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**Headline: IIT Placements 2017: As students laugh all the way to the bank, see who pays techies more**

URL: <http://www.financialexpress.com/jobs/iit-placements-2017-as-students-laugh-all-the-way-to-the-bank-see-who-pays-techies-more/961359/>

### **IIT Placements 2017: As students laugh all the way to the bank, see who pays techies more**

IIT Placements 2017: In the latest edition of the placement session that is currently taking place at the country's top technical college, Indian Institute of Technology (IITs), Asian recruiters have managed to give tough competition to the US counterparts. According to reports, this year the IITs witnessed a 40 per cent rise in the offers that have been given to the students on the day one of the session. The campus placements began on December 1 across the various IITs. Unlike previous years, the day one of this year's placement session witnessed techies being offered packages as high as Rs 1 crore. Top companies from the United States like Apple and Nasdaq, made their debut at the institute, while technology giant Microsoft offered a handsome pay package. In addition this year the maximum number of International offers were made by NEC Japan along with several other Asian companies.

Reportedly, till now NEC Japan is amongst the biggest recruiters this year, while many other big offers were also made by companies from Taiwan, South Korea and Singapore. Technology giant Microsoft topped all the offers made to the students, at Rs 1.39 crore per annum salary package for overseas posting, while its offer for postings in India this year stand at Rs 39.02 lakh per annum. IT company, NEC Japan offered a package worth Rs 26.29 lakh per annum (Rs 45.70 lakh Japanese Yen per annum).

According to reports, during the first three days of the placement session overseas offers made at IIT Kharagpur saw a jump from 9 to over 30, while IIT Madras witnessed a surge from 6 offers made last year to 22 that were made this year. 13 international offers were made at IIT Roorkee within the first 3 days of the placement session as compared to the 12 that were made last year. Out of the 12 international offers made at IIT Roorkee last year, 10 were made by Japanese firms.

According to the press release issued by the placement cell this year, "IIT Bombay's placement season has started off well. Day one witnessed the participation of 34 companies. For the domestic roles, the highest number of offers were made by Goldman Sachs, Qualcomm, IBM, Microsoft, BCG, Cairn, McKinsey Knowledge Centre & Tata Steel while the maximum International offers were made by NEC Japan, Microsoft, Optiver, Rubrik and Uber."

Date: 6th December 2017

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**Headline: Asian companies beat US firms in hiring fresh talents from IITs**

URL: <http://www.ibtimes.co.in/asian-companies-beat-us-firms-hiring-fresh-graduates-iits-752002>

### **Asian companies beat US firms in hiring fresh talents from IITs**

In the battle of talent hunting from Indian institutions, Asian companies have beaten the US firms this year. Exciting international offers are pouring in from Japan, Taiwan, South Korea and Singapore as the Asian firms eagerly look forward to hiring fresh graduates from the Indian Institutes of Technology (IIT).

In the the first few days of final placement campaigns this year, which started on December 1, overseas offers have surged at IIT Madras and IIT Kharagpur. IIT Madras has seen a rise in international offers to 22 from six in the first three days and the numbers at IIT Kharagpur have jumped to more than 30 from nine, Economic Times reported.

#### **ADVERTISING**

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IIT Roorkee got 13 international offers in the first three days, compared to seven last year. At IIT Bombay, international offers, including pre-placement offers, have shot up to 60 from 50.

According to top institutes placement members, the surge in the international recruitments is due to Asian firms aggressively hiring tech talents.

Japan has started to look for more talents from Indian institutes and recruit more Indian techies. According to a Hindu report, Yohei Shibasaki the Chief Executive Officer of Fourth Valley Concierge Corp, a headhunting firms based in Tokyo, said that he has started recruiting from top 30 Indian universities, including the IITs.

The numbers of Indians working in Japan are also gradually increasing. About 8,000 of the 23,000 Indians are IT professionals in Japan, the Hindu report said.

"IITs are the hub for technology talent for global companies. Now, more and more countries, led by the likes of Japan, are realising the potential of IIT students," said NP Padhy, IIT Roorkee professor-in-charge of training and placement.

Recent reports also suggest that overall campus recruitment in engineering colleges in India is also likely to gather momentum in the current financial year as startups across sectors are all set to hire techies for various roles that demand technical skills. This year, even Microsoft has made more US offers than last year.

Roles such as data analyst, artificial intelligence engineer, user-experience engineer, mobile software developer and augmented reality engineer are high on demand and startups are ready to pick up potential candidates for these roles.

They are also ready to give them a package of Rs 9 lakh-16 lakh per annum, Economic Times reported.

Companies like Paytm, Exotel, Pepperfry, Voonik, Go-Jek and Razorpay are seeking to hire potential graduates from more than 10,000 students set to graduate in 2018.

Candidates from Indian Institute of Technology will still remain the key focus for the startup recruiters as well.

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Journalist: NA

Alumni/students: Sudarsan MS, Saurabh Sinha & Makesh S

Headline: IIT Madras team wins second season at Samsung E.D.G.E. 2017

## सैमसंग E.D.G.E. के दूसरे सीजन में जीता IIT Madras,

गुडगांव, - सैमसंग इंडिया ने अपने कैम्पस प्रोग्राम सैमसंग E.D.G.E. के दूसरे एडिशन को देश के प्रतिष्ठित संस्थानों के प्रतिभाशाली छात्रों की भागीदारी के साथ संपन्न किया। 1 दिसंबर, 2017 को गुडगांव में आयोजित फाइनल्स में भारतीय प्रौद्योगिकी संस्थाशन (आईआईटी) मद्रास के सुदरसन एमएस, सौरभ सिन्हा और माकेश एस की टीम 'एथेना जेड' को विजेता घोषित किया गया। वहीं नेशनल इंस्टीट्यूट ऑफ डिजाइन (एनआईडी), अहमदाबाद दूसरे और इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट (आईआईएम), लखनऊ तीसरे स्थाइन पर रहा। इस साल देश के 19 प्रतिष्ठित संस्थानों के 2370 छात्रों (790 टीमों) की भागीदारी के साथ सैमसंग श्र.ष्ठ.श्र. को बहुत अच्छी प्रतिक्रिया मिली। तीन महीने तक चलने वाली इस प्रतियोगिता में विविध कार्यक्रम डोमेन जैसे बीटेक, एमबीए, मास्टर्स ऑफ डिजाइन और मास्टर्स ऑफ सोशल वर्क के छात्रों को भागीदारी के लिए आमंत्रित किया गया था।

Date: 6th December 2017

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Alumni/students: Sudarsan MS, Saurabh Sinha & Makesh S

**Headline: IIT-M team wins second season at E.D.G.E. 2017**

**SHORT TAKES**

## **IIT-M team wins second season at EDGE 2017**

**Chennai:** IIT-Madras emerged winners at the Samsung E.D.G.E. 2017 competition at Gurgaon recently, in which nearly 2,370 students from 19 top institutions participated.

The competition gives an opportunity to students to interact with the leadership team at Samsung on real-world business problems, a press release said. The students of IIT Madras — Sudarsan M S, Saurabh Sinha and Makesh S were the winners, followed by National Institute of Design, Ahmedabad. Indian Institute of Management, Lucknow came third. Ten teams which won the zonal rounds qualified for the national finals of the Samsung E.D.G.E. (Empowering Dreams Gaining Excellence) programme, held at Gurgaon on Dec 4. —PTI

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Alumni/students: Sudarsan MS, Saurabh Sinha & Makes S

**Headline: IIT-M team's idea to make Bixby better wins top prize**

URL: <http://www.dtnext.in/News/City/2017/12/06015430/1054440/IITM-teams-idea-to-make-Bixby-better-wins-top-prize.vpf>

## IIT-M team's idea to make Bixby better wins top prize

**CHENNAI:** The team from Indian Institute of Technology (IIT) Madras named 'Athena'Z' comprising Sudarsan MS, Saurabh Sinha and Makes S won the national finals of the second season of Samsung E.D.G.E.

The National Institute of Design (NID), Ahmedabad, came second followed by the Indian Institute of Management (IIM), Lucknow, in the competition.

The winning team from IIT-Madras impressed the jury and the audience with their idea around making the company's intelligent interface Bixby better integrated with consumers' day to day usage of smartphones. The team from NID, Ahmedabad, showcased a very innovative

product that could make life better for young single-person households. The team from IIM Lucknow presented an idea around Bixby.

The competition saw 2,370 students (790 teams) from 19 leading educational campuses across the country participating in the contest. The competition, spread over three months, invited participation of students from diverse programme domains such as B Tech, MBA, Masters of Design and Masters of Social Work.

The winning team received a prize of Rs 3 lakh and each member got a smartphone.

Samsung E.D.G.E. brings together bright minds from campuses across India to ideate and showcase their talents on a national platform.

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Alumni/students: Sudarsan MS, Saurabh Sinha & Makesh S

**Headline: IIT-Madras students win national competition**

URL: <http://www.eenaduindia.com/states/south/tamil-nadu/2017/12/05123527/IITMadras-students-win-national-competition.vpf>

### **IIT-Madras students win national competition**

Chennai: The team from Indian Institute of Technology-Madras (IIT-M), 'Athena'Z', comprising Sudarsan MS, Saurabh Sinha and Makesh S, emerged winner at the national finals of second season of campus program Samsung E.D.G.E. The winning team received a prize of Rs three lakh and each member got a Galaxy Note8 smartphone while the team that came second got a prize of Rs 1.5 lakh. The third team received a prize of Rs 75,000.

According to a statement here, National Institute of Design (NID), Ahmedabad came second followed by Indian Institute of Management (IIM), Lucknow, at the event held in Gurgaon on Monday.

"The program witnessed an overwhelming response this year with 2,370 students (790 teams) from 19 leading campuses across the country. The competition, spread over three months, invited participation of students from diverse program domains such as B Tech, MBA, Masters of Design and Masters of Social Work," it said.

Ten teams which won at the zonal rounds qualified for the keenly contested national finals. The event was aimed at bringing together bright minds from campuses across India to ideate and showcase their talents on a national platform.

The platform gives students an opportunity to interact with the leadership team at Samsung, work on real-world business problems and come up with unique solutions. This year, the top 10 teams worked on ideas around Samsung's intelligent interface Bixby, growth opportunities in smart cities, designing devices for young single-person households, online skilling and certification models and marketing.

Date: 6th December 2017

Publication: India Today

Edition: Online

Journalist: NA

Alumni/students: Sudarsan MS, Saurabh Sinha & Makesh S

**Headline: IIT Madras team wins second season at Samsung E.D.G.E. 2017**

URL: <http://indiatoday.intoday.in/story/iit-madras-team-wins-second-season-at-samsung-e.d.g.e.-2017/1/1103848.html>

### **IIT Madras team wins second season at Samsung E.D.G.E. 2017**

Chennai, Dec 5 (PTI) IIT-Madras emerged winners at the Samsung E.D.G.E. 2017 competition at Gurgaon recently, in which nearly 2,370 students from 19 top institutions participated. The competition gives an opportunity to students to interact with the leadership team at Samsung on real-world business problems, a press release said. The students of IIT Madras -- Sudarsan M S, Saurabh Sinha and Makesh S were the winners, followed by National Institute of Design, Ahmedabad. Indian Institute of Management, Lucknow came third. Ten teams which won the zonal rounds qualified for the national finals of the Samsung E.D.G.E. (Empowering Dreams Gaining Excellence) programme, held at Gurgaon on December 4. The release said Samsung E.D.G.E. brings bright minds from campuses together to ideate and showcase their talents on a national platform. It also gives an opportunity for the students to interact with the leadership team of Samsung. The top 10 teams this year worked on Samsungs Intelligent Interface Bixby, growth opportunities in smart cities and designing devices for young single-person households, it said. "We are overjoyed by the level of enthusiasm to participate and ideation by the students at Samsung EDGE 2017. This year we engaged with students from diverse domains", Samsung Southwest Asia, Human Resources, Director B K Lee said. The winning team received cash prize of Rs three lakh. Each member also bagged a Galaxy Note8 smartphone. The second placed team received Rs 1.50 lakh. The third placed team received prize money of Rs 75,000, the release added. PTI VIJ APR APR



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Alumni/students: Sudarsan MS, Saurabh Sinha & Makesh S

**Headline: IIT Madras team wins second season at Samsung E.D.G.E. 2017**

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Alumni/students: Sudarsan MS, Saurabh Sinha & Makesh S

**Headline: IIT Madras wins second season of Samsung E.D.G.E. 2017**

URL: <https://www.aninews.in/news/business/business/iit-madras-wins-second-season-of-samsung-edge-2017201712051137050001/>

### **IIT Madras wins second season of Samsung E.D.G.E. 2017**

Gurugram (Haryana) [India], Dec 5 (ANI-NewsVoir): Samsung India concluded the second season of its campus program- Samsung E.D.G.E.-with participation from the country's brightest students at leading institutions.

The team from Indian Institute of Technology (IIT) Madras, 'Athena'Z' comprising Sudarsan MS, Saurabh Sinha and Makesh S emerged as the winner at the national finals here on December 1. National Institute of Design (NID), Ahmedabad came second followed by Indian Institute of Management (IIM), Lucknow.

Samsung E.D.G.E witnessed an overwhelming response this year with 2,370 students (790 teams) from 19 leading campuses across the country participating in the program. The competition, spread over three months, invited participation of students from diverse program domains such as B Tech, MBA, Masters of Design and Masters of Social Work.

Ten teams which won at the zonal rounds qualified for the keenly contested national finals of the Samsung E.D.G.E. program this year.

The winning team received a prize of Rs 3 lakh and each member got a Galaxy Note8 smartphone while the team that came second got a prize of Rs 1.5 lakh. The third team received a prize of Rs 75,000. Members of all 10 teams that reached the national finals received Samsung vouchers worth Rs 10,000.

Samsung E.D.G.E brings together bright minds from campuses across India to ideate and showcase their talents on a national platform. The platform gives students an opportunity to interact with the leadership team at Samsung, work on real-world business problems and come up with unique solutions.

This year, the top 10 teams worked on ideas around Samsung's intelligent interface Bixby, growth opportunities in smart cities, designing devices for young single-person households, online skilling and certification models and marketing.

The winning team from IIT Madras impressed the jury and the audience with their idea around making Samsung's intelligent interface Bixby better integrated with consumers' day to day usage of smartphones. The team from NID Ahmedabad showcased a very innovative product that can make life better for young single-person households. The team from IIM Lucknow presented an idea around Bixby.

"At Samsung, we always strive to encourage young minds and nurture the spirit of innovation among them. We are overjoyed by the level of enthusiasm to participate and ideation by the students at Samsung E.D.G.E. 2017. This year we engaged with students from diverse domains," said B K Lee, Director, Human Resources, Samsung Southwest Asia.

The maiden season of Samsung E.D.G.E. was also won by a team from IIT Madras. Team 'Monimakers' from IIT Madras had bagged the first prize for their solution on 'Leadership Strategy in Digital Payments'. As part of their internship program, two members from the team underwent training at the Samsung R&D Institute India-Bangalore while the third member got an opportunity to work with the Samsung Pay team at the Samsung India headquarters in Gurugram.

One of the interns co-authored a paper with his mentor at Samsung R&D Institute India-Bangalore and has been selected to present his idea at the Consumer Electronics Show 2018 in Las Vegas.

Launched in December 2016, Samsung E.D.G.E. is a first-of-its-kind campus program that provides an opportunity to the country's brightest students to exhibit their talents, exchange meaningful insights and get a head-start in their careers.

The Samsung E.D.G.E. program consists of three rounds. In the Campus Round, team members come together, ideate and put up an executive case summary. After evaluation, the top teams in each campus are shortlisted for the Zonal Round in which all the teams closely work on the case study and present their unique solutions.

At the end of the zonal rounds, top 10 teams were selected and mentored by the leadership on their respective solutions. The final 10 teams battle it out in the National Round after which the three winning teams are announced. (ANI-NewsVoir)

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Alumni/students: Sudarsan MS, Saurabh Sinha & Makesh S

**Headline: IIT Madras team wins second season at Samsung E.D.G.E. 2017**

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The students of IIT Madras -- Sudarsan M S, Saurabh Sinha and Makesh S were the winners, followed by National Institute of Design, Ahmedabad. Indian Institute of Management, Lucknow came third.

Ten teams which won the zonal rounds qualified for the national finals of the Samsung E.D.G.E. (Empowering Dreams Gaining Excellence) programme, held at Gurgaon on December 4.

The release said Samsung E.D.G.E. brings bright minds from campuses together to ideate and showcase their talents on a national platform. It also gives an opportunity for the students to interact with the leadership team of Samsung.

The top 10 teams this year worked on Samsung's Intelligent Interface Bixby, growth opportunities in smart cities and designing devices for young single-person households, it said.

"We are overjoyed by the level of enthusiasm to participate and ideation by the students at Samsung EDGE 2017. This year we engaged with students from diverse domains", Samsung Southwest Asia, Human Resources, Director B K Lee said.

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The winning team received cash prize of Rs three lakh. Each member also bagged a Galaxy Note8 smartphone. The second placed team received Rs 1.50 lakh.

The third placed team received prize money of Rs 75,000, the release added. VIJ APR APR



Date: 6th December 2017

Publication: India CSR

Edition: Online

Journalist: NA

Alumni/students: Sudarsan MS, Saurabh Sinha & Makesh S

**Headline: IIT Madras Wins Second Season of Samsung E.D.G.E. 2017**

URL: <https://indiacsr.in/41607-2/>

### **IIT Madras Wins Second Season of Samsung E.D.G.E. 2017**

GURGAON: Samsung India has concluded the second season of its campus program Samsung E.D.G.E. with participation from the country's brightest students at leading institutions.

The team from Indian Institute of Technology (IIT) Madras, Athena'Z' comprising Sudarsan MS, Saurabh Sinha and Makesh S emerged as the winner at the national finals in Gurgaon on December 01, 2017.

National Institute of Design (NID), Ahmedabad came second followed by Indian Institute of Management (IIM), Lucknow.

Samsung E.D.G.E witnessed an overwhelming response this year with 2,370 students (790 teams) from 19 leading campuses across the country participating in the program. The competition, spread over three months, invited participation of students from diverse program domains such as B Tech, MBA, Masters of Design and Masters of Social Work.

Ten teams which won at the zonal rounds qualified for the keenly contested national finals of the Samsung E.D.G.E. program this year.

The winning team received a prize of Rs. 3 lakh and each member got a Galaxy Note8 smartphone while the team that came second got a prize of Rs 1.5 lakh. The third team received a prize of INR 75,000. Members of all 10 teams that reached the national finals received Samsung vouchers worth Rs 10,000.

Samsung E.D.G.E brings together bright minds from campuses across India to ideate and showcase their talents on a national platform. The platform gives students an opportunity to interact with the leadership team at Samsung, work on real-world business problems and come up with unique solutions.

This year, the top 10 teams worked on ideas around Samsung's intelligent interface Bixby, growth opportunities in smart cities, designing devices for young single-person households, online skilling and certification models and marketing.

The winning team from IIT Madras impressed the jury and the audience with their idea around making Samsung's intelligent interface Bixby better integrated with consumers' day to day usage of smartphones.

The team from NID Ahmedabad showcased a very innovative product that can make life better for young single-person households. The team from IIM Lucknow presented an idea around Bixby.

“At Samsung, we always strive to encourage young minds and nurture the spirit of innovation among them. We are overjoyed by the level of enthusiasm to participate and ideation by the students at Samsung E.D.G.E. 2017. This year we engaged with students from diverse domains,” said BK Lee, Director, Human Resources, Samsung Southwest Asia.

The maiden season of Samsung E.D.G.E. was also won by a team from IIT Madras. Team ‘Monimakers’ from IIT Madras had bagged the first prize for their solution on ‘Leadership Strategy in Digital Payments’.

As part of their internship program, two members from the team underwent training at the Samsung R&D Institute India-Bangalore while the third member got an opportunity to work with the Samsung Pay team at the Samsung India headquarters in Gurugram.

One of the interns co-authored a paper with his mentor at Samsung R&D Institute India-Bangalore and has been selected to present his idea at the Consumer Electronics Show 2018 in Las Vegas.

Launched in December 2016, Samsung E.D.G.E. is a first-of-its-kind campus program that provides an opportunity to the country’s brightest students to exhibit their talents, exchange meaningful insights and get a head-start in their careers.

The Samsung E.D.G.E. program consists of three rounds. In the Campus Round, team members come together, ideate and put up an executive case summary. After evaluation, the top teams in each campus are shortlisted for the Zonal Round in which all the teams closely work on the case study and present their unique solutions.

At the end of the zonal rounds, top 10 teams were selected and mentored by the leadership on their respective solutions. The final 10 teams battle it out in the National Round after which the three winning teams are announced.

Date: 7th December 2017

Publication: Deccan Chronicle

Edition: Chennai

Page no.: 2

Journalist: NA

Professor: Prof. Bhaskar Ramamurthi & Prof. Manu Santhanam

**Headline: IIT-Madras students get 540 job offers in first four days**

URL: <http://www.deccanchronicle.com/nation/current-affairs/071217/iit-madras-students-get-540-job-offers-in-first-four-days.html>

## IIT-M students get 540 job offers in first four days

DC CORRESPONDENT  
CHENNAI, DEC. 6

In a bright start to the placement season, students from IIT Madras has got 540 offers from 144 companies in the first four days which is an increase of 10 per cent compared to last year.

The placements of post-graduate students and research scholars have increased by 10 per cent and 19 per cent.

Companies like Qualcomm, Intel India and Unique Identification Authority of India (UIDAI) and Bajaj Auto showed interest in recruiting PhD scholars this year.

IIT Madras has the equal number of PG and UG students. "This significant increase in the placement of PG students so early in the season is heartening. It also demonstrates that companies with high-end engineering and technology positions are thronging to IITM to recruit its highly-qualified PG students," IIT Madras director Bhaskar Ramamurthi said in a release.

"This increase shows that IIT-M students are being increasingly preferred for research-oriented positions by the industry," said Professor Manu Santhanam, advisor, Training and Pla-

acements, IIT Madras.

"This year there is a lot of emphasis on domain knowledge. Companies are looking for quality candidates with good academic credentials, especially for the Research Positions," he said.

