resulting in the loss of nearly 650 trees inside IIT Madras campus. Most of the damaged trees were non-native species.

Undertaken in two phases with a total budget of Rs. 25 lakh, as many as 1,200 saplings and trees are being planted and transplanted during this campaign. In order to ensure only native species indigenous to the soil are being planted, the species are being chosen with great care and from a Government of Tamil Nadu-approved list.

Speaking about the Tree Plantation Drive at the campus Prof. R. Nagarajan, Dean of Alumni and International Relations, IIT Madras, said, "Alumni have vivid memories of the greenery in our campus. We see this as a great opportunity for them to give back to the alma mater by contributing to her re-greening. This campaign has, not surprisingly, indeed attracted many first-time donors, with the number now exceeding 150."

The trees and saplings are being sourced from Agricultural Engineering College and Research Institute, Tamil Nadu Agricultural University, Kumulur, Trichy district.

Phase 1 of Tree Planting involves plantation of approximately 600 trees, each costing Rs 2,000 including the cost of the tree, tree guards, labour and maintenance.

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So far, the Institute has raised around Rs 17.4 lakh from 181 donors. The Green Drive has received funds for 870 trees out of total planned 1,200 trees. The funds have come from all over the world including from alumni, faculty, corporate firms and individuals. Anyone can contribute to this Green drive by logging on to this website – <u>https://joyofgiving.alumni.iitm.ac.in/projects/general-fund/tree-plantation-in-iitm-campus</u>

Donors can leave an everlasting mark on the institute by adopting a tree in the campus. A part of them will always stay with the campus.

Date: 2nd September 2017 Publication: Web India Edition: Online Journalist: NA Professor: Prof. R. Nagarajan Headline: IIT-M launches green drive in its campus, to plant 1,200 trees URL: https://news.webindia123.com/news/Articles/India/20170901/3179082.html

## IIT-M launches green drive in its campus, to plant 1,200 trees

Indian Institute of Technology (IIT), Madras today launched a Green Drive in its campus to restore back the green cover lost due to the devastating Cyclone Vardah that struck the Tamil Nadu coast in December last year.

More than 650 trees inside the IIT-M campus were felled by the cyclone and most of the damaged trees were non-native species. To be implemented in two phases with a total budget of Rs. 25 lakh, as many as 1,200 saplings and trees would be planted and transplanted during the Green Drive campaign. In order to ensure only native species indigenous to the soil were being planted, the species were being chosen with great care and from a list approved by the Tamil Nadu Government.

Speaking about the Tree Plantation Drive, Prof R Nagarajan, Dean of Alumni and International Relations, IIT-M, said "alumni have vivid memories of the greenery in our campus. We see this as a great opportunity for them to give back to the alma mater by contributing to her re-greening." "This campaign has, not surprisingly, indeed attracted many first-time donors, with the number now exceeding 150", he added.

The trees and saplings were being sourced from the Agricultural Engineering College and Research Institute, Tamil Nadu Agricultural University in Trichy. Under the Phase-1, about 600 trees would be planted. Each tree would cost Rs 2,000, including the cost of the tree, tree guards, labour and maintenance. The names of the donors would be displayed suitably. Each tree would be at least 10 feet tall. The tree species, including Mango, Gulmohar, Neem, Arasan, Maramalli and Wood Apple, have been carefully chosen for shade and for food for the animals, which were aplenty in IIT-M campus. So far, the Institute has raised around Rs 17.4 lakh from 181 donors. The Green Drive has received funds for 870 trees out of the total planned 1,200 trees. The funds have come from all over the world, including from alumni, faculty, corporate firms and individuals. A IIT-M release said anyone could contribute to this Green drive by logging on <a href="https://joyofgiving.alumni.iitm.ac.in/projects/general-fund/tree-plantation-in-iitm-campusUNIGV CS 1653">https://joyofgiving.alumni.iitm.ac.in/projects/general-fund/tree-plantation-in-iitm-campusUNIGV CS 1653</a>

Date: 3rd September 2017 Publication: The Times of India Edition: Chennai Page no.: 3 Journalist: NA Headline: IIT-M launches green drive

# IIT-M launches green

drive: IIT Madras has launched a 'green drive' after Cyclone Vardah, in December 2016, destroyed nearly 650 trees on the 650-acre campus. A total of 1.200 saplings are set to be planted and transplanted during the two-phase, ₹25 lakh campaign. All the indigenous species of trees are being chosen from a state government-approved list.