



Naming Rights proposal - Conference Halls of IIT Madras

Preamble

IIT Madras occupies the top position among the academic institutions in the country as a leader in executing a variety of industrial consultancy and sponsored research projects apart from being the best academic institution in the country. The uniqueness lies in the wealth of world-class expertise and extensive modern facilities of the institute. The departments and research centres, have highly qualified engineers, scientists and social scientists, with wide-ranging areas of specialization.

Over the past five decades, IIT Madras has served a large number of clients who have expressed great satisfaction. They include State and Central governmental agencies, public and private sector industries and international institutions. The role of the Centre for Industrial Consultancy and Sponsored Research (IC & SR) needs special mention in this context.

IC & SR is responsible for the promotion, facilitation, coordination and administration of all the sponsored and consultancy projects handled by the faculty of IIT Madras. We are proud to have been awarded the ISO 9001 Quality Certification. IIT Madras (IITM) is one of the first educational institutions in India, which initiated promotional activities with industries as early as 1973 with the philosophy of encouraging cross flow of knowledge and experience between the Institute and Industries. The ICSR building houses the offices of Dean-ICSR, Dean–International and Alumni Relations, NPTEL etc.

Conference Facilities

The ICSR building is home to three conference rooms, an auditorium and two dining halls in the ground floor. These halls are extensively used (close to 300 days in an year) by the IIT faculty for organising national and international conferences, alumni reunions, seminars, and invited lecturers by eminent personalities. These are the primary conference facilities on campus with over 1000 events being conducted annually. These events attract over 20000 people annually, especially top industry professionals, visionaries, global university delegations as well as national leaders as well as of our students and faculty. These are also early indicators of a growing institution, poised to be one of the top-ranked institution globally. It is anticipated that the quality and quantity of all visibility metrics will undergo a steep change in the next five years, owing to the Institute's recently acquired Institute of Eminence stature.



a. ICSR main auditorium



b. ICSR Multipurpose Hall I





c. Hall I



d. Hall II





e. Hall III



f. Multipurpose Hall II





Sponsorship proposal with naming rights

S. No	Venue	Sq.ft	Capacity	Amount
1	Auditorium	4344	240	10 Crores
2	Multipurpose Hall I	2385	150	5 Crores
3	Hall I	861	40	3 Crores
4	Hall II	1259	75	4 Crores
5	Hall III	1227	80	4 Crores
6	Multipurpose Hall II	1335	60	4 Crores

IITM seeks sponsorship from individual philanthropists, corporate entities to associate with the institution in capacity building for the nation. A part of the endowment returns will be utilized for periodic maintenance and for the upgradation of the facility. The duration of naming rights shall be for a period of **25** years and the donor gets **100%** tax benefit for the donation. The donor name will be prominently displayed at multiple locations near the auditorium/hall.

In all cases, the named auditorium/hall shall be called as an auditorium with a name of your choosing. For example, Hall-I could be called as **XXX Auditorium** or a name of the Donor's choosing.