The institute has received 22 international offers so far. "Even though the 'Graveyard' session, which was held mainly to facilitate interviews with recruiters in the U.S., was scrapped this year, the total number of international offers has increased from 10 last year to 22 in the first four days," he added. The first phase of placement season has started on December 1.

Date: 7th December 2017

Publication: The Times of India

Edition: Chennai

Page no.: 4

Journalist: NA

Professor: Prof. Manu Santhanam & Prof. Manu Santhanam

Alumni/student: Ashok Kumar S

**Headline: IIT Madras sees 10% increase in postgraduate placements**

# IIT Madras sees 10% increase in postgraduate placements

TIMES NEWS NETWORK

**Chennai:** About 49% of post graduate (PG) students have so far been placed in the campus recruitment session of IIT Madras (IIT-M), registering a 10% increase in placements of PG students from last year. However, this is only taking into account the first four days of the recruitment season. It is yet to be seen whether the trend will continue.

Placement of research scholars has gone up to 44% in the first four-day phase as compared to 25% last year. Professor Manu Santhanam, advisor, training and placements, IIT-M, remarked that this increase had shown that the institute's students are being increasingly recruited for research-oriented positions by

the industry.

Ashok Kumar S, secretary of research affairs and head of postgraduate placements, IIT-M, said the placement cell had identified specific companies looking at research positions, categorised them by sectors and matched it with postgraduate/research students.

Companies such as UI-

## **FOCUS ON RESEARCH**

DAI, Qualcomm, Intel India, ABInBev and Bajaj Autos, had shown interest in recruiting PhD scholars, many of who had worked on projects that attracted the industry's interest. "Now, many companies are opening R&D sectors in India and are working to attract top-notch talent," Ashok added.

Bhaskar Ramamurthi, director, IIT-M, said PG placements call for more creative matching of specialised job profiles to the knowledge and skills of candidates.

Meanwhile, there has also been a hike in overall placement figures among registered students (excluding the pre-placement offers) to 52% as compared to 42% at same time last year. Overall international offers stand at 22 at the end of day four this year; compared to 10 for the whole of last year. The first phase of campus recruitment is being held between December 1 and 10.

Professor Santhanam said 144 companies have made more than 540 offers this year (2017-18) as compared to 122 companies making 493 offers last year (2016-17) in the same time frame.

Date: 7th December 2017

Publication: Money Control

Edition: Online

Journalist: NA

Professor: Prof. Bhaskar Ramamurthi & Prof. Manu Santhanam

**Headline: Placement season: 540 PG students at IIT-Madras get offers in first four days**

URL: <http://www.moneycontrol.com/news/trends/current-affairs-trends/placement-season-540-pg-students-at-iit-madras-get-offers-in-first-four-days-2455733.html>

### **Placement season: 540 PG students at IIT-Madras get offers in first four days**

Indian Institute of Technology Madras (IIT-M) students are clearly in demand as there has been a considerable increase in the recruitment of postgraduates during the ongoing placement season.

In four days, 144 companies made more than 540 offers as compared to 122 companies making 493 offers last year (2016-17), said Manu Santhanam, Advisor, Training and Placements at IIT Madras.

"This increase shows that IIT-M students are being increasingly preferred for research-oriented positions by the industry," he said.

The percentage of postgraduate students placed has gone up to 49 percent at the end of day 4 this year (2017-18) from 39 percent at the same time last year (2016-17)

Phase One of Campus Recruitment for 2017-18 is being held between December 1 and 10 with a day's break. The placement among Research Scholars has gone up to 44 percent at the end of day four this year as compared to 25 percent same time last year.

The overall international offers stand at 22 so far, compared to 10 for the whole of last year.

Companies like Aadhaar nodal agency Unique Identification Authority of India (UIDAI), Qualcomm, Intel India, ABInBev and Bajaj Auto had shown interest in recruiting Ph.D scholars, said an institute release.

Bhaskar Ramamurthi, Director of IIT Madras, said: "Postgraduate placements call for more creative matching of specialised job profiles to the knowledge and skills of candidates. Since IIT-M now has as many and more PG students as UG students graduating, this significant increase in placement of PG students so early in the season is heartening."

In terms of sectors, Core and R&D account for 44 percent of the job offers, Finance/Consulting/Analytics was 33 percent, Information Technology was 22 percent and FMCG was at 1 percent.

Even though the 'Graveyard' session, mainly held to facilitate interviews with recruiters in the US, was scrapped this year, the total number of international offers has increased this time around.

Date: 7th December 2017

Publication: Deccan Herald

Edition: Online

Journalist: R Satyanaryana

**Headline: Spike in IIT-M PG placements**

URL: <http://www.deccanherald.com/content/646612/spike-iit-m-pg-placements.html>

### **Spike in IIT-M PG placements**

The Indian Institute of Technology-Madras on Wednesday announced that it has seen a considerable increase in the placement of postgraduate students during this year.

The phase one of campus recruitment for 2017-18 is being held between December 1 and 10 with a day's break on December 5.

The figures based on the data of all registered postgraduate students, including the course-based and research-based programmes, has gone up to 49% at the end of day four this year (2017-18) from 39% at the same time last year (2016-17).

Sources said placement among research scholars has gone up to 44% at the end of day four this year compared to 25% during the corresponding period last year.

The overall placement figure among all registered students (excluding PPOs) is 52% this year at the end of day four compared to 42% last year.

Overall international offers stand at 22 at end of day four this year, compared to 10 for 2016.

Date: 7th December 2017

Publication: Business Standard

Edition: Online

Journalist: Vinay Umarji

Professor: Prof. Manu Santhanam

Alumni/student: Ashok Kumar S

**Headline: Job offers: Postgraduate placements jump 49% in first 4 days at IIT Madras**

URL: [http://www.business-standard.com/article/current-affairs/job-offers-postgraduate-placements-jump-49-in-first-4-days-at-iit-madras-117120601197\\_1.html](http://www.business-standard.com/article/current-affairs/job-offers-postgraduate-placements-jump-49-in-first-4-days-at-iit-madras-117120601197_1.html)

### **Job offers: Postgraduate placements jump 49% in first 4 days at IIT Madras**

In what could hint at more research-based profiles being sought out by recruiters, Indian Institute of Technology (IIT) Madras has seen a considerable increase in postgraduate recruitment during final placements this year.

For the first four days of placements, the share of postgraduate students placed this year has been 49 per cent, as against 39 per cent last year for the same period. Moreover, as per the institute, placement among research scholars has also gone up to 44 per cent at the end of day four, as against 25 per cent last year.

"Postgraduate placements call for more creative matching of specialised job profiles to the knowledge and skills of candidates. It not only demonstrates that companies with high-end engineering and technology positions are thronging to IIT Madras but that our students are also being increasingly preferred for research-oriented positions by the industry," said Manu Santhanam, advisor, training and placements, IIT Madras.

According to Ashok Kumar S, research affairs secretary and head of postgraduate placements, IIT Madras, some of the companies like UIDAI, Qualcomm, Intel India, ABInBev and Bajaj Autos, had shown interest in recruiting PhD scholars, many of whom had worked on projects that attracted the interest of industries. "Now many companies are opening up their research and development (R&D) sectors in India and are working to attract top-notch talent," said Kumar.

The first four days of placement at IIT Madras saw 144 companies making more than 540 offers this year as compared to 122 companies making 493 offers last year. The international offers have jumped from 10 for the first four days last year to 22 this year.

Overall, IIT Madras has placed about 52 per cent of the total registered students in the first four days, up from 42 per cent at the same time last year.

Sector-wise, while core and R&D account for 44 per cent of the job offers, finance, consulting and analytics firms made 33 per cent offers, followed by 22 per cent by IT and one per cent by FMCG.

On efforts by the institute's placement team, Kumar said, "The placement team identified specific companies looking at research positions, categorised them by sectors and matched this list with the



postgraduate/research students of IIT Madras. The research placement team had put special efforts in slotting the companies."

Date: 7th December 2017  
Publication: Web India 123  
Edition: Online

Journalist: NA

Professor: Prof. Bhaskar Ramamurthi

**Headline: IIT-M sees increase in PG placements**

URL: <https://news.webindia123.com/news/articles/india/20171206/3228615.html>

### **IIT-M sees increase in PG placements**

Indian Institute of Technology-Madras (IIT-M) has seen a considerable increase in the placements of Post Graduate students during this year's placement Season.

The Phase One of campus recruitment for 2017-18 commenced on December one and would continue till December 10.

The figures based on the data of all registered PG students, including the Course-based and Research-based programs, showed that the percentage has gone up to 49 per cent at the end of day four this year from 39 per cent at the same time last year (2016-17).

Placement among Research Scholars has gone up to 44 per cent as compared to 25 per cent last year.

The overall placement figure among all registered student (excluding PPOs) was 52 per cent this year compared to 42 per cent last year, while the overall International offers stood at 22, compared to 10 the for whole of last year.

Speaking about the increase in PG Placements, IIT-M Director Prof Bhaskar Ramamurthi said "Postgraduate placements call for more creative matching of specialised job profiles to the knowledge and skills of candidates."

"Since IIT-M now has as many and more of PG students as UG students graduating, this significant increase in placement of PG students so early in the season is heartening", he said, adding, it also demonstrates that companies with high-end engineering and technology positions were thronging to IIT-M to recruit its highly-qualified PG students. UNI GV CS 1521

Date: 7th December 2017

Publication: Skill Outlook

Edition: Online

Journalist: NA

Professor: Prof. Manu Santhanam & Prof. Manu Santhanam

Alumni/student: Ashok Kumar S

**Headline: IIT Madras sees increase in Postgraduate Placements**

URL: <http://skilloutlook.com/phd-research/iit-madras-sees-increase-postgraduate-placements>

### **IIT Madras sees increase in Postgraduate Placements**

Chennai, 6 December 2017: Indian Institute of Technology (IIT) Madras has seen a considerable increase in the placements of postgraduate students during this year's Placement Season. The Phase One of Campus Recruitment for 2017-18 is being held between 1st and 10th December 2017 with a break of one day (5th December 2017).

The figures based on the data of all registered Postgraduate Students including the Course-based and Research-based programs are:

Percentage of Postgraduate students placed has gone up to 49% at the end of Day Four this year (2017-18) from 39% at the same time last year (2016-17)

Placement among Research Scholars has gone up to 44% at the end of Day Four this year as compared to 25% same time last year

Overall placement figure among all registered student (excluding PPOs) is 52% this year at end of Day Four compared to 42 % at same time last year

Overall International offers stand at 22 at end of Day Four this year, compared to 10 for whole of last year

Speaking about the increase in Postgraduate Placements, Prof. Bhaskar Ramamurthi, Director, IIT Madras, said, "Postgraduate placements call for more creative matching of specialised job profiles to the knowledge and skills of candidates. Since IIT-M now has as many and more of PG students as UG students graduating, this significant increase in placement of PG students so early in the season is heartening. It also demonstrates that companies with high-end engineering and technology positions are thronging to IITM to recruit its highly-qualified PG students."

Prof. Manu Santhanam, Advisor, Training and Placements, IIT Madras, said, "This increase shows that IIT-M students are being increasingly preferred for research-oriented positions by the Industry."

This can be attributed to the efforts of the Institute Placement Team members to reach out to companies and inform them about the quality and coverage of the IIT-Madras Postgraduate programs.

Speaking about the first four days of Placement interviews at IIT Madras, he informed that 144 companies made more than 540 offers this year (2017-18) as compared to 122 companies making 493 offers last year (2016-17).

Giving a sector-wise breakup, he said Core and R&D account for 44% of the job offers, Finance/Consulting/Analytics – 33%, Information Technology – 22% and FMCG – 1%.

Prof. Manu Santhanam said that companies are looking for quality candidates with good academic credentials, especially for the Research Positions. There is a lot of emphasis on Domain Knowledge. Companies in Analytics/Consultancy sectors look for students with all-round experience.

Even though the 'Graveyard' session, which was held mainly to facilitate interviews with recruiters in the U.S., was scrapped this year, the total number of international offers has increased this year, said Prof. Manu Santhanam.

Mr. Ashok Kumar S., Research Affairs Secretary, IIT Madras and Head of Postgraduate Placements, IIT Madras, said, "The Placement Team identified specific companies looking at research positions, categorized them by sectors and matched this list with the Postgraduate/Research students of IIT Madras. The Research placement team had put special efforts in slotting the companies."

Some of the companies like UIDAI, Qualcomm, Intel India, ABInBev and Bajaj Autos, had shown interest in recruiting Ph.D. scholars, many of whom had work on projects that attracted the interest of industries.

"Now many companies are opening up their R&D sectors in India and are working to attract top-notch talent," added Mr. Ashok.

Date: 7th December 2017

Publication: UNI

Edition: Online

Journalist: NA

**Headline: IIT-M sees increase in PG placements**

URL: <http://www.uniindia.com/iit-m-sees-increase-in-pg-placements/states/news/1068045.html>

### **IIT-M sees increase in PG placements**

Chennai, Dec 6 (UNI) Indian Institute of Technology-Madras (IIT-M) has seen a considerable increase in the placements of Post Graduate students during this year's placement Season.

The Phase One of campus recruitment for 2017-18 commenced on December one and would continue till December 10. The figures based on the data of all registered PG students, including the Course-based and Research-based programs, showed that the percentage has gone up to 49 per cent at the end of day four this year from 39 per cent at the same time last year (2016-17).

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Date: 7th December 2017

Publication: The Times of India

Edition: Delhi/Mumbai/Bangalore/Chennai/Kolkata/Pune

Page no.: 1

Journalist: Hemali Chhaphia

**Headline: Tech firms top recruiters at IITs this yr**

URL: <https://timesofindia.indiatimes.com/india/it-wave-at-iits-tech-firms-are-seasons-top-recruiters/articleshow/61955107.cms>

## Tech firms top recruiters at IITs this yr

Placement 2017 has been about IT companies indulging in bulk hiring. IIT Kanpur witnessed the biggest wave as Intel picked a full-class size of 59 candidates. At IIT Bombay, Samsung picked 30 students from campus placements and 15 others were offered pre-placement offers, reports Hemali Chhaphia. **P 12**

# IT wave at IITs: Tech firms are season's top recruiters

### Intel Picks Up 59 Grads At Kanpur, Samsung Hires 45 In Mumbai

Hemali Chhaphia  
@timesgroup.com

Mumbai: Placement 2017 has been about IT companies indulging in bulk hiring. On most campuses, tech firms have emerged as the largest shoppers for talent. Each company has identified its favourite college and picked up a large number of graduates—a throwback to the IT boom era. Is this the start of the Big IT Bang again?

IIT Kanpur witnessed the biggest wave as Intel picked a full-class size of 59 candidates. It came with two profiles—hardware and software—and picked up computer science graduates for coding and electrical engineering students for hardware openings.

"I'm seeing growth in core and IT field. Bulk recruiters are cautious. When they are getting good slots and meeting our nine-pointers with an internship experience abroad and carrying a resume with an idea, they cannot stop themselves from recruiting

PLACEMENT 2017 TRENDING		
Bulk recruitment by IT majors at IITs this placement season		
Institute	Company	Offers
IIT Bombay	Samsung	45
IIT Delhi	Intel	32
IIT Kanpur	Intel	59
IIT Madras	Qualcomm	28
IIT Sharada	EXL	19
IIT Guwahati	Tata Motors	19
IIT Roorkee	Microsoft	23



“Intel was very impressed with electrical engineering students. In the feedback form, they said they altered their hiring pattern this year. They got some of the best students since we gave them space in the first slot of placements — Placement team member, IIT Kanpur

them,” said IIT Roorkee placement head N P Padhye.

Some of the companies, say placement heads, had plans to pick up fewer students but ended up taking many more. “They came with a plan to pick up five or six, but ended up taking 23,” he added. But bulk recruitment was still largely seen in the top brands, reflecting the fact that the big wave may have just started.

At IIT Bombay, Samsung picked 30 students from campus placements and 15 others were offered pre-placement of-

fers. The candidates will be placed in the Kowli, Noida, Delhi and Bangalore offices. Last year, the company hired 22 students.

“Compare last year’s placement with that of this year and in every way it is 25% better. Companies are picking up more students, the pay is better and so are the profiles,” said a placement team member from IIT Kharagpur. The spike is evident across campuses that crossed the 500 mark in terms of students placed by Day 5.

Date: 7th December 2017

Publication: ABP Live

Edition: Online

Journalist: NA

Alumni/students: Sudarsan MS, Saurabh Sinha & Makesh S

**Headline: IIT Madras wins second season of Samsung E.D.G.E. 2017**

URL: [http://www.abplive.in/business/iit-madras-wins-second-season-of-samsung-e-d-g-e-2017-612873?rs\\_type=internal&rs\\_origin=section&rs\\_medium=article&rs\\_index=10&ani](http://www.abplive.in/business/iit-madras-wins-second-season-of-samsung-e-d-g-e-2017-612873?rs_type=internal&rs_origin=section&rs_medium=article&rs_index=10&ani)

### **IT Madras wins second season of Samsung E.D.G.E. 2017**

Gurugram (Haryana) [India], Dec 5 (ANI-NewsVoir): Samsung India concluded the second season of its campus program- Samsung E.D.G.E.-with participation from the country's brightest students at leading institutions.

The team from Indian Institute of Technology (IIT) Madras, 'Athena'Z' comprising Sudarsan MS, Saurabh Sinha and Makesh S emerged as the winner at the national finals here on December 1. National Institute of Design (NID), Ahmedabad came second followed by Indian Institute of Management (IIM), Lucknow.

Samsung E.D.G.E witnessed an overwhelming response this year with 2,370 students (790 teams) from 19 leading campuses across the country participating in the program. The competition, spread over three months, invited participation of students from diverse program domains such as B Tech, MBA, Masters of Design and Masters of Social Work.

Ten teams which won at the zonal rounds qualified for the keenly contested national finals of the Samsung E.D.G.E. program this year.

The winning team received a prize of Rs 3 lakh and each member got a Galaxy Note8 smartphone while the team that came second got a prize of Rs 1.5 lakh. The third team received a prize of Rs 75,000. Members of all 10 teams that reached the national finals received Samsung vouchers worth Rs 10,000.

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"At Samsung, we always strive to encourage young minds and nurture the spirit of innovation among them. We are overjoyed by the level of enthusiasm to participate and ideation by the students at Samsung E.D.G.E. 2017. This year we engaged with students from diverse domains," said B K Lee, Director, Human Resources, Samsung Southwest Asia.

The maiden season of Samsung E.D.G.E. was also won by a team from IIT Madras. Team 'Monimakers' from IIT Madras had bagged the first prize for their solution on 'Leadership Strategy in Digital Payments'. As part of their internship program, two members from the team underwent training at the Samsung R&D Institute India-Bangalore while the third member got an opportunity to work with the Samsung Pay team at the Samsung India headquarters in Gurugram.

One of the interns co-authored a paper with his mentor at Samsung R&D Institute India-Bangalore and has been selected to present his idea at the Consumer Electronics Show 2018 in Las Vegas.

Launched in December 2016, Samsung E.D.G.E. is a first-of-its-kind campus program that provides an opportunity to the country's brightest students to exhibit their talents, exchange meaningful insights and get a head-start in their careers.

The Samsung E.D.G.E. program consists of three rounds. In the Campus Round, team members come together, ideate and put up an executive case summary. After evaluation, the top teams in each campus are shortlisted for the Zonal Round in which all the teams closely work on the case study and present their unique solutions.

At the end of the zonal rounds, top 10 teams were selected and mentored by the leadership on their respective solutions. The final 10 teams battle it out in the National Round after which the three winning teams are announced. (ANI-NewsVoir)



Date: 8th December 2017

Publication: The Economic Times

Edition: Delhi/Kolkata/Ahmedabad/Mumbai/Bangalore/Chennai/Pune/Kochi

Page no.: 16

Journalist: Prachi Verma & Sreeradha D Basu

Professor: Prof. Manu Santhanam

**Headline: IIT placements jump up to 30% in first week**

URL: <https://economictimes.indiatimes.com/jobs/iit-placements-jump-up-to-30-in-first-week/articleshow/61969522.cms>

# IIT Placements Jump Up To 30% in First Week

**Prachi Verma Dadhwal & Sreeradha D Basu**

**New Delhi | Mumbai:** Less than a week into the final placements, the country's premium technology school campuses are already in a cheerful mood with 50-65% students getting job offers.

Offer numbers in leading older Indian Institutes of Technology (IITs) where placement batch sizes range from 900-1,900 per campus—are up to 30% higher than the same period in 2016-17, which was a difficult year for campus placements.

"Last year, hiring at the IITs had slowed down," said Debasis Deb, chairman, career development centre, IIT Kharagpur. "But according to early trends, this time around we are headed back to at least 75% placement numbers," he said.

The first phase of final placements will continue till mid-December when the institutes will take a break. It will then resume in January and continue till March-April.

Last year, most of the IITs had faced a dip in hiring compared to 2015-16 levels, and only about 66% of overall students, including undergraduates, post-graduates, PhDs and dual degree holders who registered for campus placement, got placed.

Typically, 75-79% of students of top IITs get placed every year. The percentage of placement of BTech and dual degree students is generally higher than that of other streams.

"This year the institutes seem headed for those kind of numbers, if not better."

At IIT Kharagpur offers have already crossed 900 in the first six days. "It's an all-time record for us," said Deb. "This is a 27% jump from the same period last year."

Top recruiter at the campus this year has been machine learning and artificial intelligence solutions provider Quantiphi that has made 34 offers.

IITs Roorkee and IIT (BITU) Varanasi, too, saw job offers over the first six days shoot up by almost 30% over last year.

At IIT BHU, for instance, 527 students of the total 1,065 students enlisted for placement this year, or 50%, have received offers already. Compare that with overall placement of 65% out of 1,003 students in the whole of last year.

"Recruiters are hiring in big numbers this year as most companies are building teams for innovation and research," said NP Padhy, professor in charge, training and placement, IIT Roorkee. This year till end of Day 6, Roorkee received 644 offers compared to 600 offers received in the same period last year.

IIT Madras has already placed 66% of its 1,100-strong batch by the end of the fifth day of final placement with 715 offers. More than 53% of students at IIT Guwahati, too, have landed jobs.

Across all IITs, technology companies are hiring in big numbers. "As part of our global and India growth journey, we are engaging with top talent across educational institutes like IITs that gives us access to students for hiring, research, and innovation while we provide opportunities to the emerging talent to work on next generation technologies," said Jitendra Chaddah, senior director, strategy and operations, Intel India. The chip-maker made 63 offers at IIT Kanpur of which 50 were accepted. Intel has also made 32 offers at IIT Delhi, up from 20 last year.

Citi is the top recruiter at IIT Madras with 25 offers, followed by Intel with 20 offers and EXL Services with 19 offers, said Manu Santhanam, advisor, training and placement, IIT Madras.

Another top recruiter at the IITs, Goldman Sachs, has gone to 17 IIT campuses this year, of which nine were newly added. The company has already recorded about 265 offer acceptances. "Goldman Sachs hires engineering graduates from across all streams on campus," said Vidya Lakshmi, head of human capital management at Goldman Sachs in Bengaluru. She said they will be deployed into teams dealing with "a host of areas impacting the firm, including quantitative analytics, machine learning, data science and high frequency and low latency trading".

Samsung India is hiring upwards of 300 students across IITs for its R&D centres in Bengaluru, Noida and Delhi. Most of them are for new-age domains such as Internet of Things (IoT), artificial intelligence, machine learning, big data and biometrics.

US tech giant Microsoft, on its part, has not just ramped up domestic and international hiring numbers, but has also made the highest package offer so far, of ₹1.30 crore, across campuses.

"The season has been great till date and we have many more core sector offers coming in," said Kausubha Mohanty, head of the centre for career development at IIT Guwahati.

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Journalist: Perachi Kannan

Professor: Prof. Kumaran Sadasivam & Prof. Santhanam

**Headline: Known Place, Unknown information: IIT Madras**

URL: <http://kungumam.co.in/Articalinnerdetail.aspx?id=13028&id1=4&issue=20171208>



எத்தனைமேலான மாணவர்களின் கனவுப் பிரதேசமான சென்னை ஐஐடிக்கான செயல்படவில்லையாம். மாணவர்கள் மட்டுமே ஐஐடிக்கு இடம். அதுவும் விருட்சமாக தலைத்திடுக்கும் பெரிய பெரிய ஆகாசங்கள். தவிர, பனை மரங்களும், சச்சு மரங்களும் கண்ணுக்கு விழக்க விரும்பினால். அதுமட்டுமல்லாமல் சாரத்த இடமாக பிரசரிக்கிறது சென்னை ஐஐடி.

முதுவிலை வரிசையாக வரவேல்பெற்ற சென்னை மொத்திரிபர்கள் மற்றும் பணியாளர்களுக்கான குடிபிடிப்புகள். முதுவிலைக்கு செல்லுமுதல் மீது குடிசைகளை கட்டி வணிக செயல்படும் பணிகளை மீண்டும்

ஐஐடியின் இலக்குகள் விற்ற, மேலே சென்னை கல்வித் துறை தீவிர செயல்படுத்தும் சாலைகள் பணிகளும்.



காரர்களும் வந்துள்ள போலீஸ் மாக்டிரைக்கிள்ஸ். மாணவர்கள் சைக்கிள்களும், நடத்தும் சென்னை நகரம், கடமையுள்ள காரர்களும் புன்விமர்சனங்களும் புவனவெளி கல்வித்

அலகுமீதும் மேய்கின்றனர் சமூகத்தின் வட்டத்துறை காசு தீங்கும் இரண்டு மாணவர்கள் சென்னை வட்டத்தில் அருகில் தாங்கு காலை கல் பிரசாரம். இதைத் தான் கட்டித் தீரா

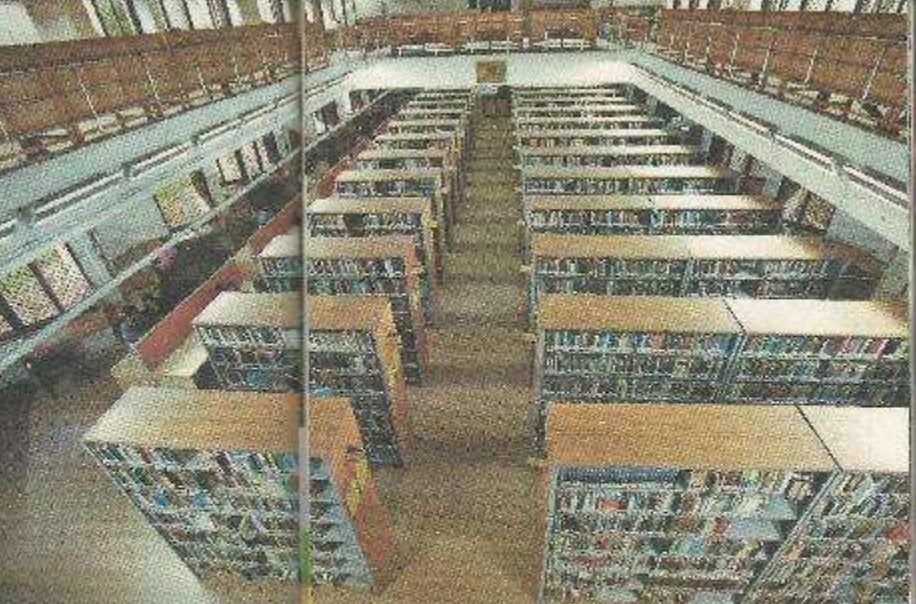
சர்க்கின் எங்கிராசன். ஐஐடி வலாகத்தின் முக்கிய அடைபாளம். ஐஐடிக்குள் துறையும் வரும் இடம் வட்டத்தைத் தொடாமல் பயணிக்க முடியாது. இது அங்கம் செல்லும் சாலை தரமணி பிரசார் பார்சு குடிசை வாயில் நோக்கியே செல்லும். வலது பக்கம் கோத்திரிய வித்யாபவாய். மேலே செல்லும் சாலை வெளச்சேறி துறையு வாயில் பயணம்.

“ஐஐடிக்குள்ளே வர மொத்தம் ஐஐடி துறையு வாயில் இருக்கிற அந்தந்த பக்கங்கள் செல்லுபடியு. ஐஐடி துறையு செல்லும் பக்கம் மட்டுமே செல்லுபடியு வரும். அதனால் எந்த வழியாவும் வழியாகவோ அந்தப் பக்கம் தள்ள வேண்டியேற்றும்...” என்பது



**மாணவர்கள்** ஐஐடி, உட்கட்டும் உட்கட்டும் குடிசைகளும் சென்னை துறையு செல்லும் இடம் தான் சென்னை ஐஐடி.

சாந்திராபுரம் ஐஐடியின் முக்கிய இடங்களுக்கான சென்னை. ஐஐடியின் பழமை காண்க சென்னை துறையு செல்லும் இடம் தான் சென்னை ஐஐடி. சென்னை



ஐஐடியின் மொத்திரிபும், பொன் மொத்திரிபும் இங்குள்ள இடம் பெற்றிருக்கிறது. “எங்கிற சாய், கட்டிடத்தின் முன்னால் உள்ள தோட்டத்தில் அமைக்கப்பட்டிருக்கிற மொத்திரிபைக் காட்டி

யார் தான் அகல் விளக்கு தான் சென்னை ஐஐடியின் மொத்திரிபை. அதற்குக் கீழே, ‘சித்திர்பவதி கர்மலா’ என இத்தியில் பெற்றிருக்கப்பட்டிருக்கிறது. ‘முடிபதி

திருவிளை யாக்கும்’ என படி இருக்கிற அந்தந்த. அங்கிருந்து சென்னை துறையு செல்லும் இடம் தான் சென்னை ஐஐடி வாயில் வரிசையாக காண்க கிண்கள்.





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Professor: Prof. Bhaskar Ramamurthi and Prof Manu Santhanam

Headline: Campus interview at IIT Madras

## சென்னை ஐ.ஐ.டி.யில் மாணவர்களுக்கு 'கேம்பஸ் இண்டர்வியூ'

சென்னை, டி.ச.7-

சென்னை ஐ.ஐ.டி.யில் படிக்கும் இளநிலை, முதுநிலை மற்றும் ஆராய்ச்சி மாணவர்களுக்கு கேம்பஸ் இண்டர்வியூ (வளாக தேர்வு) கடந்த 1-ந்தேதி தொடங்கியது. கேம்பஸ் இண்டர்வியூ 10-ந்தேதி வரை நடைபெறுகிறது. இந்த வருடம் மொத்தம் 1100 மாணவ-மாணவிகள் வேலைக்கு பதிவு செய்துள்ளனர். பெரிய கம்பெனிகள் பல வந்து மாணவ-மாணவிகளை வேலைக்கு தேர்ந்து எடுத்து வருகின்றன.

கடந்த 1-ந்தேதி முதல் 4-ந்தேதி வரை 52 சதவீதம் பேர் வேலைக்கு தேர்ந்து எடுக்கப்பட்டுள்ளனர். இந்த வருடம் 144 கம்பெனிகள் வந்து 550 மாணவர்களை வேலைக்கு தேர்வு உள்ளன. கடந்த 4-ந்தேதி வரை 22 மாணவ-மாணவிகளை சர்வதேச நிறுவனங்கள் தேர்வு செய்து உள்ளன.

முதுநிலை மாணவர்கள் இந்த வருடம் 49 சதவீதம் பேர் தேர்ந்து எடுக்கப்பட்டனர். ஆனால் கடந்த ஆண்டு 39 சதவீதம் தான் தேர்ந்து எடுக்கப்பட்டனர். ஆராய்ச்சி மாணவர்கள் இந்த ஆண்டு 44 சதவீதமும், கடந்த ஆண்டு 25 சதவீதமும் தேர்ந்து எடுக்கப்பட்டனர்.

இந்த கேம்பஸ் இண்டர்வியூவில் தேர்ந்து எடுக்கப்படாதவர்கள் அடுத்து வரும் கேம்பஸ் இண்டர்வியூவில் தேர்ந்து எடுக்கப்படுவார்கள். இது குறித்து பேசிய சென்னை ஐ.ஐ.டி.இயக்குனர் பேராசிரியர் பாஸ்கர் ராமமூர்த்தி, வேலை வாய்ப்பு ஆலோசகர் பேராசிரியர் மனு சந்தானம், மற்றும் ஆராய்ச்சி விவகாரத்துறை செயலாளர் அசோக்குமார் ஆகியோர் கடந்த ஆண்டைவிட இந்த ஆண்டு கேம்பஸ்இண்டர்வியூவில் அதிக மாணவர்கள் தேர்ந்து எடுக்கப்பட்டனர் என்றனர்.

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Journalist: NA

Professor: Prof. Manu Santhanam

**Headline: IIT-Madras sees increase in PG placements**

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### **IIT-Madras sees increase in PG placements**

The phase one of the campus recruitment for 2017-18 is being held between 1 and 10 December. The figures, based on the data of all registered PG students including the course-based and research-based programs, say percentage of students placed has gone up to 49 percent at the end of day four this year from 39 per cent at the same time last year.

"Placement among research scholars has gone up to 44 per cent at the end of day four this year as compared to 25 per cent same time last year. Overall placement figure among all registered student (excluding PPOs) is 52 per cent this year at end of day four compared to 42 per cent at same time last year," said a statement here.

Overall International offers stand at 22 at end of fourth day this year, compared to 10 for whole of last year, it had added.

Commenting on this, Bhaskar Ramamurthi, director, IIT Madras, said, "Postgraduate placements call for more creative matching of specialised job profiles to the knowledge and skills of candidates. Since IIT-M now has as many and more of PG students as UG students graduating, this significant increase in placement of PG students so early in the season is heartening."

"It also demonstrates that companies with high-end engineering and technology positions are thronging to IIT-M to recruit its highly-qualified PG students," he further said.

Prof Manu Santhanam, advisor, training and placements, IIT Madras, said, "This increase shows that IIT-M students are being increasingly preferred for research-oriented positions by the industry."

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Edition: Delhi/Mumbai

Page no.: 4

Journalist: Vinay Umarji

Headline: Quantiphi on top makes at IIT-Kharagpur placements

## आईआईटी खड़गपुर : क्वांटीफाई अव्वल

विनय उमरजी

अहमदाबाद, 7 दिसंबर

भारतीय प्रौद्योगिकी संस्थान (आईआईटी) खड़गपुर में सबसे ज्यादा 34 नौकरियों की पेशकश प्रमुख कृत्रिम खुफिया (एआई) कंपनी क्वांटीफाई ने की है। क्वांटीफाई के बाद इंटेल ने 33 पेशकश की है, जो आईआईटी खड़गपुर में ज्यादा नौकरियों की पेशकश करने वाली दूसरी कंपनी है। आईआईटी खड़गपुर की प्लेसमेंट टीम ने कहा है कि पिछले 6 दिन में इंस्टीट्यूट में कुल 887 नौकरियों की पेशकश की गई है।

वहीं दूसरी तरफ आईआईटी रुड़की में पहले 5 दिन के दौरान नौकरियों की कुल पेशकश में इस बाद 40 प्रतिशत बढ़ोतरी हुई है। पिछले साल पहले 5 दिन में आईआईटी रुड़की में जहां 431 नौकरियों की पेशकश की गई थी,



वहीं इस साल की समान अवधि में 601 पेशकश आई हैं।

अगर हम कंपनियों के हिसाब से देखें तो आईआईटी रुड़की में 134 कंपनियां पहले 5 दिन में भर्ती करने पहुंचीं, जो पिछले साल की तुलना में 20 प्रतिशत ज्यादा हैं।

आईआईटी मद्रास में 4 दिन पूरे होने पर 144 कंपनियों ने 540 से ज्यादा नौकरियों की पेशकश इस साल की है, जबकि पिछले साल की समान अवधि में 122 कंपनियों

ने 493 नौकरियों की पेशकश की थी। पहले 4 दिन में पिछले साल की तुलना में अंतरराष्ट्रीय नौकरियों की पेशकश में 10 प्रतिशत की बढ़ोतरी हुई है। कुल मिलाकर आईआईटी मद्रास में कुल पंजीकृत अभ्यर्थियों में से पहले 4 दिन में करीब 52 प्रतिशत को नौकरी मिल गई है, जो पिछले साल की समान अवधि के 42 प्रतिशत की तुलना में ज्यादा है।

आईआईटी खड़गपुर में नौकरियों की पेशकश करने वाली प्रमुख कंपनियों में ईएक्सएल सर्विजेज, इंटेल, एडोब सिस्टम्स, बर्कलेज (पुणे), सिटी (पुणे), गोल्डमैन सैक्स, मॅटर ग्राफिक्स, मर्करी जापान, क्वालकॉम, एसएपी लैब्स, सैमसंग और ओयो रूम्स प्रमुख हैं। आने वाले सप्ताह में आईआईटी खड़गपुर में 50 और कंपनियों के पहुंचने की संभावना है।



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Headline: AI player Quantiphi makes 34 offers at IIT-Kharagpur

## AI player Quantiphi makes 34 offers at IIT-Kharagpur

VINAY UMARJI

Ahmedabad, 7 December

Artificial intelligence (AI) player Quantiphi has made the highest number of offers at 34 during the final placements process at Indian Institute of Technology (IIT)-Kharagpur or IIT-K.

Following Quantiphi is Intel, which made 33 offers, becoming the second-top recruiter at IIT-K. The institute has seen in all 887 offers in the past six days, IIT-K's placement team stated.

On the other hand, IIT-

Roorkee or IIT-R has seen nearly 40 per cent rise in the total number of offers being made at the institute in the first five days of placements. As against 431 offers, including 203 offers from core sector in the first five days last year, IIT-R has bagged 601 offers for the same period this year.

In terms of firms, IIT-Roorkee attracted 134 recruiters in the first five days of the final placement process, up 20 per cent or 111 offers for the said period last year.

At the end of four days, IIT-

Madras has seen 144 companies making more than 540 offers this year, against 122 firms making 493 last year. The international offers have jumped from 10 for the first four days last year to 22 this year.

Overall, IIT-Madras has placed about 52 per cent of the total registered students in the first four days, up from 42 per cent at the same time last year.

At IIT-K, some of the companies hiring a large number of students are EXL Services, Intel, Adobe System, Barclays (Pune),

Citi (Pune), Goldman Sachs, Mentor Graphics, Mercari Japan, Qualcomm, SAP Labs, Samsung and OYO Rooms. In the coming week, IIT-K will see more than 50 companies offering jobs.

Given the trend of 887 offers being made in six days, at the end of 10 days, the institutes expects to attract about thousand offers in the next two days. The hiring at IIT-K started with more than 190 offers on Day 1, including 24 international offers.

Date: 8th December 2017

Publication: DT Next

Edition: Chennai

Page no.: 2

Journalist: NA

Professor: Prof. Bhaskar Ramamurthi & Prof. Manu Santhanam

**Headline: Rise in postgraduate placements at IIT-M**

URL: <http://www.dtnext.in/News/City/2017/12/08011938/1054699/Rise-in-postgraduate-placements-at-IITM.vpf>

## Rise in postgraduate placements at IIT-M

**CHENNAI:** The Indian Institute of Technology Madras (IIT-M), has witnessed an increase in the placements of postgraduate students. The percentage of postgraduate students placed has gone up to 49 per cent by day four this year. Last year, only 39 per cent were placed during the same time frame.

When it comes to research scholars, the numbers have gone up to 44 per cent, as compared to 25 per cent last year. The phase one of campus recruitment for 2017-18 will be held till December 10.

According to the data made available by IIT-M, the overall placement figure among all registered students is 52 per cent this year by the end of day four compared to 42 per cent during the same time last year.

When it comes to in-



ternational offers, 22 students have received the same, compared to ten for the whole of last year.

Speaking about the increase in postgraduate placements, Prof. Bhaskar Ramamurthi, Director, IIT-M, said, "Postgraduate (PG) placements call for more creative matching of specialised job profiles, to the knowledge and skills of candidates. Since IIT-M now has as many, if not more, of PG students as undergraduate (UG) students graduating, this significant increase in placement of PG students so early in the season is

heartening. It also demonstrates that companies with high-end engineering and technology positions are thronging to IIT-M to recruit its highly-qualified PG students."

Prof. Manu Santhanam, Advisor, Training and Placements, IIT-M, said, "This increase shows that IIT-M students are being increasingly preferred for research-oriented positions by the industry."

Around 144 companies made more than 540 offers this year (2017-18) as compared to 122 companies that made 493 offers last year (2016-17).

Date: 9th December 2017

Publication: NDTV

Edition: Online

Journalist: NA

**Headline: From January, Trains To Get Aircraft-Type Bio-Vacuum Toilets**

URL: <https://www.ndtv.com/india-news/from-january-trains-to-get-aircraft-type-bio-vacuum-toilets-1785345>

### **From January, Trains To Get Aircraft-Type Bio-Vacuum Toilets**

NEW DELHI: Stinking and non-functioning toilets on Indian Railways -- one of the world's largest rail networks -- may soon become a thing of the past. The national transporter is upgrading its bio-toilets to imported bio-vacuum toilets -- the kind found in aircraft -- an official said. The first 100 coaches with the new toilets will be attached to important trains like Rajdhani and Shatabdi and would be rolled out from January 2018.

"These bio-vacuum toilets will be odour-free and cut down water usage by over one-20th," he said.

The official also said that the Chennai-based Integral Coach Factory (ICF) will roll out the first 100 coaches fitted with bio-vacuum toilets and that these will be attached to premium trains like the Rajdhani and Shatabdi expresses.

He also said there would be lesser chances of such toilets getting blocked.

The railways' initiative to upgrade the existing bio-toilets came after persistent complaints from passengers that these were getting blocked due to dumping of waste such as plastic bottles, paper and the like in the toilet pot.

Explaining the need of shifting to bio-vacuum toilets, the official said: "Saving water is a priority for the railways."

"In bio-toilets, the water requirement per flushing is up to 15 litres. And the water doesn't generate enough pressure to discharge the waste from the pots, resulting in a foul smell and blockage of the pot.

"The bio-vacuum toilet only requires about half a litre of water and all the waste is cleared through suction," the official said, adding these had been tried out on a pilot basis in some trains.

The official said that the manufacturers of the bio-vacuum toilets have assured railways that the fabrication units would be set up in India.

Before the introduction of bio-toilets, lack of cleanliness on Indian trains, particularly in the toilets, was always a big issue. Until then, trains had no system to treat human waste, which was emptied on to the rail tracks.

In bio-toilets, human waste wasn't supposed to be emptied on to the tracks but digested by anaerobic bacteria, which convert it into water and bio-gases that are released after disinfection. However, it was found that this hardly worked in practice.

The bio-toilets have been deployed in Indian trains over four years to 2017, at a cost of Rs. 1,305 crore, but these are no better than septic tanks, IndiaSpend reported last week quoting a two-year-long study by the Indian Institute of Technology-Madras (IIT-M).

A staggering 93,537 "bio-digesters" -- as the toilets are called -- have been installed in mainline express and mail trains. However, sanitation experts and various studies -- including those commissioned by the railways -- have pointed out that most of the bio-toilets are ineffective or ill-maintained and the water discharged is no better than raw sewage.

Over 900 trains currently have bio-toilets either in some or all of their coaches.

Date: 9th December 2017

Publication: Gadgets Now

Edition: Online

Journalist: Prachi Verma & Sreeradha D Basu

Professor: Prof. Manu Santhanam

**Headline: IIT placements: It may already be 'Happy New Year' at campuses**

URL: <https://www.gadgetsnow.com/tech-news/iit-placements-it-may-already-be-happy-new-year-at-campuses/articleshow/61974856.cms>

### **IIT placements: It may already be 'Happy New Year' at campuses**

NEW DELHI | MUMBAI: Less than a week into the final placements, the country's premium technology school campuses are already in a cheerful mood with 50-65% students getting job offers.

Offer numbers in leading older Indian Institutes of Technology (IITs) — where placement batch sizes range from 900-1,900 per campus — are up to 30% higher than the same period in 2016-17, which was a difficult year for campus placements.

"Last year, hiring at the IITs had slowed down," said Debasis Deb, chairman, career development centre, IIT Kharagpur. "But according to early trends, this time around we are headed back to at least 75% placement numbers," he said.

The first phase of final placements will continue till mid-December when the institutes will take a break. It will then resume in January and continue till March-April.

Last year, most of the IITs had faced a dip in hiring compared to 2015-16 levels, and only about 66% of overall students, including undergraduates, post-graduates, PhDs and dual degree holders who registered \* for campus placement, got placed.

Typically, 75-79% of students of top IITs get placed every year. The percentage of placement of BTech and dual degree students is generally higher than that of other streams.

This year the institutes seem headed for those kind of numbers, if not better.

At IIT Kharagpur offers have already crossed 900 in the first six days. "It's an alltime record for us," said Deb. "This is a 27% jump from the same period last year." Top recruiter at the campus this year has been machine learning and artificial intelligence solutions provider Quantiphi that has made 34 offers.

IITs Roorkee and IIT (BHU) Varanasi, too, saw job offers over the first six days shoot up by almost 30% over last year.

At IIT BHU, for instance, 527 students of the total 1,055 students enlisted for placement this year, or 50%, have received offers already. Compare that with overall placement of 65% out of 1,103 students in the whole of last year.

"Recruiters are hiring in big numbers this year as most companies are building teams for innovation and research," said NP Padhy, professor-in-charge, training and placement, IIT Roorkee. This year, till end of Day 6, Roorkee received 644 offers compared to 500 offers received in the same period last year.

IIT Madras has already placed 65% of its 1,100-strong batch by the end of the fifth day of final placement with 715 offers. More than 53% of students at IIT Guwahati, too, have landed jobs.

Across all IITs, technology companies are hiring in big numbers. "As part of our global and India growth journey, we are engaging with top talent across educational institutes like IITs that gives us access to students for hiring, research, and innovation while we provide opportunities to the emerging talent to work on next generation technologies," said Jitendra Chaddah, senior director, strategy and operations, Intel India. The chipmaker made 63 offers at IIT Kanpur of which 59 were accepted. Intel has also made 32 offers at IIT Delhi, up from 20 last year.

Citi is the top recruiter at IIT Madras with 25 offers, followed by Intel with 20 offers and EXL Services with 19 offers, said Manu Santhanam, advisor, training and placement, IIT Madras.

Another top recruiter at the IITs, Goldman Sachs, has gone to 17 IIT campuses this year, of which nine were newly added. The company has already recorded about 265 offer acceptances. "Goldman Sachs hires engineering graduates from across all streams on campus," said Vidya Lakshmi, head of human capital management at Goldman Sachs in Bengaluru. She said they will be deployed into teams dealing with "a host of areas impacting the firm, including quantitative analytics, machine learning, data science and high frequency and low latency trading". Samsung India is hiring upwards of 300 students across IITs for its R&D centres in Bengaluru, Noida and Delhi. Most of them are for new-age domains such as Internet of Things (IoT), artificial intelligence, machine learning, big data and biometrics.

US tech giant Microsoft, on its part, has not just ramped up domestic and international hiring numbers, but has also made the highest package offer so far, of Rs 1.39 crore, across campuses.

"The season has been great till date and we have many more core sector offers coming in," said Kaustubha Mohanty, head of the centre for career development at IIT-Guwahati.

Date: 9th December 2017

Publication: The Times of India

Edition: Online

Journalist: NA

**Headline: IIT placement season on a roll, 30% up from last year**

URL: <https://timesofindia.indiatimes.com/business/india-business/iit-placement-season-on-a-roll-30-up-from-last-year/articleshow/61994551.cms>

### **IIT placement season on a roll, 30% up from last year**

NEW DELHI: The placement season in IITs (Indian Institute of Technology) has got off to a rollicking start with most of the centres reporting that 50-60 per cent of the students are placed within the first week. The placement rate is up 30 per cent up from the corresponding period last year.

Last year, hiring at the IITs had slowed down," said Debasis Deb, chairman, career development centre, IIT Kharagpur. "But according to early trends, this time around we are headed back to at least 75 per cent placement numbers," he said. Last year, the placements had dropped to 66 per cent.

IIT Kharagpur is leading the rally this placement season bagging more than 900 offers in the first week. IIT Madras and Roorkee has also had 650-700 offers during the period. At IIT BHU, 527 students out of 1,055 students - that is 50 per cent - have already been placed.

A fresh boom in hiring in the IT sector has contributed largely in the spurt. IIT Kanpur witnessed the biggest wave as Intel picked a full-class size of 59 candidates. "I am seeing a growth in core and IT field+ . The bulk recruiters are very cautious. When they are getting good slots and meeting our nine-pointers with an internship experience abroad and carrying a resume with an idea, they cannot stop themselves from recruiting them," said IIT Roorkee placement head N P Padhy. IIT Guwahati placement dean Kaustubh Mohanty said the trend is a result of the government's policy and encouragement provided to the core engineering sector.

The first phase of placement will continue till mid- December. It will resume in January and continue till March-April after a short break.

Date: 8th December 2017

Publication: Times Now

Edition: Online

Journalist: Kanika Khurana

**Headline: IIT Placement 2017 Report: Placement jumps up across IITs with bounty offers from across the globe**

URL: <http://www.timesnownews.com/education/article/iit-placement-2017-report-microsoft-tech-companies-bombay-roorkee-kharagpur-delhi-madras/142289>

### **IIT Placement 2017 Report: Placement jumps up across IITs with bounty offers from across the globe**

It's raining offers at IITs across the country. The first phase of placements in Indian Institutes of Technology, IITs is on-going and there is good news. After a lower than average year for placements at IITs last year, this momentum has picked up. Most of the top IITs have already witnessed a 30 percent jump in the placements within the first week. IIT Delhi reported placements of 500 while IIT Kharagpur has already crossed the 900 mark. Read the full report of placements across IITs in Bombay, Delhi, Madra, Roorkee, Kharagpur, etc., here.

The placements started in the first week of December and saw names as big as Microsoft, Uber, Goldman Sachs, Samsung, Rubrik, Hitachi Seisakusho lining up to hire. Microsoft is arguably the most aggressive recruiter with the fattest offers. Reports suggest offers upwards of 1 crore from the tech giant to different IIT graduates. The offers are coming with options to work in USA, Japan, Taiwan, and Singapore. Not to mention the best offices in the country. It's not just the package but the number of offers that have risen considerably as well. Most of the IITs across the country are already sitting at 50 – 65% placements at the end of the first week.

Perhaps the best news is the growth of the core sector again. With the advent of tech companies, the placements in IITs signal, not just a grab for talent but for the technical talent of the country. TOI reported that Intel has picked up an entire class size of 59 from IIT Kanpur and another 32 from IIT Delhi. IIT Bombay has also seen a massive uptake of technology-related jobs with Samsun bringing in the maximum offers of 45. Microsoft has picked up 23 students from IIT Roorkee apart from others from IIT Bombay and IIT Delhi.

Reported in TOI, NP Padhy, Placement Head at IIT Roorkee said, "I am seeing a growth in core and IT field+. The bulk recruiters are very cautious. When they are getting good slots and meeting our nine-pointers with an internship experience abroad and carrying a resume with an idea, they cannot stop themselves from recruiting them."

The mood is resonated across other IIT campuses in the country. While over the years, IITs usually report a placement average of 75%, last year was not able to match up. However, this year, the early trends have been both reassuring and exhilarating. Speaking with ET, Debasis Deb, Chairman, Career Development Center at IIT Kharagpur noted, "Last year, hiring at the IITs had slowed down. But according to early trends, this time around we are headed back to at least 75% placement numbers."



IIT Madras, for instance, has already got placement offers for 65% of its 1,100 students at the end of the first week. Similar is the case with Roorkee with a total of 644 offers. Numbers are on the rise and promise to continue. The phase 1 of placements at IITs would end by December 15 and the second phase would start in January 2018. Most of the IITs are hopeful of touching the 75% mark easily and even crossing it this year.

The packages have seen a hefty shift of about 10-15% increase in their value. International job offers bring a bigger package than the domestic offers from the same company. US-based cloud data management company, Rubrik is offering Rs. 74 lakh or \$115,000 for the US-based jobs. The same company, however, is offering a package of Rs. 30 lakh for domestic job offers.

Date: 9th December 2017

Publication: Metro Herald

Edition: Ahmedabad

Page no.: 5

Journalist: NA

Headline: IIT Madras wins second season of Samsung EDGE

## सैमसंग E.D.G.E. के दूसरे सीज़न में जीता IIT Madras,

गुडगांव, - सैमसंग इंडिया ने अपने कैम्पस प्रोग्राम सैमसंग E.D.G.E. के दूसरे एडिशन को देश के प्रतिष्ठित संस्थानों के प्रतिभाशाली छात्रों की भागीदारी के साथ संपन्न किया। 1 दिसंबर, 2017 को गुडगांव में आयोजित फाइनल्स में भारतीय प्रौद्योगिकी संस्थाशन (आईआईटी) मद्रास के सुदरसन एमएस, सौरभ सिन्हा और माकेश एस की टीम 'एथेना जेड' को विजेता घोषित किया गया। वहीं नेशनल इंस्टीट्यूट ऑफ डिजाइन (एनआईडी), अहमदाबाद दूसरे और इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट (आईआईएम), लखनऊ तीसरे स्थांडन पर रहा। इस साल देश के 19 प्रतिष्ठित संस्थानों के 2370 छात्रों (790 टीमों) की भागीदारी के साथ सैमसंग श्र.छ.त.श्र. को बहुत अच्छी प्रतिक्रिया मिली। तीन महीने तक चलने वाली इस प्रतियोगिता में विविध कार्यक्रम डोमेन जैसे बीटेक, एमबीए, मास्टर्स ऑफ डिजाइन और मास्टर्स ऑफ सोशल वर्क के छात्रों को भागीदारी के लिए आमंत्रित किया गया था।

Date: 10th December 2017

Publication: Hindustan Times

Edition: Mumbai/Pune

Page no.: 5

Journalist: Shreya Bhandary

Headline: IITs witness 20-30% rise in job offers in Phase 1 of placements

URL: <http://www.hindustantimes.com/mumbai-news/iits-witness-20-30-rise-in-job-offers-in-phase-1-of-placements/story-1M415R2EhuhvS38UilacdM.html>

## CAMPUS RECRUITMENT

# IITs witness 20-30% rise in job offers in Phase 1 of placements

Shreya Bhandary

[shreya.bhandary@hindustantimes.com](mailto:shreya.bhandary@hindustantimes.com)

**MUMBAI:** The first phase of placements at the Indian Institutes of Technology (IITs) this year is already turning out to be better than last year. A week into the first phase, which will continue till April 15, most IITs have seen a 20-30% rise in jobs offered to students compared to 2016.

At IIT-Madras, close to 65% of the 1,100 students who registered for placements have already received job offers. Last year, just about 45% students had bagged job offers in the first week. Similarly, of the over 1,300 students (undergraduate and post graduate) who had registered for placements at IIT-Roorkee this year, more than 50% students have already been placed in the first week itself. The institute has received 881 offers, including 13 international offers, which is 21% higher than 562 offers received in the first week last year.

"Our strategy was to selectively cater to core companies, and this has made a big difference to the overall placements. Close to 67% undergraduate students have

### NOT EVERYONE WANTS FOREIGN JOBS

■ While the number of international job offers has increased across all IITs this year, a handful of students have rejected these offers either for better domestic job profiles or to focus on their own start-up.

■ Over 20 international jobs were offered to our students on the first day itself but some have rejected these offers and opted for a more interesting job

profile in the core sectors that came from domestic companies," said an official from IIT-Delhi.

■ Similarly, more students have opted for the Deferral Placement Programme (DPP) at IIT-Bombay this year. DPP gives students the option to take a year off and focus on their start-ups or applications for higher education institutes.

been placed in the first week itself, which is remarkable," said N P Padhy, placement-in-charge, IIT Roorkee.

Numbers of international job offers have been on a rise at IITs across the country this year. At IIT-Delhi, close to 20 students were offered jobs from international companies on the first day. These offers have mainly come from companies in the US, Hong Kong, Australia and Japan. "In the first three days, we received over 47 international offers and that combined with pre-placement offers took the total count of international offers to 60. This

was a rise by almost 20% compared to last year," said a member from the placement team at IIT-Bombay.

IIT-B has also witnessed a 20% rise in the number of international job offers this year. "Not only has the highest salary package increased by 40% this year, even the average salary offered across the batch has been much better than 2016," said a professor from IIT-Bombay. Microsoft offered the highest salary package of Rs1.54 crores per annum to an IIT-B student this year, followed by Uber with an annual salary package of Rs90.97 lakh.

Date: 11th December 2017

Publication: PC Tablet

Edition: Online

Journalist: NA

Alumni/students: Sudarshan MS, Makesh S & Saurabh Sinha

**Headline: Samsung India concludes the second season of E.D.G.E 2017 with IIT Madras as the winner**

URL: <https://pc-tablet.com/samsung-india-concludes-second-season-e-d-g-e-2017-iit-madras-winner/>

### **Samsung India concludes the second season of E.D.G.E 2017 with IIT Madras as the winner**

The Samsung E.D.G.E conducted by Samsung India garnered participation from more than 19 leading institutions with a total of 2,370 students as participants. The campus program was concluded on December 1st at Gurugram. The students from IIT Madras bagged the winning tag. The 'Athena Z' team comprised of Sudarshan MS, Makesh S and Saurabh Sinha who reached the finals of this national competition and emerged as winners. The second prize was bagged by National Institute of Design (NID), Ahmedabad and the third position was won by Indian Institute of Management (IIM), Lucknow.

The competition was three months long which was a host to participants from numerous and variety of academic backgrounds like MBA, B-Tech, Masters of Social Work and Masters of Design. The zonal rounds were qualified by a total of 10 teams that competed against each other in the national finals of Samsung E.D.G.E program. The winning IIT Madras team received a cumulated sum of INR 3,00,000 along with a Galaxy Note8 smartphone for each member. The second team received an amount of INR 1,50,000 as a prize along with the third team receiving an amount of INR 75,000. The ten teams that participated in the finals received a Samsung voucher which was worth 10,000 INR.

Samsung E.D.G.E is a program designed to usher bright minds from all across India on a single national platform to showcase their unique talents. The students get an opportunity to interact and ideate together with the leadership team at Samsung while working on a real business based platform and provide ideal solutions to various problems. The theme for this year was concentrated around Samsung's intelligent interface known as Bixby along with its growth opportunities in smart cities. The teams also worked on designing devices that are meant for young single-person based households along with online skilling, certification models, and marketing.

The jury was impressed by the skills expressed by IIT Madras team who generated the idea around creating Samsung's intelligent interface Bixby to be aptly integrated with the consumer's daily usage of smartphones. A very innovative product was showcased by NID Ahmedabad that had the potential for making life easier for young single-person households. The IIM Lucknow team ideated a solution around Bixby.

In the word of Mr. BK Lee, Director, Human Resources, Samsung Southwest Asia, "At Samsung, we always strive to encourage young minds and nurture the spirit of innovation among them. We are overjoyed by the level of enthusiasm to participate and ideation by the students at Samsung E.D.G.E. 2017. This year we engaged with students from diverse domains."

Another team 'Monimakers' from IIT Madras won the maiden season of Samsung E.D.G.E. They provided a solution for 'Leadership Strategy in Digital Payments.' Two members of this team underwent an internship program that was provided at Samsung R&D Institute India-Bangalore, and the third bagged an opportunity to work alongside the Samsung Pay Team at the headquarters of Samsung India in Gurugram.

Among these interns, one was the co-author of a paper working along with his mentor at Samsung R&D Institute India-Bangalore. The intern has been selected to showcase his idea at the Consumer Electronics Show to be held in Las Vegas in the upcoming year.

Samsung E.D.G.E was launched in December 2016 which was the first-of-its-kind campus-based program that provided a platform to India's brightest students to show their talent while providing significant insights and building a career. The program comprises of three rounds. The first round is known as campus round where the candidates construct ideas and provide an executive case summary of it. The top teams are selected for the next Zonal round where the team works together to provide unique solutions for numerous case studies. Finally, ten teams are selected who represent their skills at the national round where the winning team is announced.

Date: 12th December 2017

Publication: The Hindu Business Line

Edition: Chennai/Delhi/Mumbai/Pune/Bangalore/Hyderabad/Kolkata/Kochi/Ahmedabad

Page no.: 7

Journalist: NA

Professor: Prof. Manu Santhanam

**Headline: Citi top recruiter at IIT-Madras**

URL: <http://www.thehindubusinessline.com/news/education/citi-top-recruiter-at-iitmadras/article9989520.ece>

## Citi top recruiter at IIT-Madras

### OUR BUREAU

Chennai, December 11

Citi was the top recruiter in the first phase of campus placement at IIT-Madras this year, with 25 offers.

It was followed by Intel India with 20 offers, EXL Services (19), Flipkart (18) and HCL Technologies (17) to complete the list of top five

recruiters in the first phase, said a press release from IIT-Madras.

A total of 763 offers were made by various companies during the first phase of campus placements that concluded yesterday.

Around 1,100 students had registered for placements. With pre-placement offers

(PPOs) of 114 this year, a total of 877 students have been placed till date as against 745 students (73 PPOs) during the same period last year.

Top international recruiters this year included Microsoft, Uber, Indeed, Rubrik, Mercari, Softbank, and Sekisui Chemical Co Ltd, the re-

lease said. In the first phase over 60 per cent of students were recruited.

The placement of post-graduate students was better this year when compared with last year, Manu Santhanam, Advisor, Training and Placement, IIT-Madras, was quoted in the release.

Date: 12th December 2017  
 Publication: The Times of India  
 Edition: Chennai/Bangalore  
 Page no.: 3  
 Journalist: NA

Professor: Prof. Manu Santhanam

**Headline: IIT campus placements: 62% registered students land jobs**

URL: <https://timesofindia.indiatimes.com/city/chennai/iit-campus-placements-62-registered-students-land-jobs/articleshow/62032240.cms>

# IIT campus placements: 62% registered students land jobs

Times News Network

**GETTING HIRED**

**Placement percentage from different streams**

BTech	69
Dual*	75
MTech	58
MS	63
PhD	73

(\*Dual degree)

**A sector-wise breakup of job offers**

Sector	No. of companies	No. of offers
Analytics/Finance/Consulting	99	233
Core/R&D	85	343
IT	62	182
FMCG	2	5
<b>TOTAL</b>	<b>211</b>	<b>763</b>

**The top five recruiters in PHASE I**

- 1 Cit | 25 offers
- 2 Intel India Technology Pvt Ltd | 20
- 3 EXL Service | 19
- 4 Flipkart.com | 18
- 5 HCL Technologies Ltd | 17

**Chennai:** The 10-day-long first phase of IIT Madras placements wound up on Sunday with 62% of students who registered for the recruitment sealing their job offers.

A total of 211 companies made 763 offers in the first phase. Firms made bids for 877 students this year, inclusive of 114 pre-placement offers (PPOs). The top five recruiters in phase I included Citigroup (25), Intel India Technology Pvt Ltd (20), EXL Service (19), Flipkart (18) and HCL Technologies Ltd (17).

IITM students attracted 22 international offers in this phase compared to 10 for the whole of last year.

The top global recruiters on the campus this year were Microsoft, Uber, US job search engine Indeed and cloud data management firm Rubrik, Mercari, Japan, Softbank Japan and Sektel Chemical Co Ltd.

Core engineering and research & development sectors accounted for the most participating companies and the largest number of job offers. Of the 211 companies that took part were 32 startups, making 56 offers, mostly with job profiles based in analytics and IT.

Around 1,100 IITM students registered for placements. Dual-degree students made up the highest percentage of placements, followed by BTech students, MS and MTech students and PhD scholars.

The institute's computer science and engineering, electrical engineering and engineering design departments recorded more than 90% placements.

IITM advisor, training and placements, Manu Santhanam said this year's placement figures compared favourably with last year's, by the end of which 745 students (including 73 with prior offers) accepted job offers.

"While the total number of students placed, including PPOs, was not different at this same final year, the percentage of placed students increased from 55% last year to 62% this year," Santhanam said, adding that there had been a significant rise in placement of postgraduate students this year over the previous year. The institute reported an increase of more than 10% in placements of PG students from last year.

Date: 12th December 2017  
 Publication: The New Indian Express  
 Edition: Chennai  
 Page no.: 2  
 Journalist: NA  
 Professor: Prof. Manu Santhanam

**Headline: Phase-I placement sees IIT-M students get 763 offers, top firms come calling**

URL: <http://www.newindianexpress.com/cities/chennai/2017/dec/12/phase-i-placement-sees-iit-m-students-get-763-offers-top-firms-come-calling-1724942.html>

## Phase-I placement sees IIT-M students get 763 offers, top firms come calling

**EXPRESS NEWS SERVICE 2017**

763 In the first phase of the IIT-M placement coordination on Sunday, the institute witnessed 758 offers being made by Indian and international companies and 577 students got placed till Sunday, a statement from the institute said.

Compared to last year, the placement percentage went up from 98 to 92. The number of international offers this year was double that of the last year.

The statement said that 763 offers were made and around 1,101 students had registered for placement. Of them, 477 students got placed, which included post-graduate offers as well. A total of 134 pre-placement offers were made.

Compared to last year, there is a slight increase in the number of students who got placed. While this year it was 677 students, last year it was 645 and 77 pre-placement offers.

The departments, which had more than 90 per cent placement included Computer Science and Engineering, Electrical, Engi-

**Top five recruiters**

OCI: 25 offers  
 Intel India Technology Pvt. Ltd: 20 offers  
 EXL Services: 19 offers  
 Ripkart.com: 15 offers  
 PKL Technologies Ltd: 6 offers

Engineering and Engineering and Design.

As for the international offers, the number was double that of the last year. While last year there

10 offers for the whole year, this year 20 offers were made in the first phase. The companies included Microsoft, IBM, American worldwide job search engine Indeed, American cloud data management firm Rubrik, Maruti, Japan, SBI Bank, and Sakshi Chemicals Ltd Ltd.

Professor Manu Santhanam, Adyapoo, Training and Placement, IIT Madras said that the first phase of placement ended on December 12, with more than 80 per cent of the students getting placed.

**Degree wise statistics (% placed)**

B.Tech: 60  
 M.Tech: 56  
 M.S: 63  
 PhD: 26  
**Total: 62**

**SECTOR-WISE BREAK-UP**

Sector	No. of companies	No. of offers
Analytics/financial consulting	59	238
IT	88	348
FMCG	2	5
Total	149	596

Of these 149 companies made 59 offers.



Date: 12th December 2017

Publication: Deccan Chronicle

Edition: Chennai

Page no.: 6

Journalist: NA

Professor: Prof. Manu Santhanam

**Headline: IIT Madras Gets 62% Placements in Phase One**

## **IIT MADRAS GETS 62% PLACEMENTS IN PHASE ONE**

**Chennai:** IIT Madras has received 763 offers from 211 companies in phase one placing 62% of students who have registered for placements this year. Citi group and Intel India are the top recruiters who made 25 and 20 offers respectively. The top five recruiters handed over 99 offer letters. The 32 start-up companies which came to the campus recruitment have made 85 offers this year. International offers were doubled this year with 23 offers compared to 10 last year. Software giant Microsoft, Uber, American worldwide job search engine Indeed and cloud data management firm Rubrik are top international recruiters this year, a release from IIT Madras said.

Core and research & development sector recruited maximum offers from 88 companies giving 343 job offers followed by finance, analytics and consulting sector ( 233 offers) and information technology (182 offers).

“The placement of the post-graduate students was significantly better this year”, said Professor Manu Santhanam, advisor, training and placement, IIT Madras. — DC

Date: 12th December 2017

Publication: The Hindu

Edition: Chennai

Page no.: 2

Journalist: NA

Professor: Prof. Bhaskar Ramamurthi & Prof. Manu Santhanam

**Headline: 877 from IIT-M get jobs in first phase of placement drive**

URL: <http://www.thehindu.com/news/national/tamil-nadu/877-from-iit-m-get-jobs-in-first-phase-of-placement-drive/article21437971.ece>

## 877 from IIT-M get jobs in first phase of placement drive

23 international offers were made

**SPECIAL CORRESPONDENT**  
CHENNAI

The first phase of campus placement at the Indian Institute of Technology-Madras concluded with 62% of the students who registered getting offers.

As many as 132 more students have been placed compared to last year. Of the 877 students who were placed during the event, 114 received pre-placement offers.

Last year, 745 students had been placed, including 73 pre-placement offers, IIT officials said.

This year, at the end of phase 1 on Sunday, 23 international offers were made in contrast to 10 for the whole of last year.

International recruiters included American companies like Microsoft, Uber, Indeed and Rubrik (a cloud data management company); and Japanese companies including Mercari, Softbank and Sekisui Chemical.

A total of 763 offers were made to around 1,100 students.

In departments such as Computer Science and Engineering, Electrical Engineering and Engineering Design, 90% of the students received placement offers.

The recruitment of post-

graduate students also saw a 10% rise. Similarly, placement among research scholars also rose to almost 50%.

### **Offers from start-ups**

A total of 32 start-ups made 85 offers. Most of the start-ups were looking to recruit for the Analytics / IT job profiles, placement officials said.

Manu Santhanam, advisor, Training and Placement said, "While the total number of students [excluding PPO] placed was not different compared to the same time last year, the actual percentage went up from 56% to 62% this year."

IIT-M director Bhaskar Ramamurthi said, "Post-graduate placements call for more creative matching of specialised job profiles to the knowledge and skills of candidates.

This significant increase in placement of PG students so early in the season is heartening."

The Institute's head of postgraduate placement S. Ashok Kumar said companies like UIDAI, Qualcomm, Intel India, ABInBev and Bajaj Autos were interested in recruiting Ph.D. scholars who had worked on projects of interest to these industries.

Date: 12th December 2017

Publication: Business Standard

Edition: Online

Journalist: Gireesh Babu

Professor: Prof. Manu Santhanam

**Headline: IIT-Madras: 62% students placed in 1st phase; Citi, Intel top recruiters**

URL: [http://www.business-standard.com/article/current-affairs/iit-madras-62-students-placed-in-1st-phase-citi-intel-top-recruiters-117121100858\\_1.html](http://www.business-standard.com/article/current-affairs/iit-madras-62-students-placed-in-1st-phase-citi-intel-top-recruiters-117121100858_1.html)

### **IIT-Madras: 62% students placed in 1st phase; Citi, Intel top recruiters**

The Indian Institute of Technology, Madras (IIT-M) has secured placements for 652 students, which is around 62 per cent of the total 1,049 students registered for campus placements in the first phase of the recruitment drive. The top five recruiters, Citi Group, Intel India, EXL Service, Flipkart and HCL Technologies, handed over 99 offer letters.

A total of 763 offers were made by 211 companies during the first phase. Out of these, 32 start-ups made 85 offers with most of it being for analytics/ information technology (IT) jobs.

Citi has made most offers at 25, followed by Intel India Technology (20), EXL Service (19), Flipkart (18), HCL Technologies (17). The second phase is likely to start during the third week of January 2018.

This year saw international offers go up to 23 by the end of Phase-I as compared to 10 last year. The top international recruiters include American software major Microsoft, transportation technology company Uber, American worldwide job search engine Indeed, American cloud data Management firm Rubrik, Japanese firms Mercari and SoftBank.

A total of 877 students have been placed so far, including 114 pre-placement offers, as against 745 students (73 pre-placement offers) during the same period last year.

Core and research & development sectors saw maximum recruitments, with 88 companies giving 343 offer letters, followed by information technology with 62 companies making 182 offers and analytics, finance and consulting sector seeing 59 companies making 233 offers.

Manu Santhanam, advisor, training and placement, IIT Madras, said, "The placement of the postgraduate students was significantly better this year."

"While the total number of students (excluding PPO) placed was not different compared to the same time last year, the actual percentage of placements went up from 56 per cent last year to 62 per cent this year," Santhanam added.

Date: 12th December 2017

Publication: The Economic Times

Edition: Online

Journalist: NA

Professor: Prof. Manu Santhanam

**Headline: IIT Madras sees higher number of job offers in first phase of campus placements**

URL: <https://economictimes.indiatimes.com/jobs/iit-madras-sees-higher-number-of-job-offers-in-first-phase-of-campus-placements/articleshow/62024142.cms>

### **IIT Madras sees higher number of job offers in first phase of campus placements**

CHENNAI: Indian Institute of Technology Madras saw an improvement in the first phase of its placement season this year, compared to the last. A total 763 job offers were made during the Phase I of Campus Placements, which ended on December 10.

Including the Pre-Placement Offers, which stood at 114 this year, a total of 877 students have already been placed as on date this year (2017-18). Around 1,100 students had registered for Placements. In comparison, during the same time last year (2016-17) 745 students (73 PPOs) had been placed.

International offers went up to 23 by the end of Phase I as compared to 10 for the whole of last year. Top International recruiters include Microsoft, Uber Indeed, Rubrik, Mercari, Japan, Softbank, Japan and Sekisui Chemical Co. Ltd.

Professor Manu Santhanam, Advisor, Training and Placement, IIT Madras, said, "The first phase of IIT Madras placements ended on Dec 10, with more than 60% of students getting placed. The placement of the postgraduate students was significantly better this year compared to the last year."

The top five recruiters in Phase I were Citi with 25 offers, Intel India Technology with 20 offers, EXL Service with 19 offers, Flipkart.com with 18 offers and HCL Technologies with 17 offers.

The Departments that had more than 90% placement include, Computer Science and Engineering, Electrical Engineering and Engineering Design.

Date: 12th December 2017

Publication: Money Control

Edition: Online

Journalist: NA

Professor: Prof. Manu Santhanam

**Headline: IIT Bombay, IIT Madras see rise in number of offers as more companies come to hire**

URL: <http://www.moneycontrol.com/news/business/iit-bombay-iit-madras-see-rise-in-number-of-offers-as-more-companies-come-to-hire-2459345.html>

### **IIT Bombay, IIT Madras see rise in number of offers as more companies come to hire**

The first week of placements at Indian Institute of Technology (IIT) Bombay and phase one at IIT Madras saw a rise in both domestic and international offers for students.

At IIT-B, around 795 students received jobs (including PPOs) in various corporates and startups from India and abroad. This include close to 65 international offers. Around 200 companies have given their preference to IIT-B and have already visited the campus for the interviews. Over 50 more are expected to participate in the remaining few days of the phase-1 of placements.

In 2016, by the end of the first week of December, close to 180 companies visited IIT-B and 775 students received job offers (including PPOs) from them.

Samsung (taking into account all their offices in India and abroad) emerged as the highest recruiter in terms of numbers with 45 offers while Intel (25 offers), Goldman Sachs (24 offers) and Microsoft (17 offers) followed next. Companies like Palantir Technologies, Alvarez & Marsal, UBS, Mercari, Tolaram group, Quadeye Securities were among the first timers on the campus.

The top international offers include Microsoft (6 offers) with over 210,000 US dollars annually offered as CTC and Uber (1 offer) with over 150,000 US dollars annually as CTC in the US, Optiver (3 offers) with over 100,000 euros annually as CTC in Amsterdam, and Mercari (5 offers) with over 6,000,000 Japanese yen annually as CTC in Japan.

The top domestic offers (in INR) include the Blackstone Group (1 offer) with over Rs 45 lakh annually as CTC and WorldQuant Research (3 offers) with over Rs 39 lakh annually as CTC.

"The team also worked on rebuilding their relations with startups but was skeptical about giving them the prime slots in spite of attractive salaries," said IIT Bombay in a statement.

IIT Madras saw as many as 763 offers made during phase-I of campus placements, which concluded on Sunday. Around 1,100 students in all had registered for placements.

Including pre-placement offers, which stood at 114 this year, a total of 877 students have already been placed till date this year at IIT-M. This compares favourably with the same time last year when 745 students (including 73 PPOs) had been placed.

This year saw the total number of international offers go up to 23 by the end of phase-I as compared to 10 for whole of last year. The top international recruiters include American software company Microsoft, transportation technology company Uber, American worldwide job search engine Indeed, American cloud data management firm Rubrik, and Mercari, Softbank and Sekisui Chemical from Japan.

Manu Santhanam, Advisor, Training and Placement, IIT Madras, said: “The first phase of IIT Madras placements ended on Sunday, with more than 60 percent of students getting placed. The placement of the postgraduate students was significantly better this year compared to the last year.”

“While the total number of students (excluding PPO) placed was not different compared to the same time last year, the actual placed percentage went up from 56 percent last year to 62 percent this year,” said Prof. Manu Santhanam.

The top five recruiters in phase-I were Citi, Intel India Technology, EXL Servive, Flipkart and HCL Technologies.

Date: 12th December 2017

Publication: Chennai Patrika

Edition: Online

Journalist: NA

Professor: Prof. Manu Santhanam

**Headline: IIT Madras students receive 763 offers in Placements Phase I**

URL: <http://news.chennaipatrika.com/post/2017/12/11/IIT-Madras-students-receive-763-offers-in-Placements-Phase-I.aspx>

### **IIT Madras students receive 763 offers in Placements Phase I**

**Chennai, 11<sup>th</sup> December 2017:** Indian Institute of Technology Madras saw as many as 763 offers made during the Phase I of Campus Placements, which concluded on Sunday (10<sup>th</sup> December 2017). Around 1,100 students had registered for Placements.

Including the Pre-Placement Offers, which stood at 114 this year, a total of 877 students have already been placed as on date this year (2017-18). This compares favourably with the same time last year (2016-17) when 745 students (73 PPOs) had been placed.

This year saw the total no of international offers go upto 23 by the end of Phase I as compared to 10 for whole of last year. The Top International recruiters include American Software company Microsoft, transportation technology company Uber, American worldwide job search engine Indeed, American Cloud Data Management firm Rubrik, Mercari, Japan, Softbank, Japan and Sekisui Chemical Co. Ltd.

**Speaking about Phase I of Campus Placements, Prof. Manu Santhanam, Advisor, Training and Placement, IIT Madras, said, “The first phase of IIT Madras placements ended on Dec 10, with more than 60% of students getting placed. The placement of the postgraduate students was significantly better this year compared to the last year.”**

*“While the total number of students (excluding PPO) placed was not different compared to the same time last year, the actual placed % went up from 56% last year to 62% this year,”* said Prof. Manu Santhanam.

**The top five recruiters in Phase I were the following firms**

1. Citi: 25 offers
2. Intel India Technology Pvt Ltd: 20 offers
3. EXL Service: 19 offers
4. Flipkart.com: 18 offers
5. HCL Technologies Ltd: 17 offers

The Departments that had more than 90% placement include: Computer Science and Engineering, Electrical Engineering and Engineering Design

**Degree - wise Statistics - % placed**

Year	B.Tech	Dual	M.Tech	M.S.	PhD	Total (%)
2017 - 18	69	75	58	63	26	62

**A Sector wise breakup of job offers include**

Sector	No. of companies	No. of offers
Analytics/Finance/Consulting	59	233
Core/R&D	88	343
IT	62	182
FMCG	2	5
<b>Total</b>	<b>211</b>	<b>763</b>

Out of these, 32 start-ups made 85 offers to IIT Madras students. Most of the start-ups were looking to recruit for the Analytics / IT job profiles.



Date: 12th December 2017

Publication: BL on Campus

Edition: Online

Journalist: NA

Professor: Prof. Manu Santhanam

**Headline: IIT-M students get 763 offers in Phase I of placements**

URL: <http://www.bloncampus.com/news-wrap/iit-madras-students-get-763-offers-in-phase-i-of-placements/article9989234.ece>

### **IIT-M students get 763 offers in Phase I of placements**

Process saw 62% of registered students placed; analytics skills most sought after  
Indian Institute of Technology Madras saw as many as 763 offers made during the Phase I of campus placements that ended on December 10. Around 1,100 students had registered for the placements.

Including the pre-placement offers, which stood at 114 this year, a total of 877 students have been placed as on date this year (2017-18). This compares favourably with the same time last year (2016-17), when 745 students (including 73 PPOs) had been placed.

This year saw the total number of international offers go up to 23 by the end of Phase I, against 10 for the whole of last year. The top international recruiters include US-based firms such as software major Microsoft, transportation technology company Uber, worldwide job search engine Indeed and cloud data management firm Rubrik. Offers were received from Mercari, Japan; Softbank, Japan and Sekisui Chemical Co. Ltd.

Speaking about Phase I of placements, Prof Manu Santhanam, Advisor, Training and Placement, IIT Madras, said: "The first phase of IIT Madras placements ended on December 10, with more than 60 per cent of students getting placed. The placement of post-graduate students was significantly better this year than last year."

"While the total number of students (excluding PPO) placed was not different compared to the same time last year, the actual placed percentage went up from 56 per cent last year to 62 per cent this year," said Prof Santhanam.

The top five recruiters in Phase I were the following firms: Citi, with 25 offers; Intel India Technology, 20 offers; EXL Service, 19 offers; Flipkart.com, 18 offers; HCL Technologies, 17 offers

The Departments that had more than 90 per cent placement include Computer Science and Engineering, Electrical Engineering and Engineering Design.

Here's the sector-wise break-up of job offers: A total of 59 companies in the Analytics/Finance/Consulting space made 233 job offers.

In Core/ R&D, 8 companies made 343 offers. Some 62 companies in the IT space made 182 offers, while two FMCG players made five offers.

Apart from these, 32 start-ups made 85 offers to IIT Madras students. Most of the start-ups were looking to recruit for the analytics / IT job profiles.

Date: 12th December 2017

Publication: Skill Outlook

Edition: Online

Journalist: NA

Professor: Prof. Manu Santhanam

**Headline: IIT Madras students receive 763 offers including 23 international offers in Placements Phase I**

URL: <http://skilloutlook.com/education/iit-madras-students-receive-763-offers-including-23-international-offers-placements-phase>

### **IIT Madras students receive 763 offers including 23 international offers in Placements Phase I**

Chennai, 12 December 2017: Indian Institute of Technology (IIT) Madras saw as many as 763 offers made during the Phase I of Campus Placements, which concluded on Sunday (10th December 2017). Around 1,100 students had registered for Placements.

Including the Pre-Placement Offers, which stood at 114 this year, a total of 877 students have already been placed as on date this year (2017-18). This compares favourably with the same time last year (2016-17) when 745 students (73 PPOs) had been placed.

This year saw the total no of international offers go up to 23 by the end of Phase I as compared to 10 for whole of last year. The Top International recruiters include American Software company Microsoft, transportation technology company Uber, American worldwide job search engine Indeed, American Cloud Data Management firm Rubrik, Mercari, Japan, Softbank, Japan and Sekisui Chemical Co. Ltd.

Speaking about Phase I of Campus Placements, Prof. Manu Santhanam, Advisor, Training and Placement, IIT Madras, said, "The first phase of IIT Madras placements ended on Dec 10, with more than 60% of students getting placed. The placement of the postgraduate students was significantly better this year compared to the last year."

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The Departments that had more than 90% placement include: Computer Science and Engineering, Electrical Engineering and Engineering Design

### Degree – wise Statistics – % placed

Year	B.Tech	Dual	M.Tech	M.S.	PhD	Total (%)
2017 – 18	69	75	58	63	26	62

A Sector wise breakup of job offers include

Sector	No. of companies	No. of offers
Analytics/Finance/Consulting	59	233
Core/R&D	88	343
IT	62	182
FMCG	2	5
<b>Total</b>	<b>211</b>	<b>763</b>

Out of these, 32 start-ups made 85 offers to IIT Madras students. Most of the start-ups were looking to recruit for the Analytics / IT job profiles.

Date: 12th December 2017

Publication: Simpli City

Edition: Online

Journalist: Amutha Kannan

Professor: Prof. Manu Santhanam

Alumni/student: Nori Archana

**Headline: EduCity: Pre-placement offers vis-a-vis campus placements**

URL: <http://simpli-city.in//articledetail.php?aid=570>

### **EduCity: Pre-placement offers vis-a-vis campus placements**

Come the placement season and students in colleges are made to think and behave like how professionals would do beyond the college walls. Donning formals, they look like newly minted engineers / graduates, with all their well-rehearsed answers ready. Yes, it is the time of campus placements and almost all are set to crack the different rounds of selection.

From multi-nationals, IT and product companies to non-tech and start-ups, the variety leaves the student spoilt for choice. The focus is on preparing oneself and putting his / her best foot forward.

Many colleges start this preparation early on. It might begin with classes in communication skills to specific domain training. Colleges also engage professionals from certain industries to train their students. There is the regular skill-set training that includes appearing for interviews, participating in group discussions, besides equipping oneself with the domain knowledge to clear the written examination.

After several elimination rounds, the most eligible ones make it to the personal interview and GD (group discussion) that decides the fate of the student. There are certain companies that give offer letters outright, while there are others that have a training period and also a module after the completion of the course. At the end of the training, the trainees have to clear a test. The ones that pass this test are appointed, while others are either rejected or given grace time to prepare themselves to sit for another test.

While this is the tried and tested format for conventional campus placements, the pre-placement format is also catching up. Pre-placement offers are made by companies that students go for internship. These offers are like a reward given by the companies to students for their excellent performance during internship.

For example, Indian Institute of Technology Madras (IIT-M) recorded 114 pre-placement offers this year as against the 73 last year. This surge accounts for a 56 per cent increase this year.

According to Professor Manu Santhanam, Advisor, Training and Placement, IIT-M, one of the principal reasons is an increase in the number of internships in companies that are large recruiters, such as the American software company Microsoft, the telecommunications equipment firm Qualcomm and the multinational financial services firm Goldman Sachs.

Nearly 60 per cent of the offers went to students from computer science and electrical engineering.

Nori Archana, a B.Tech. civil engineering student who will graduate in 2018, has a pre-placement offer from Goldman Sachs. Talking about the offer she says: "The number of pre-placement offers has increased tremendously this year as compared to the previous one, which is a good sign for both companies and students. We can clearly infer from this that companies are drifting to a pre-placement sort of recruitment from conventional campus placements."

Experts say that pre-placement offers are a win-win situation for both the companies and students. Companies do not have to spend time on the whole process of visiting colleges, short-listing, testing, selecting and eliminating candidates. The internship, which is anywhere from a month to two, provides an extended time for the company to observe the student and make a first-hand assessment of his or her capabilities. This seems to be a better method rather than the test-interview-group discussion format.

On the other hand, for the students, it is a classic case of bird in the hand. Since most internships happen during summer, pre-placement offers are made following this and mostly till the end of October. So those who receive pre-placement offers do not have to wait with bated breath for the November-January period, which is the placement season in colleges. They will have jobs in hand even before the season kicks-off.

Most companies prefer to make pre-placement offers to IIT students. These offers are yet to become as popular among other engineering institutions.

Some students say that there are institutions that do not allow those who have pre-placement offers to attend the campus placements. While some students voluntarily avoid the placement process, there are others who like to try their hand here too.

With pre-placement offers increasing in leaps and bounds in the IITs, it is only time before companies adapt the same trend in other engineering institutions.

Date: 12th December 2017

Publication: Dinamani

Edition: Chennai

Page no.: 3

Journalist: NA

Headline: 763 students placed in IIT Madras campus placement

URL:<https://goo.gl/PgJb5A>

## 763 வேலைவாய்ப்புகளைப் பெற்ற சென்னை ஐஐடி மாணவர்கள்

சென்னை, டிச.11: சென்னை ஐஐடி-யில் நடைபெற்ற வேலைவாய்ப்பு முகாம் முடிவில் 763 வேலைவாய்ப்புகளை மாணவர்கள் பெற்றுள்ளனர்.

சென்னை ஐஐடி-யில் முதலாம் வளாகத் தேர்வு மூலம் பர் 1 ஆம் தேதி முதல் 10 ஆம் தேதி வரை நடத்தப்பட்ட ஆ-மொத்தம் 211 நிறுவனங்களை பங்கேற்று மாணவர் தேர்வை நடத்தின. இதில் 1,100 மாணவர்கள் பதிவு செய்திருந்தனர். இவர்களில் 62 சதவீத மாணவர்கள் 21 வெளிநாட்டு வேலைவாய்ப்புகள் உள்பட மொத்தம் 763 வேலைவாய்ப்புகளைப் பெற்றுள்ளனர்.

இது கூடுதல் ஆண்டின் ஒப்பீட்டின்போது சற்றுக்குறைவு ஆகும். கடந்த 2016-17 கல்வியாண்டில் 10 வெளிநாட்டு வேலைவாய்ப்புகள் உள்பட 745 வேலைவாய்ப்புகளை சென்னை ஐஐடி மாணவர்கள் பெற்றுத்தனர்.

இதுகுறித்து சென்னை ஐஐடி வேலைவாய்ப்பு மற்றும் பயிற்சி ஆலோசகர் மாணு சந்திராணி கூறியது-

முதல் கட்ட வளாகத் தேர்வில் வேலைவாய்ப்பு பெற்ற மாணவர் எண்ணிக்கையைப் பொருத்தவரை, கூடுதல் ஆண்டு உள் ஒப்பீட்டின்போது சென்னை ஆணவியல் விரிவுமையம் இப்படி, கூடுதல் ஆண்டு 56 சதவீத மாணவர்கள் வேலைவாய்ப்பைப் பெற்ற நிலையில், இம்முறை இது 62 சதவீதமாக உயர்ந்திருக்கிறது. அதே நேரம், முதுநிலை பொறியியல் பட்ட மாணவர்கள் கூடுதல் ஆண்டைவிடக் கூடுதலாக வேலைவாய்ப்பைப் பெற்றுள்ளனர்.

துறைகளைப் பொறுத்தவரை கணினி அறிவியல் மற்றும் பொறியியல் பின் பொறியியல் மற்றும் பொறியியல் வடிவமைப்பு ஆகிய இரு துறைகளைச் சேர்ந்த மாணவர்களை அதிக எண்ணிக்கையில் வேலைவாய்ப்பைப் பெற்றுள்ளனர். இந்தத் துறைகளிலிருந்து 46 சதவீதத்துக்கும் அதிகமான மாணவர்கள் வேலைவாய்ப்பைப் பெற்றுள்ளனர் என்றார்.

Date: 12th December 2017

Publication: Dinakaran

Edition: Chennai

Page no.: 2

Journalist: NA

Headline: 763 students placed in Campus Placement

URL: [http://www.dinakaran.com/News\\_detail.asp?Nid=358642](http://www.dinakaran.com/News_detail.asp?Nid=358642)

## வளாகத்தேர்வில் ஐஐடியில் 763 பேர் தேர்வு

சென்னை, டிச.12: ஐஐடி யில் நடைபெற்ற வேலை வாய்ப்பு முகாமில் 763 மாணவர்கள் தேர்வு செய்யப்பட்டுள்ளனர்.

சென்னை ஐஐடி வளாகத்தில் கடந்த சில நாட்களாக மாணவர்களுக்கான வேலை வாய்ப்பு முகாம் நடைபெற்றது.

இது குறித்து ஐஐடி வெளியிட்ட அறிக்கையில் கூறிய தாவது: சென்னை ஐஐடி-யில் கடந்த சில நாட்களாக நடந்து வந்த முதல் கட்ட வேலை வாய்ப்பு முகாம் கடந்த 10ம் தேதியுடன் முடிவடைந்தது. இதற்காக 1,100 மாணவர்கள் பதிவு செய்திருந்தனர்.

இந்த வேலை வாய்ப்பு முகாமிற்கு அமெரிக்க, ஐப்பான் போன்ற வெளி நாடுகளை சேர்ந்த 23 பிரபல நிறுவனங்கள் வந்திருந்தனர். அதில் 763 மாணவர்கள் உலகம்

முழுவதும் இயங்கி வரும் மிக பிரபல நிறுவனங்களில் தேர்வாகியுள்ளனர். அதில் முக்கியமாக சிட்டி பேங்க், இண்டெல் இந்தியா டெக்னாலஜி, எக்ஸ்.எல், பிலிப்கார்ட், எச்.சி.எல் மற்றும் வெளி நாடுகளை சேர்ந்த நிறுவனங்களில் பணிக்கு தேர்வு செய்யப்பட்டுள்ளனர்.

இது குறித்து ஐஐடியின் பேராசிரியர் மனு சந்தானம் கூறியிருப்ப தாவது:

இந்த வருடம் நடைபெற்ற முதல் கட்ட வேலை வாய்ப்பு முகாமில் 62 சதவீத மாணவர்கள் தேர்வாகியுள்ளனர். கடந்த வருடம் 56 சதவீத மாணவர்கள் தான் தேர்வாகினர். எனவே இந்த வருடம் கடந்த வருடத்தை காட்டிலும் அதிகமான மாணவர்கள் தேவாகியுள்ளனர்.

இவ்வாறு அவர் கூறினார்.



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Page no.: 4

Journalist: NA

**Headline: IIT Madras students placed**

URL: [http://www.dinamalar.com/news\\_detail.asp?id=1916542](http://www.dinamalar.com/news_detail.asp?id=1916542)

## ஐ.ஐ.டி., மாணவர்களுக்கு வேலை

சென்னை, டிச. 12-

இன்ஜினியரிங் கல்லூரிகள் மற்றும், ஐ.ஐ.டி.,க்களில், இறுதியாண்டு படிக்கும் மாணவர்களுக்கு, வேலைவாய்ப்பு வழங்குவதற்காக, 'கேம்பஸ் இன்டர்வியூ' முகாம் நடத்தப்படுகிறது.

இதில், பல்வேறு, 'கார்ப்பரேட்' நிறுவன பிரதிநிதிகள் பங்கேற்று, மாணவர்களிடம் நேர் காணல் நடத்தி, வேலை வாய்ப்புகளை வழங்கி வருகின்றனர்.

இந்த வகையில், சென்னை ஐ.ஐ.டி.,யில், முதல் கட்ட கேம்பஸ் முகாம், டிச., 1ல் துவங்கி, நேற்று முடிந்தது.

இதில், 763 பேருக்கு, அதிகபட்சமாக, ஆண்டுக்கு, 20 லட்சம் ரூபாய்க்கும் அதிகமான சம்பளத்தில், வேலை வாய்ப்புகள் வழங்கப்பட்டுள்ளன.

மொத்தம், 211 நிறுவனங்களில், சிட்டிவங்கி, இ.எக்ஸ்.எல்., பிலிப்கார்ட், ஹெச்.சி.எல்., ஆகிய நிறுவனங்கள், அதிக வேலை வாய்ப்புகளை வழங்கி உள்ளன.

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Page no.: 21

Journalist: NA

Professor: Prof. Bhaskar Ramamurthi

Headline: Postgraduates in high demand at placements?

# Postgraduates in high demand at placements?

**HIRING TRENDS** Tech and finance firms rule the roost at placement sessions while computer engineering graduates remain in demand

HT Correspondent  
@hindustantimes

The placement season at the Indian Institutes of Technology (IIT) officially began last week. Placements will be held across phases at certain IITs with some concluding the first phase this week. For instance, phase I at IIT Madras concluded on 10 December with nearly 60 offers excluding the pre-placement offers.

The top five recruiters at IIT Madras were Citi with 26 offers, Inet India Technology Pvt Ltd (25), BXL Service (18), Flipkart.com (18) and ICL Technologies Ltd (17).

Similarly, at IIT Roorkee, over 600 offers were handed out to students during the first week of placements. Placements at IIT Roorkee saw an improvement with this year's offer tally being 680 in the first phase compared to 662 offers at the end of the first week last year—a growth of 21% over last year.

More than 150 companies visited the campus so far for recruiting students and the number is expected to rise significantly in the coming week.

Thirteen international offers were made to students by Microsoft, Webstall Co. Ltd. and Mercant. Nearly 43 start-up companies also participated in the placements during the first week.

At IIT Kharagpur, about 1,000 offers were made during the first phase of placements.

Interestingly, demand for postgraduates has also gone up.



• Demand for postgraduates seems to have gone up

WWW.PHOTO

At IIT Madras, for instance, the number of postgraduate students who received placement offers has gone up to 695 at the end of day four this year (2017-18) from 295 at the same time last year (2016-17).

Similarly, the number of research scholars receiving offers also went up to 44% at the end of day four this year as compared to 25% same time last year.

Experts believe that this trend emerges from the demand for highly specialised talent with niche skills and is likely to continue.

According to G Srinivasaraghavan, Professor & Faculty-in-charge, Internships & Placement at International Institute of Information Technology, Bangalore, a deemed university producing specialised postgraduates, placements were witnessed for those

with a Master's degree in a niche area as they are placed at the higher end of the IT skills spectrum in areas such as research and development, artificial intelligence and Software Engineering in Analytics among other areas.

Amey Basiker Ramamurthi, director, IIT Madras, said, "Post-graduate placements call for more creative matching of specialised job profiles to the knowledge and skills of candidates. Since IIT Madras now has many Master's students graduating, this significant increase in placement of postgraduates so early in the season is heartening."

He adds that his observations show that companies with high-end engineering and technology positions are looking to recruit its highly-qualified students.

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Journalist: NA

Professor: Prof. Manu Santhanam

**Headline: Campus placements: 877 students from IIT Madras secure jobs**

URL: <http://www.gizmodo.in/techgig/campus-placements-877-students-from-iit-madras-secure-jobs/articleshow/62068780.cms>

### **Campus placements: 877 students from IIT Madras secure jobs**

After the promising results of campus placements at IIT Bombay, another IIT has seen a rise in placement offers. Over 877 students have received offers in campus placement at Indian Institute of Technology (IIT) Madras.

The phase I of campus placements were record-breaking for IIT Madras students. Out of 1100 students that had registered for placements, 763 students received both domestic and international job offers. The pre-placement offers too were great at IIT-M this year. 114 students have received PPOs at IIT-M this year.

This year's campus placement season has been very positive. 60% of the total students at IIT Madras received promising job offers. The total number of international offers received at phase-I is 23, which is very good as compared to last year's 10 offers. The top International companies like Uber, Microsoft, Indeed, Rubrik, Softbank, Mercari, and Sekisui participated in the phase-I of campus placement round.

The Advisor of Training and Placement Cell at IIT Madras, Manu Santhanam said, "The first phase of IIT Madras placements ended on Sunday, with more than 60 percent of students getting placed. The placement of the postgraduate students was significantly better this year compared to the last year."

Comparing this with last year's campus placement results, he further added, "While the total number of students (excluding PPO) placed was not different compared to the same time last year, the actually placed percentage went up from 56 percent last year to 62 percent this year."

IIT Bombay's campus placement season was very good for students. This year, around 795 students received jobs in various companies and startups. This includes 65 International offers. Over 200 companies have visited IIT Bombay campus so far and 50 more are expected to visit before the phase-1 of placement ends.

At IIT Bombay's placement round, Microsoft has offered the highest salary to students. The tech giant has offered over \$210,000 as annual CTC. Uber hired one student at an annual salary of \$150,000 while Mercari hired 5 students at an annual pay package of 6,000,000 Japanese yen.

The domestic companies and startups had a good presence at campus placements in both the institutes. Blackstone Group hired one candidate at a salary of Rs 45 lakh per annum, CTC and WordQuant Research offered an annual salary package of over Rs 39 lakh.

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Edition: Delhi/Mumbai/Ahmedabad/Pune/Bangalore/Hyderabad/Chennai/Kochi

Page no.: 1

Journalist: Hemali Chhappia

Professor: Prof. Manu Santhanam

**Headline: Madras beats Bombay in IIT placements**

URL: <https://timesofindia.indiatimes.com/city/mumbai/in-a-twist-iit-madras-beats-iit-b-in-placements-this-year/articleshow/62111247.cms>

## Madras beats Bombay in IIT placements

In a dramatic change in IIT placement trends this year, IIT-Madras upstaged usual leader IIT-Bombay in the number of students placed, reports Hemali Chhappia. A total of 744 IIT-Madras students were placed, ahead of 733 from Bombay and 625 from third-placed Kharagpur. The surprise began from Day One, when IIT-Kanpur had the largest number of offers. **P 8**

# In a twist, IIT-Madras beats IIT-B in placements this year

## IIT-Bombay No Longer Prime Pick

Hemali.Chhappia  
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Mumbai: Placements 2017 at the Indian Institute of Technology saw a dramatic change in an established trend.

It was IIT-Kanpur that had the most successful Day One, fetching the largest number of offers. A good five days into the placements, IIT-Bombay had not caught up and it was at IIT-Madras that the largest number of students was placed. The data disrupts the myth that IIT-Bombay registers the best placement season every year.

"In general, companies

IIT (Students registered)	Offers* after Day 5 (Nos. accepted)	
	Domestic	Int'l
Madras (1,100)	720 (612)	22
Bombay (1,700)	673 (608)	60 (55)
Kharagpur (1,900)	600 (540)	26
Roorkee (1,325)	595 (540)	13
Kanpur (925)	508 (448)	18
Delhi (1,300)	500	25
Guwahati (911)	400 (391)	8

\*Do not include pre-placement offers

have spread across the country, so there is no major preference for Bombay any more. Also, this year, many companies are picking talent for their R&D profiles. So they have moved across campuses to get a lot of people,"

said Manu Santhanam, adviser, training and placement, IIT-Madras.

Opening day offers this year were up by 20%-50 % as compared to 2016.

IIT-Kanpur's numbers were propped up by Intel — the largest recruiter — which picked 59 candidates in the first slot. "Many other recruiters picked up larger numbers compared to the previous years, which mirrors the fact that the market is also good," said Syam Nair, placement head at IIT-Kanpur.

Day One offers at IIT-Kharagpur went up to 192, much higher than last year's 127. "I have been in this office for the last four years and this has undoubtedly been the best," said Debasis Deb, placement head at IIT-Kharagpur. A total of 1,185 of its 1,900 students have already been placed.

Similarly, Day One at IIT-

Madras saw 35 more offers than last year at 195; even international offers went up from 10 to 22 this year. By the close of phase 1, 763 offers were made. Add the pre-placement offers, which stood at 114 this year, and a total of 877 students have been placed compared to 745 last year.

Compared to 2016, when IIT-Bombay saw the worst Day One figures in five years, this year was more promising; 55 international offers in the first five days were the icing on the cake. IIT-Roorkee, meanwhile, reportedly crossed 400 offers within two days and by the close of Day 5 it had placed 540 candidates.

"Interestingly, the IITs have not had too many startups this year. The numbers are larger than last year, yet smaller as compared to 2015," said a placement committee member.

Date: 19th December 2017

Publication: The New Indian Express

Edition: Chennai/Bangalore/Hyderabad/Kochi

Page no.: 9

Journalist: Sumi Sukanya Dutta

Headline: IIT placement phase-1: 90% hired by MNCs, intrn'l firms

URL: <http://www.newindianexpress.com/nation/2017/dec/18/iit-placement-season-round-1-mnacs-big-companies-dominate-few-offers-from-start-ups-1730574.html>

## IIT placement phase-1: 90% hired by MNCs, intrn'l firms

● Bagging 877 offers IIT-Madras beat IIT-Bombay as highest receiver ● Institute restricted start-ups' participation due to delayed proposals

SUMI SUKANYA DUTTA  
@ New Delhi

THE recently concluded placement phase at the Indian Institutes of Technology (IITs) across the country saw a dominance of big firms and multinational corporations while the job offers received from start-ups saw a dip of over 40 per cent, figures from India's most premier engineering institutes show.

Auctioneers at placement sections at some of the top IITs said that there had been about 20 per cent rise in job offers received this year, as compared to last year and over 90 per cent offers were either international or large companies in the country.

"There were some start-ups and e-commerce companies

which hired students but their number was low," said a member of faculty in IIT-Delhi's placement division. "We had not encouraged many of them to participate in this year's recruitment process due to experience of delayed offers and offer revokes."

A senior functionary with the placement division at IIT-Kharagpur, too, said that out of over 1,500 job offers received, about 1,350 offers came from multi-national firms from India and abroad. "Hiring by start-ups has not been very high this year," he added.

Breaking the trend, IIT Madras also beat IIT-Bombay, traditionally known for receiving highest job offers, according to available data. In all, 768 offers were made in phase-I at IIT-Madras. A total of 877 students were placed after



There were some start-ups and e-commerce companies which hired students but their number was low. We had not encouraged many of them to participate in this year's recruitment process due to experience of delayed offers and offer revokes.

A senior official in IIT-Delhi's placement division

adding 114 pre-placement offers to the total number of offers. In comparison, by end of day 5, IIT-Bombay had placed 603 students out of 751 offers that were made.

For IIT-Bombay, the high point was 80 international placement offers. International offers went up from 40 to 22 for IIT-Madras as well.

IIT-Bombay witnessed one of the best placement seasons this year with over 40 offers handed out to students in phase-I of placements with 295 participating companies. Out of the total 483 offers, 285 were from core sectors and 98 from non-core sectors.

Microsoft, Welschell, Mariani, Goldman Sachs, Tower Research, Uber, Samsung, Direct, Walmart, Texas Instruments, Accenture, ITC, Schirmerberger, J.P. Morgan,

Flipkart, Qualcomm, Oracle, Bain, Citicorp Services India Pvt Ltd, Maruti, Tata Motors, Tata Steel, Bajaj Auto, Hero, and Mahindra & Mahindra were some companies which came to the campus for hiring in the first week.

At IIT-Kharagpur too, several MNCs participated in the recruitment process for the first time including Apple—which offered jobs to five students for its India office.

Sources across IITs said that there was 15-25 per cent rise in total number of participating companies in phase-I of final placements, that ended mid-December, and there has been a remarkable rise in international offers.

Phase-II of the recruitment drive will recommence in January and go on till May.

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Edition: Online

Journalist: NA

**Headline: IIT placements 2017: More companies participate, job offers also surge for IITs**

URL: <http://www.moneycontrol.com/news/business/companies/iit-placements-2017-more-companies-participate-job-offers-also-surge-for-iits-2463739.html>

### **IIT placements 2017: More companies participate, job offers also surge for IITs**

December placements season is on in the IITs and several encouraging developments and trends have dominated this year. On the opening day, among the older IITs, IIT Kanpur ruled the roost, as Intel offered jobs to 59 candidates in the first slot.

At IIT-Kharagpur, as per a report from The Times of India, offers went up to 192 compared to 127 offers last year.

Debasis Deb, Placement Head at IIT-Kharagpur, was quoted in the report as saying, "I have been in this office for the last four years and this has undoubtedly been the best." Out of 1,900 candidates 1,185 have already been placed.

The first day offers across the board were up by 20-50 percent as compared to 2016.

The highlight, at the end of Phase I, was IIT-Madras which trumped IIT-Bombay in terms of placements.

A total of 763 offers were made in Phase I at IIT Madras. A total of 877 students were placed after adding 114 pre-placement offers to the total number of offers. In comparison, by end of Day 5, IIT-Bombay had placed 663 students out 733 offers that were made.

For IIT-Bombay, the icing on the cake was 60 international placement offers. International offers went up from 10 to 22 for IIT-Madras as well.

The Indian Institute of Technology Roorkee witnessed one of the best placement seasons this year with over 843 offers handed out to students in first phase of placements with 205 participating companies.

Out of the total 843 offers, 295 were from core sector and 548 were non-core sector offers.

Microsoft, Webstaff, Mercari, Goldman Sachs, Tower Research, Uber, Samsung, Directi, Walmart, Texas Instruments, Accenture, ITC, Schlumberger, J.P. Morgan, Flipkart, Qualcomm, Oracle, Bain, Citicorp Services India Pvt. Ltd., Maruti, Tata Motors, Tata Steel, Bajaj Auto, Hero and Mahindra & Mahindra were some of the companies which came to the campus for hiring in the first week.

A placement committee member was quoted in the report saying that, "There was a larger participation of companies this time."

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Publication: The Economic Times

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Journalist: Hemali Chhapia

Professor: Prof. Manu Santhanam

**Headline: In a twist, IIT-Madras beats IIT-B in placements this year**

URL: <https://economictimes.indiatimes.com/jobs/in-a-twist-iit-madras-beats-iit-b-in-placements-this-year/articleshow/62116094.cms>

### In a twist, IIT-Madras beats IIT-B in placements this year

Placements 2017 at the Indian Institute of Technology saw a dramatic change in an established trend. It was IIT-Kanpur which had the most successful Day 1 with the largest number of offers made on its campus. A good five days into the placements, IIT-Bombay had not caught up and the largest number of students placed was from IIT Madras. The data disrupted the myth that IIT-Bombay registers the best placement season every year.

"In general, companies have spread across the country, so there is no major preference for Bombay any more. Also, this year, many companies are picking talent for their R&D profiles. So they have moved across campuses to get a lot of people," said Manu Santhanam, advisor, training and placement, IIT-Madras.

Opening day offers this year were up by 20%-50 % as compared to 2016.

<b>THE JOB REPORT CARD</b>				
INSTITUTE (total students)	DAY 1		DAY 5	
	DOMESTIC	INT'L	DOMESTIC	INT'L
IIT Kanpur (925)	247 (219)	9	508 (448)	18
IIT Guwahati (911)	208 (196)	2	400 (391)	8
IIT Madras (1,100)	195 (184)	11	720 (612)	22
IIT Kharagpur (1,900)	192 (183)	NA	600 (540)	26 (22)
IIT Roorkee (1,325)	189 (168)	4	595 (540)	13
IIT Delhi (1,300)	180	20	500	25
<b>IIT Bombay (1,700)</b>	<b>175 (161)</b>	<b>22</b>	<b>673 (608)</b>	<b>60 (55)</b>

( ) Figures in brackets indicate offers accepted

IIT-Kanpur sees best placements on Day 1 as Intel picks up 59 in first slot

IIT-Kanpur saw the best Day 1 among the older IITs. Its numbers were propped up by Intel—the largest recruiter—which picked 59 candidates in the first slot. "Many other recruiters picked up larger numbers compared to the previous years, which mirrors the fact that the market is also good," said Syam Nair, placement head at IIT-Kanpur.

Day 1 offers at IIT-Kharagpur went up to 192 compared to 127 offers last year. "I have been in this office for the last four years and this has undoubtedly been the best," said Debasis Deb, placement head at IIT-Kharagpur. A total of 1,185 of the 1,900 have already been placed.

Similarly, the first day at IIT-Madras saw 35 more offers than last year, totalling 195; even international offers went up from 10 to 22 this year. By the close of phase 1, a total of 763 offers were made. Add the preplacement offers, which stood at 114 this year, and a total of 877 students have been placed compared to 745 students last year.

IIT (Students registered)	Offers* after Day 5 (Nos. accepted)	
	Domestic	Int'l
Madras (1,100)	720 (612)	22
Bombay (1,700)	673 (608)	60 (55)
Kharagpur (1,900)	600 (540)	26
Roorkee (1,325)	595 (540)	13
Kanpur (925)	508 (448)	18
Delhi (1,300)	500	25
Guwahati (911)	400 (391)	8

\*Offers do not include PPOs

Again, compared to 2016, when IIT-Bombay saw the worst Day 1 figures in 5 years, this year looked more promising; its 55 international offers in the first five days was the icing on the cake. IIT-Roorkee, meanwhile, reportedly crossed the landmark figure of 400 offers within just two days and by the close of Day 5 it had placed 540 candidates.



Describing their placements as "one of the best" a total of 843 offers were handed out to students in first phase of recruitment. "There was a larger participation of companies this time," said a placement committee member. "And interestingly, the IITs have not had too many start-ups this year. The numbers are larger than last year, yet smaller as compared to 2015," he added.

Date: 19th December 2017

Publication: Mumbai Alive

Edition: Online

Journalist: NA

Professor: Prof. Manu Santhanam

**Headline: IIT Bombay Gets Knocked Off By IIT Madras In Placements This Year**

URL: <https://www.mumbailive.com/en/education/iit-bombay-gets-knocked-off-by-iit-madras-in-placements-this-year-18639>

# IIT Bombay Gets Knocked Off By IIT Madras In Placements This Year

*The first day at IIT-Madras saw a rise of 35 offers as compared to the previous year's 35 more offers, totalling 195, while IIT-Bombay got 775 offers after all 5 days of placements*

The Indian Institute of Technology (IIT) placements witnessed a pronounced change from the established pattern this year as the good five days that went into the placements of IIT-Bombay failed to catch up with IIT Madras which recorded the largest number of students placed from the Madras campus.

IIT-Kanpur had the most successful day one with the largest number of offers made on its campus.

Manu Santhanam, advisor, training and placement, IIT-Madras explained the placement shift this year and said that there is not a major preference for Bombay anymore. Also, many companies are picking talent for their R&D profiles. companies have spread across the country.

The first day at IIT-Madras saw 35 more offers than last year, 195 in total; even international offers went up from 10 to 22 this year. By the close of phase 1, a total of 763 offers were made. Add the pre-placement offers, which stood at 114 this year, and a total of 877 students have been placed compared to 745 students last year.

Again, compared to 2016, when IIT-Bombay saw the worst Day 1 figures in 5 years, this year looked more promising as its 55 international offers in the first five days was the icing on the cake. However, it was quickly overtaken by IIT-Roorkee that had over 540 candidates placed by the close of Day 5.

Describing their placements as "one of the best" a total of 843 offers were handed out to students in the first phase of placements, considerably in large numbers in IIT-Kharagpur and IIT-Roorkee. There was a larger participation of companies this time. Interestingly, the IITs have not had too many start-ups this year, according to a placement committee member. He also told that the numbers are larger than last year, yet smaller as compared to 2015.

Date: 19th December 2017

Publication: Techgig

Edition: Online

Journalist: Arjun Kohli

Professor: Prof. Manu Santhanam

**Headline: In a twist, IIT-Madras beats IIT-B in placements this year**

URL: <https://www.techgig.com/tech-news/In-a-twist-IIT-Madras-beats-IIT-B-in-placements-this-year-148701>

### **In a twist, IIT-Madras beats IIT-B in placements this year**

Placements 2017 at the Indian Institute of Technology saw a dramatic change in an established trend. It was IIT-Kanpur which had the most successful Day 1 with the largest number of offers made on its campus. A good five days into the placements, IIT-Bombay had not caught up and the largest number of students placed was from IITMadras. The data disrupted the myth that IIT-Bombay registers the best placement season every year.

"In general, companies have spread across the country, so there is no major preference for Bombay any more. Also, this year, many companies are picking talent for their R&D profiles. So they have moved across campuses to get a lot of people," said Manu Santhanam, advisor, training and placement, IIT-Madras. Opening day offers this year were up by 20%-50 % as compared to 2016.

IIT-Kanpur sees best placements on Day 1 as Intel picks up 59 in first slot

IIT-Kanpur saw the best Day 1 among the older IITs. Its numbers were propped up by Intel—the largest recruiter—which picked 59 candidates in the first slot. "Many other recruiters picked up larger numbers compared to the previous years, which mirrors the fact that the market is also good," said Syam Nair, placement head at IIT-Kanpur.

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Describing their placements as "one of the best" a total of 843 offers were handed out to students in first phase of recruitment. "There was a larger participation of companies this time," said a placement

committee member. "And interestingly, the IITs have not had too many start-ups this year. The numbers are larger than last year, yet smaller as compared to 2015," he added.

मुंबई-मद्रास पिछड़े...

# आईआईटी-कानपुर में नौकरियों की बहार



**पत्रिका डेटा डीकोडेड**

पत्रिका न्यूज़ नेटवर्क  
 rajasthanpatrika.com

लखनऊ. आईआईटी कानपुर ने नौकरी देने के मामले में खुद को बाकी संस्थानों से बेहतर साबित किया है। देश के सभी आईआईटी संस्थानों में इन दिनों प्लेसमेंट चल रही है। पहले दिन आईआईटी कानपुर के पास सबसे ज्यादा जॉब ऑफर आए।

इस बार आईआईटी बीम्बे के अपने रहने की इच्छा को जा रही थी, लेकिन सबसे ज्यादा प्लेसमेंट आईआईटी मद्रास के छात्रों का

हुआ है। प्लेसमेंट के लिहाज में पहला दिन सबसे अलग माना जा रहा है। इस मामले में आईआईटी कानपुर सबसे आगे रहा।

जानकारों की मानें तो पहले दिन सभी टॉप की कंपनियों नौकरी के लिए छात्रों को चुनती हैं। इस बार प्लेसमेंट के पहले दिन इंटेल ने आईआईटी कानपुर से 59 बच्चों को चुना। आईआईटी कानपुर के प्लेसमेंट को-ऑर्डिनेटर सयाम नन्पर की मानें तो टॉप कंपनियों ने पहले दिन ज्यादातर आईआईटी कानपुर के छात्रों को चुना। इससे यह अंदाजा लगाया जा सकता है कि कंपनियों की पहली पसंद आईआईटी कानपुर ही है। इसके अलावा बहूते संस्थानों की तुलना में आईआईटी कानपुर के छात्रों ने



संजिक्टर्ड छात्र	देश में नौकरी	विदेश में नौकरी
आईआईटी मद्रास (1,100)	710	22
आईआईटी बीम्बे (1,700)	673	60
आईआईटी खड़कपुर (1900)	600	26
आईआईटी रुड़की (1325)	595	15
आईआईटी कानपुर (925)	508	18
आईआईटी दिल्ली (1300)	500	25
आईआईटी गुवाहाटी (911)	400	8

सिस्टरेकन भी कम करवाया था। इसके बावजूद वे हैं कि प्लेसमेंट के मामले में आईआईटी कानपुर का प्रतिभाव भी बेहतर रहा।

## पांच छात्रों को 1.39 करोड़ का पैकेज

इस बार आईआईटी कानपुर के पांच छात्रों को 1.39 करोड़ के पैकेज का ऑफर दिया गया। 30 से अधिक कंपनियों ने 32 लाख से लेकर 1.39 करोड़ के पैकेज के ऑफर दिए हैं। अभी तक माइक्रोसॉफ्ट कंपनी ने सबसे अधिक पैकेज दिया है। आईआईटी कानपुर में पिछले साल 3 दिसंबर 2016 को एक स्टूडेंट को सीएचबीएर कंपनी माइक्रोसॉफ्ट ने

डेड करोड़ रुपये सैलरी का जॉब ऑफर दिया था। आईआईटी कानपुर में पहले दिन माइक्रोसॉफ्ट ने अपने रेज्यूमे टेक्निकल इंटरव्यू करने के लिए आईआईटी के पांच छात्रों को लगभग 1.39 करोड़ की सैलरी ऑफर की है। कन्नर टेक्नोलॉजीज ने लगभग एक करोड़ रुपये का पैकेज ऑफर किया है। इतने सारे सौंपदा कोरिया ने 96.8 लाख रुपये, अमेरिबिड की क्लाइड डेटा मैनेजमेंट कंपनी रुडिफ 74 लाख रुपये एक का पैकेज, टावर रिमान 32 से 42 लाख रुपये का पैकेज ऑफर कर रही है। वे दिन में अब तक करीब 3.75 लाखों को जॉब का ऑफर मिला चुका है। 32 लाख से एक करोड़ 39 लाख का पैकेज ऑफर किया है।

Date: 19th December 2017

Publication: The Hindu

Edition: Chennai

Page no.: 2

Journalist: R. Sujatha

Professor: Prof. S. Sivakumar

Alumni/student: Ashwanth Monian

**Headline: IIT-M testing cycle-sharing model on campus**

URL: <http://www.thehindu.com/news/national/tamil-nadu/iit-m-testing-cycle-sharing-model-on-campus/article21886358.ece>

# IIT-M testing cycle-sharing model on campus

Overwhelming response to concept so far, say vendors

R. SRIKANTH  
R. SUJATHA  
CHENNAI

The Indian Institute of Technology – Madras (IIT-M) is testing a cycle-sharing model to coincide with the cultural and tech fest programmes to be held on the campus shortly.

"Students who return after holidays often find that their cycles need overhauling. We had a person come to the campus to service the cycles but often they could not be repaired," said S. Sivakumar, dean of students.

The idea of bike sharing was mooted. An Internet search for smart locks for cycles led them to Torq, a company that uses GPS tracking system and a QR code in its app to unlock cycles. "There are 10,000 students and 8,000 faculty and though not all use cycles, it is easy to get around from hostel to the department," said Ashwanth Monian, hostel affairs secretary.

After introducing the bike-sharing concept, there are currently three vendors on the campus – Zoomcar, Torq and Ola – and together they offer around 280 cycles. "The model would be reviewed in January after which a formal tender pro-



**Going hi-tech:** The cycles use smart locks that can be unlocked by a mobile phone app. •M. KARUNAKARAN

cess would be followed to take it forward," said Mr. Sivakumar.

Rushali Khandelwal, senior manager of Zoomcar, said there was an overwhelming response to PEDL. They receive 600 bookings daily for the 100 cycles on the campus. She attributed the demand to the ease of booking by paying via Paytm and the QR code lock for cycles.

## Expansion plan

Once a buoyant market for bicycles, the city is now dominated by motorised two-wheelers and the Cor-

poration's cycle sharing plan is yet to take off.

Encouraged by the IIT-M success, the PEDL plans to expand base in the city by tying up with universities, housing societies and information technology parks. Ms. Khandelwal said, "We are in talks with many of these institutions through the PEDL Host process. PEDL already has a presence in Bengaluru, Pune and Kolkata."

To become a 'host,' an individual must offer physical space. In turn, Zoomcar would provide several benefits, she said.

Date: 21st December 2017

Publication: DNA

Edition: Mumbai

Page no.: 14

Journalist: Ankita Bhatkhande

**Headline: IIT B leads the way, bags most offers in first phase of placements**

URL: <http://www.dnaindia.com/mumbai/report-iit-b-leads-the-way-bags-most-offers-in-first-phase-of-placements-2569340>

# IIT-B bags most offers in first phase of placements

**Ankita Bhatkhande**  
ankita.bhatkhande@dnaindia.net

**Mumbai:** Keeping its earlier clout in campus placements intact, the Indian Institute of Technology, Bombay (IIT-B), recorded the highest number of offers amongst all IITs in the first phase of placements held between December 1 and December 16, 2017.

As per the figures released by the institute, a total of 1011 job offers (including a 100 pre placement offers) were rolled out to the students at the institute during the first phase. Of this, 911 offers were accepted. With this, IIT-B leaps ahead of other IITs with more offers in its kitty. "IIT Bombay has been consistently preferred as the top destination amongst the recruiters. The rise in the number of International offers and the PPOs were some of the highlights of the phase-1 of placements. Phase-2 is expected to add in some more numbers" said the spokesperson at the institute.

IIT-Kanpur also saw a very successful phase I with 890 offers including pre-placement offers (PPOs) in the first phase. At IIT Madras, a total of 877 students were placed in the first phase that ended on December 10. IIT Roorkee saw

Name of the IIT	Total students registered	Total offers (Including Pre-placement offers-PPOs)	Total companies
IIT Bombay	<b>1600</b>	1011	<b>310</b>
IIT Guwahati	<b>911</b>	528	<b>150</b>
IIT Kanpur	<b>1015</b>	890	<b>240</b>
IIT Madras	<b>1100</b>	877	<b>211</b>
IIT Roorkee	<b>1326</b>	843	<b>205</b>
IIT Delhi	<b>1300</b>	over 700 (upto day 10)	<b>200</b>

843 offers made by 205 companies that visited the campus until December 15.

The average cost-to-company (CTC) for the domestic offers at IIT Bombay is 13.60 lakhs per annum while the gross salary is 11.50 lakhs per annum. For International offers, the CTC offered was 43.5 lakhs per annum while the gross salary was 40 lakhs per annum. This year, over 65 international offers came in the first few days at IIT B with some of the prominent companies being- Uber, Microsoft-Redmond, Samsung and Goldman Sachs.

## More PSU offers

Most IITs saw a great number of Public sector undertaking companies like ONGC, ISRO, UIDAI coming to hire in the first phase. At IIT B, a total of 21 offers were made by three PSUs in the first phase. IIT

Roorkee also saw the participation of 5 PSUs in the first phase. "This time, the number of PSUs hiring at the institute have gone up considerably as compared to the last time. The profiles and packages offered are also better than last year" said Prof Tom Matthew, Professor in charge of placements at IITB.

## Start-ups on a roll

A good number of start-ups came to IIT campuses this year, after the ban was lifted this year. A total of 32 start-ups made 85 offers to IIT Madras students. Most of the start-ups were looking to recruit for the Analytics / IT job profiles. At IIT Roorkee, 37 startups came to the campus in the first phase. Several prominent start-ups like Zomato and Pay U visited IIT Kanpur this placement season.

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 Journalist: NA

**Headline: 65 from IIT-B get int'l job offers**

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# 65 int'l offers made at IIT-B in 1st phase of placements

TIMES NEWS NETWORK

**Mumbai:** About 65 students were picked up by international firms at IIT-Bombay this year during the first phase of the BTech placements, up from last year's 40. The first phase concluded on December 16, with over 60% of registered students on campus getting placed. The average salary increased to Rs 13 lakh from last year's Rs 11.32 lakh.

Though the number of international offers has gone up on the campus this year, trends are similar to last year. "Our initial strategy was to target more companies abroad as we had already reached saturation...we reached out to more international companies this year compared to last year and we are happy that they converted into offers," said a student from the placement cell.

Apart from firms from the US and Japan, companies from Korea, Taiwan and Singapore too recruited students this year. Europe, the UK and Nigeria which did not participate in the process last year were also present on the campus. A total of 38 companies offered international jobs on campus today. Individually, the average pay for domestic offers is Rs 11.5 lakh and average gross pay for international offers stood at Rs 40 lakh.

Some of the other IITs too had more offers from interna-

CAMPUS RECRUITMENT: GROUND REALITY		
OFFERS	2017	2016
PPDs accepted/offered	100/142	59/119
Offers accepted/received	911/1001*	949/NA
Average salary offered	₹13 lakh	₹11.32 lakh
Offers from govt org	21	24
Total companies	310	Around 275

(\* More confirmations are expected)

tional firms. IIT-Madras had 24 offers, up from last year's 10. IIT-Roorkee had the same number of international offers as last year. IIT-Kanpur had around 21 international offers this year.

Including the pre-placement offers, a total of 1,011 candidates of the 1,650 registered at IIT-B have been placed. For the last three years, Samsung has been picking up the highest number of students among all the participating companies. The tech firm has picked up students for their offices in Korea, Bengaluru, Delhi and Noida. Of the undergraduate students, 75% were placed and among MTech students, 70% were placed. Overall, the number of placements was higher at IIT-Madras this year.

## 65 from IIT-B get int'l job offers

Sixty-five students (up from last year's 40) were picked by international companies at IIT-Bombay during the first phase of the BTech placements season that ended on December 16. More than 60% of registered students got placed, while the average salary increased to Rs 13 lakh from last year's Rs 11.32 lakh. **P 7**



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Page no.: 3

Journalist: Priyanka Sahoo

Professor: Prof. Manu Santhanam

**Headline: At IITs, more offers for offshore jobs this year**

URL: <http://indianexpress.com/article/education/at-iits-more-offers-for-offshore-jobs-this-year-4992100/>

# At IITs, more offers for offshore jobs this year

IIT-B sees 13% rise in number of foreign offers in first phase

**PRIYANKA SAHOO**  
MUMBAI, DECEMBER 20

STUDENTS OF the Indian Institutes of Technology (IITs) saw a significant rise in the number of offers for offshore positions this year compared to last year indicating a better placement season. While IIT-Bombay saw a 13 per cent rise in the number of international offers in the first phase, 23 students from IIT-Madras got international offers in phase 1 compared to 10 in the entire placement season last year.

Compared to 65 offers from the USA, Japan, Korea, Singapore and Taiwan last year, 74 IIT-B students received international offers. As opposed to last year, this time, companies from Europe, UK and Nigeria were also seen. IIT-Guwahati received nine international offers.

The average gross salary offered at IIT-B for domestic offers is Rs 11.50 lakh per year while that for International offers is Rs 40 lakh per year — almost similar to that of last year.

Core engineering sector continued to be the largest recruiter across IITs. The offers from startups also improved, according to placement officials of various campuses. On the Madras campus, 32 startups made 85 offers and 37 startups participated in placements on the Roorkee campus.



Compared to 65 offers last year, 74 IIT-B students received international offers this time. Express Archive

"While the total number of students (excluding PPO) placed was not different compared to the same time last year, the actual placed percentage went up from 56 per cent last year to 62 per cent this year," said Manu Santhanam, professor in-charge of placements at IIT-M.

The first phase of placements came to an end at most IITs this week with campuses registering an increase in number of offers made. A total of 1,143 offers were rolled out at IIT-Bombay, including pre-placement offers, up from last year's 950 offers.

Of these, 1,011 students have accepted the offers — at least six out of 10 students have a job offer. At IIT-Guwahati, 60 per cent of eligible students or 523 out of 861 registered students have been placed. At IIT-Roorkee, over

843 offers were handed out to students in the first phase of placements.

This year, for the first time, IITs had allowed Public Sector Undertakings (PSUs) to visit campuses even before the placement season officially began. But the move did not make much of a difference in the number of offers from government organisations. In 2016, phase 1 at IIT-B saw a total of 24 offers from five government organisations. This year, only three organisations participated in the first phase and there were 21 offers. Tom Mathew, professor in-charge of placements at IIT-B, said a few more PSUs would visit the campus in the second phase starting January.

priyanka.sahoo@expressindia.com

Date: 21st December 2017

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Edition: Kolkata

Page no.: 1

Journalist: Hemali Chhopia

Professor: Prof. Manu Santhanam

Headline: A new winner at IIT placements: Madras

# A new winner at IIT placements: Madras

Hemali.Chhopia  
@timesgroup.com

**Mumbai:** Placements 2017 at the Indian Institute of Technology saw a dramatic change in an established trend. It was IIT-Kanpur which had the most successful Day 1 with the largest number of offers made on its campus. A good five days into the placements, IIT-Bombay had not caught up and the largest number of students placed was from IIT-Madras. The data disrupted the myth that IIT-Bombay registers the best placement season every year.

"In general, companies have spread across the country, so there is no major preference for Bombay any more. Also, this year, many companies are

IIT (Students registered)	Offers* after Day 5 (Nos. accepted)	
	Domestic	Int'l
Madras (1,100)	720 (612)	22
Bombay (1,700)	673 (608)	60 (55)
Kharagpur (1,900)	600 (540)	26
Roorkee (1,325)	595 (540)	13
Kanpur (925)	508 (448)	18
Delhi (1,300)	500	25
Guwahati (911)	400 (391)	8

\*Offers do not include PROs

picking talent for their R&D profiles. So they have moved across campuses to get a lot of

people," said Manu Santhanam, adviser, training and placement, IIT-Madras.

Opening day offers this year were up by 20%-50% as compared to 2016. On Day 1, Intel — the largest recruiter — picked 59 candidates at IIT-Kanpur in the first slot. "Many other recruiters picked up larger numbers compared to the previous years, which mirrors the fact that the market is also good," said Syam Nair, placement head at IIT-Kanpur.

Day 1 offers at IIT-Kharagpur went up to 192 compared to 127 offers last year. "I have been in this office for the last four years and this has undoubtedly been the best," said Debasis Deb, placement head at IIT-Kharagpur.

Similarly, the first day at IIT-Madras saw 35 more offers than last year, totalling 195; even international offers went up from 10 to 22 this year. By the close of phase I, a total of 763 offers were made. Add the pre-placement offers, which stood at 114 this year, and a total of 877 students have been placed compared to 745 students last year.

Again, compared to 2016, when IIT-Bombay saw the worst Day 1 figures in five years, this year looked more promising; its 55 international offers in the first five days was the icing on the cake.

IIT-Roorkee, meanwhile, reportedly crossed the landmark figure of 400 offers within just two days and by the close of Day 5 it had placed 540 candidates.

Date: 23rd December 2017

Publication: The Financial Express

Edition: Online

Journalist: NA

Professor: Prof. Bhaskar Ramamurthi & Professor Ashok Jhunjhunwala

**Headline: This IIT beats Delhi, Bombay, turns No. 1 in India; check out NIRF ranking of engineering colleges**

URL: <http://www.financialexpress.com/education-2/this-iit-beats-delhi-bombay-turns-no-1-in-india-check-out-nirf-ranking-of-engineering-colleges/986180/>

### **This IIT beats Delhi, Bombay, turns No. 1 in India; check out NIRF ranking of engineering colleges**

Being the number 1 engineering institution is one of the most prestigious of positions to be in India. Many covet it. So, which institution is it? Well, the jury was out on this one and finally, a ranking has revealed the topper, surprising many. Indian Institute of Technology, (IIT) Madras has been ranked number one among the engineering colleges in the country, according to National Institutional Ranking Framework (NIRF), Ministry of Human Resource Development. However, in the newly introduced “overall category”, the IIT Madras has been listed in the second spot. IIT Madras Professor Bhaskar Ramamurthi, speaking about the Institute’s achievements, said, “It has been another satisfying year for IIT Madras, where we have done well in achieving or exceeding our Strategic Plan objectives in all areas of activity ranging from academics to incubation. Various awards won by our faculty and students, as well as the excellent placements, give us the encouragement needed to do even better next year.”

This year IIT Madras beat IIT Delhi and IIT Bombay in terms of the highest number of students placed. As many as 742 students from IIT Madras have been placed this year. On the first day of the placements season, a total of 195 job offers were bagged by the students. Some of the companies that participated in the placement season that commenced earlier this month included Goldman Sachs, Microsoft and Samsung Research Institute, Bengaluru.

Here is the list of top engineering colleges as per NIRF rankings 2017:

### 8.3 India Rankings 2017: Engineering

Name of Institute	Est.	City	State	Score	Rank
Indian Institute of Technology Madras	1959	Chennai	TN	87.96	1
Indian Institute of Technology Bombay	1958	Mumbai	MH	87.87	2
Indian Institute of Technology Kharagpur	1951	Kharagpur	WB	81.93	3
Indian Institute of Technology Delhi	1961	New Delhi	DL	81.08	4
Indian Institute of Technology Kanpur	1959	Kanpur	UP	76.83	5
Indian Institute of Technology Roorkee	1847	Roorkee	UK	73.10	6
Indian Institute of Technology Guwahati	1994	Guwahati	AS	72.30	7
Anna University	1978	Chennai	TN	63.97	8
Jadavpur University	1955	Kolkata	WB	62.59	9
Indian Institute of Technology Hyderabad	2008	Hyderabad	TS	60.24	10
National Institute of Technology Tiruchirappalli	1964	Tiruchirappalli	TN	59.44	11
National Institute of Technology Rourkela	1961	Rourkela	OR	58.78	12
Vellore Institute of Technology	1984	Vellore	TN	58.16	13
Institute of Chemical Technology	1933	Mumbai	MH	57.97	14
Indian Institute of Technology Indore	2009	Indore	MP	57.70	15
Hira Institute of Technology & Science -Pilani	1964	Pilani	RJ	55.43	16
Indian Institute of Engineering Science and Technology, Shibpur	1856	Howrah	WB	54.42	17
Indian Institute of Technology Bhubaneswar	2008	Bhubaneswar	OR	54.32	18
Indian Institute of Technology Patna	2008	Patna	BR	54.02	19
Jamia Millia Islamia	1985	New Delhi	DL	53.70	20
Indian Institute of Technology Ropar	2008	Rupnagar	PB	52.93	21
National Institute of Technology Surathkal	1960	Surathkal	KA	52.87	22
Indian Institute of Technology (Indian School of Mines)	1926	Dhanbad	JH	52.58	23
College of Engineering, Pune	1854	Pune	MH	52.14	24
Shannugha Arts Science Technology & Research Academy (SASTRA)	1984	Thanjavur	TN	51.44	25

Earlier, the institute was awarded the prestigious IEEE Spectrum Technology in the Service of Society Award for the development of Solar DC Microgrid Technology by Prof. Ashok Jhunjunwala and his team. It has been deployed in over 25000 off-grid homes in Rajasthan and Assam besides villages in Karnataka, Tamil Nadu, Odisha, Andhra Pradesh and Telangana, bringing electricity to some of the remotest parts of the country.

IIT Madras also signed an MoU with Robert Bosch Engineering and Business Solutions (RBEI) to set up the Robert Bosch Centre for Data Science and Artificial Intelligence (RBC-DSAI). The mission of the RBC-DSAI is to create societal impact through multidisciplinary interactions with government, academic, research and industrial collaborators on core challenges in Data Science (DS) and Artificial Intelligence (AI).

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Journalist: NA

Professor: Prof. Bhaskar Ramamurthi & Professor Ashok Jhunjhunwala

**Headline: IIT-Madras retains top rank for second year**

URL: [http://www.business-standard.com/article/current-affairs/ii-m-becomes-top-ranked-engineering-institution-for-second-consecutive-year-117122200909\\_1.html](http://www.business-standard.com/article/current-affairs/ii-m-becomes-top-ranked-engineering-institution-for-second-consecutive-year-117122200909_1.html)

**IIT-Madras retains top rank for second year**

**BY REPORTER**  
Special Correspondent

The Indian Institute of Technology Madras (IIT-Madras) has been selected as the top ranked engineering institution in the country for the second consecutive year in the National Institutional Ranking Framework (NIRF), ANI.

It has also emerged as the second-best institute in the country, under the overall category introduced this year.

The institute has marked its achievements in R&D, academic activities, innovations, and staff-ops during the year. In 2017, three former alumni of IIT Madras — Spensa Group Chairman Gurun "Ural" Deshpande, treasurer Jalendra Deshpande and Infosys co-founder Gopukrishnan— jointly launched an anniversary event at IIT Madras similar to the Deshpande Centre at MIT and elsewhere. It will get a funding of \$500,000 per year over the next 5 years to support its activities.

The institute also signed an MoU with Robert Bosch Engineering and Business Solutions (REBS) to set up the Robert Bosch Centre for Data Science and Artificial Intelligence (RBC-DSAI) to work on Data Science (DS) and Artificial Intelligence (AI). During the year, the World's largest Combustion Research Centre was inaugurated at IIT Madras to focus on Automotive, Thermal Power, and Aerospace Propulsion, besides fire research and microgravity combustion as well.

Bhaskar Ramamurthi, finance IIT Madras, said, "It has been another satisfying year for IIT Madras, where we have done well in achieving or exceeding our Strategic Plan objectives in all areas of activity ranging from academics to incubation. Various events were by our faculty and students, as well as the excellent placements give us the encouragement needed to do even better next year".

In academics, it has introduced an upward path to M Tech for undergraduates in interdisciplinary areas of Data Science, Materials and Nanotechnology, Biomedical Engineering, Computational Engineering and Energy Systems.

Date: 23rd December 2017

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Edition: Chennai

Page no.: 6

Journalist: NA

Professor: Prof. Bhaskar Ramamurthi

**Headline: IIT-Madras tops NIRF ranking once again**

URL: <http://www.newindianexpress.com/cities/chennai/2017/dec/23/iit-madras-tops-nirf-ranking-once-again-1734966.html>

ACCOLADE

## IIT-Madras tops NIRF ranking once again

EXPRESS NEWS SERVICE  
@ Chennai

INDIAN Institute of Technology, Madras (IITM) has been ranked as the best engineering institution in the country for the second time consecutively by the National Institutional Ranking Framework (NIRF), Ministry of Human Resource Development, under the overall category introduced this year.

Anna University stood eighth while National Institute of Technology, Tiruchirappalli, is at eleventh position. Anna University and Jadavpur University, Kolkata are the only two institutions in the top 10 apart from various IITs. This is in contrast to last year's ranking with IITs getting top 11 positions.

Vellore Institute of Technology which was at the 13th position last year, continues to be at the same rank. The parameters used for judging include teaching and learning resources, research, placement and graduation outcome, perception of public and academics and inclusivity of the institution.

Bhaskar Ramamurthi, Director, IITM, said the institution had striven for overall excellence and had taken several initiatives in the last academic year. The launch of an entrepreneurial cell, world's largest combustion research centre and national cancer tissue bio-bank are some of them, he said in a statement.

"It has been another satisfying year for IIT-Madras, where we have done well in achieving or exceeding our strategic plan objectives in all areas of activity ranging from academics to incubation," he said.

Date: 23rd December 2017

Publication: Chennai Patrika

Edition: Online

Journalist: NA

Professor: Prof. Bhaskar Ramamurthi & Professor Ashok Jhunjhunwala

**Headline: IIT Madras completes another year as the top-ranked Engineering Institute in the country**

URL: <http://news.chennaipatrika.com/post/2017/12/22/IIT-Madras-completes-another-year-as-the-top-ranked-Engineering-Institute-in-the-country.aspx>

### **IIT Madras completes another year as the top-ranked Engineering Institute in the country**

Chennai, 22nd December 2017: Indian Institute of Technology Madras (IIT Madras) has completed a second consecutive year as the Top Ranked Engineering Institution in the country, as per National Institutional Ranking Framework (NIRF), MHRD, Government of India. Additionally, IIT Madras emerged as the second-best Institute in the Country, under the 'Overall Category' introduced this year, in the NIRF Rankings.

2017 has been another year filled with achievement for the Institute in diverse sectors ranging from R&D to academic activities, innovations, and startups.

Speaking about the Institute's achievements in 2017, Prof. Bhaskar Ramamurthi, Director, IIT Madras, said, "It has been another satisfying year for IIT Madras, where we have done well in achieving or exceeding our Strategic Plan objectives in all areas of activity ranging from academics to incubation. Various awards won by our faculty and students, as well as the excellent placements, give us the encouragement needed to do even better next year".

The Institute was awarded the prestigious IEEE Spectrum Technology in the Service of Society Award for the development of Solar DC Microgrid Technology by Prof. Ashok Jhunjhunwala and his team. It has been deployed in over 25000 off-grid homes in Rajasthan and Assam besides villages in Karnataka, Tamil Nadu, Odisha, Andhra Pradesh and Telangana, bringing electricity to some of the remotest parts of the country.

#### **New initiatives**

Three well-known alumni of IIT Madras — Mrs. Jaishree Deshpande, Mr. Gururaj "Desh" Deshpande and Mr. S. Kris Gopalakrishnan — joined hands to launch an entrepreneurship centre at IIT Madras similar to the Deshpande Centres at MIT and elsewhere. The Gopalakrishnan-Deshpande Centre for Innovation and Entrepreneurship will get a funding of US\$500,000 per year over the next 5 years to support its activities.

IIT Madras also signed an MoU with Robert Bosch Engineering and Business Solutions (RBEI) to set up the Robert Bosch Centre for Data Science and Artificial Intelligence (RBC-DSAI). The mission of the RBC-DSAI is to create societal impact through multidisciplinary interactions with government, academic, research and industrial collaborators on core challenges in Data Science (DS) and Artificial Intelligence (AI).

The World's largest Combustion Research Centre was inaugurated at IIT Madras this year. The National Centre for Combustion Research and Development (NCCRD) hosts state-of-the-art capabilities in combustion research and focuses on three major application sectors: Automotive, Thermal Power, and Aerospace Propulsion, besides fire research and microgravity combustion as well

The Bhupat and Jyoti Mehta School of Biosciences got a New Block with state-of-the-art facilities such as a National Cancer Tissue Bio-bank and an Animal House. The Indo-German Centre for Sustainability (IGCS) shifted to the new Biosciences Block as well. The IGCS was established to promote cooperation between German and Indian scientists on fundamental and applied research, teaching and training besides in dissemination of information in the area of sustainable development.

#### Academics

IIT Madras introduced an upgrade path to M.Tech. degree for undergraduates in emerging Interdisciplinary areas of Data Sciences, Materials and Nanotechnology, Biomedical Engineering, Computational Engineering and Energy Systems.

The online M.Tech. programmes in Automotive Technology, Communications Systems Engineering, and VLSI, tailor-made programs for the automotive, telecom and electronics industries, were also successfully launched in 2017. Four more such programs for the aerospace, materials engineering and IT industries are approved for launch..

The Institute also launched a two-year Executive MBA (EMBA) Degree Program for working professionals. The USP of the EMBA program is to offer state-of-the-art knowledge that is in sync with the current industry requirements in domains such as digital economy, future manufacturing, and global strategy.

IIT Madras faculty were also involved in cutting-edge research at the global level in projects such as the LIGO Scientific Collaboration, and the Mouse Brain Architecture Project.

The Institute has among the best collaborative environments between industry and academia with the country's only Research Park as a key engine driving collaboration, leading to numerous Sponsored Research and Consultancy projects.

<b>Sponsored Projects sanctioned in 2017</b>			
<b>Sno</b>	<b>No. of Agency</b>	<b>No. of Projects</b>	<b>Value in Lakhs</b>
1	40	256	38457



<b>Consultancy Projects sanctioned in 2017</b>			
<b>Sno</b>	<b>No. of Clients</b>	<b>No. of Projects/Jobs</b>	<b>Value in Lakhs</b>
1	373	502	12836.55

#### Placements

The Institute is witnessing spectacular placements this year. The Phase I of Placements commenced on 1st December 2017 with more than 190 offers being made on the opening day alone. More than 750 offers were made in Phase I with around 660 students getting placed. Adding to this impressive tally of placed students was the large number of pre-placement offers (PPOs) this year - 114 offers, with 93 students accepting them. This brought the total number of students placed in current batch to more than 750. Phase II is likely to begin mid-January 2018.

#### Research Park & Incubation

The construction of the second and final phase of the IIT Madras Research Park, with 0.8 million square feet of built-up area has been completed. The IIT-M Incubation Cell's pioneering efforts to support India's startup activities were recognized by the Department of Science and Technology which gave it the National Award for 'Best Emerging Technology Business Incubator' in May 2017. Many of the start-ups incubated at IITMIC won prestigious awards this year, including the ET Best Startup on Campus, which went to Detect Technologies, and the ET Best Social Enterprise won by Aibono.

#### Student Achievements

Students of IIT Madras have set the Asia and India Records for operating the "Largest Number of Robots Cleaning an Area." As many as 270 students from the Center For Innovation (CFI) fabricated a total of 45 Robots and cleaned an area of 750 sq.ft.

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Edition: Delhi/Bangalore/Chennai

Page no: 3

Journalist: Spatika Narayanan

Professor: Prof. Mitesh M. Khapra & Prof. B. Ravindran

Alumni/PhD scholar: Preksha Nema

**Headline: 'Deep' learning discoveries**

URL: <http://www.thehindu.com/education/google-phd-fellow-preksha-nema/article22265908.ece>

HIGH POINT

# 'Deep' learning discoveries

IIT-Madras student Preksha Nema shares what it took for her to become a Google PhD Fellow

■ SPATIKA NARAYANAN

IIT-Madras student Preksha Nema is one of four recipients in the country, of the Google PhD Fellowship 2017. This programme recognises graduate students doing "exceptional work in computer science and related research areas." Besides connecting the chosen Fellows to a Google Research Mentor, the programme provides monetary support and a stipend.

Preksha is jointly guided by Professor Mitesh M. Khapra and Professor B. Ravindran at the Department of Computer Science and Engineering. Under their supervision, she does research in machine learning for natural language processing (NLP), specifically, a machine learning method

known as deep learning. It is this exciting area that is responsible for a variety of applications such as Apple's Siri, Amazon's Alexa, chatbots, and personalised music or shopping recommendations.

Excerpts from an interview with Preksha.

## Beginnings

I really liked programming from the time it was introduced in school. It makes you think step by step on how to reach a solution; it helps you enumerate your thoughts. It is like solving puzzles, which I always liked.

## Roadblocks

Quitting my job, and returning to higher education after working for three years was a bit worrisome.

I was not sure if I would be able to perform well. But once the coursework started, I got accustomed to the routine. Luckily, I have a strong support system comprising my advisors, family, and friends. The dedication and patience with which my father does any work always amazes me. I keep trying to be like him.

## Research

I work in deep learning for NLP. The broader goal here is to make machines understand and generate semantically and syntactically correct sentences in English (or any other natural language). Google Translate and Google Search are some common applications of NLP.

My initial PhD work introduced a novel method for computers to generate human-like summaries of an article. For example, a trained machine can read a document on biogas and then generate a summary based on a given qu-

ery. For example, "What are the environmental benefits of using biogas?"

Now, I am focussing on Q&A systems; we would like the system to accurately answer questions based on some contextual information. We are also exploring ideas to get the system itself to generate meaningful questions.

## Motivation

It is the constant learning experience that keeps me going; like a quote from the book *Way of the Peaceful Warrior*: "The journey is what brings us happiness, not the destination". The zeal with which my advisors are committed to research is another inspiration.

## Selection process

Applicants were asked to submit the details of their academic records, list of publications, and three recommendation letters. The exact criteria for selection have not been revealed; it could be a combination of factors. It really is an honour to receive this fellowship!

## Advice for applicants

It is important that the applicants maintain a good academic record and remain up-to-date with research going on in their current field. Doing so helps you get new ideas that could turn into publications.



SPECIAL ARRANGEMENT

Date: 25th December 2017

Publication: The New Indian Express- Education Express

Edition: Chennai/Bangalore/Hyderabad/Kochi

Page no: 6

Journalist: NA

Headline: Making Samsung's Bixby interface faster and easier

## Making Samsung's Bixby interface faster and easier

The team from Indian Institute of Technology, Madras that won the second season of the Samsung EDGE programme, tells **Johanna Deeksha** all about their winning project



ILLUSTRATION: AthenaZ receiving the Samsung EDGE award

An IIT Madras team won the second season of the Samsung EDGE for the second time in a row. This time, the winning team worked on Samsung's Bixby interface to make it better integrated with the consumers' day-to-day usage. The competition, spread over three months, invited the participation of students from diverse programme domains such as B Tech, MBA, Master in Design and Master in Social Work. **AthenaZ**, the winning team, comprised of Sudarshan M S, Saurabh Sinha and Mulesh S.

So, what exactly is the project about? "Our case revolves around Samsung's Bixby interface. We started by researching existing mobile assistants and that's when we learnt more about Bixby. We then tried to think of ways in which it can be made

better and give the users a better experience. We did not limit our thinking to just smartphones, but also explored other product categories of Samsung to which Bixby can be extended to leverage it. A few of the industries we targeted include e-commerce, health, travel and consumer electronics," said Sudarshan.

But what are these ideas that will make the Samsung experience better? "As far as the smartphone segment is concerned, we concentrated on enhancing the users' experience of mobile apps. For example, one feature that we suggested aims to make the searching and locating of products on e-commerce sites much easier. Another example that we would like to mention is a feature which aims to understand the users' interests and tastes, and therefore

give users smart suggestions and notifications based on the situation. This improves personalisation," he says.

Interestingly, besides working on the personalisation aspect, the team also worked on Samsung's hospital gadgets. "As far as other product categories are concerned, along with smart and efficient electrical appliances for homes, we identified that Samsung also makes gadgets for hospitals. We then spoke about how AI can prove to be a powerful tool in that field by integrating it with hospital products.

And for home appliances, we spoke about how AI can further improve the interface of Samsung's smart microwave ovens and how it can bring in smart connectivity between home appliances, hence giving users a much better experience," Sudarshan added.

speed  
trick



### Sectors included

A few of the industries they targeted include e-commerce, healthcare, travel and consumer electronics



### Easy access

The team also spoke about how Artificial Intelligence can be used to interact with home appliances for a better experience

Date: 27th December 2017

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Edition: Chennai/Pune/Kochi/Hyderabad/Delhi/Mumbai/Kolkata/Bangalore/Ahmedabad

Page no.: 1

Journalist: Prachi Verma & Sreeradha D Basu

Professor: Prof. Manu Santhanam

**Headline: IIT Postgrads Engineer Flood of Offers in Tech Roles**

URL: <https://economictimes.indiatimes.com/jobs/iit-postgraduate-students-engineer-flood-of-offers-in-tech-roles/articleshow/62259088.cms>

## IIT Postgrads Engineer Flood of Offers in Tech Roles

Top cos like Samsung R&D, Intel, Tata Motors, ExxonMobil & Goldman Sachs line up with bigger offers than last year to hire for domain expertise

**Prachi Verma Dadhwal  
& Sreeradha D Basu**

**New Delhi | Mumbai:** Postgraduate students at India's premier engineering colleges are in higher demand this year, as companies look to hire talent with stronger domain knowledge for roles in emerging technologies such as artificial intelligence, robotics and machine learning.

Trends from Indian Institutes of Technology in Kanpur, Chennai and Roorkee suggest at least a 30% rise in offers to PG students this placement season at leading IITs, with an up to 90% jump in top salaries. Among IITs that commenced operations in the past decade, the number of offers to PG students and the top salary increased two-and-a-half times at Gandhinagar. Typically a higher percentage of undergraduate students gets

placed during campus hiring than those pursuing postgraduate degrees.

But with the focus of businesses, especially in the technology sector, shifting to emerging fields like artificial intelligence and robotics, demand for talent in such niche areas has grown at a faster pace, opening up more opportunities for PG students. In fact, they are getting higher number of offers from non-technical areas too, as recrui-

ters expect them to stay longer on their jobs than undergraduates who may be still undecided about their career path.

"More and more PG students are in demand as companies are looking at hiring domain knowledge specialists. Especially within IT and even in other sectors, companies prefer to hire postgraduate students to build tech teams," said Ashok Pamidi, a senior director and member of the outreach pro-

gramme at Nasscom.

PG students, both from STEM (science, technology, engineering and mathematics) and humanities streams are in demand for jobs in emerging technologies.

"Master's students are clearer about what they want to pursue in their career and hence bring stable talent to the organisation," said Kiranmai Pendyala, head of India HR at American chipmaker Advanced Micro Devices, which prefers

PG students over undergraduates.

"PG students have invested in acquiring specialised education in a niche space of engineering, whereas undergraduate students are often still deciding their career paths and are likely to move on to other pursuits," said Pendyala, who also hires from regional colleges, especially in Andhra Pradesh, Telangana and Karnataka.

At IIT-Kanpur, as many as 432 PG students accepted job offers at this year's placement season, a 39% increase compared with last year's number of 325.

PG students are usually picked for engineering R&D, analyst and faculty positions. Those pursuing dual degrees mostly get non-technical positions.

"The number of analyst and R&D positions have grown this year as compared to last year," said Harshit Omar, placement coordinator at IIT-Kanpur.

### Offers Get Bigger This Year

**Placement trends at IITs suggest at least 30% increase in offers to PG students at Kanpur, Chennai and Roorkee while top salaries have jumped by up to 90%**

**Among new IITs, Gandhinagar reported a 154% increase this year in terms of number of PG offers compared with last year**

**Companies hiring PG students for emerging technologies such as AI, robotics, machine learning**

**Among top recruiters are Samsung R&D, Intel, Tata Motors, HSBC, ExxonMobil, EXL Services, Tata Steel, Cognizant, Goldman Sachs**

