



## **Chief Technology Officer for PatientsEngage**

Singapore headquarted Healthcare startup PatientsEngage is an online community platform to support patients and family caregivers in the management of chronic conditions. As we live longer, we need to make the right lifestyle choices that will enable us to age well. And we need to start now, not after we are old. By staying abreast of the latest information, we can take charge of our lives, the lives of our loved ones and put ourselves back at the centre of the healthcare system. PatientsEngage is an initiative that seeks to enable patients and care-givers to take charge of their own lives holistically especially in relation to chronic conditions.

We cover more than 50 conditions including Cancer, Diabetes, Arthritis, Osteoporosis, Asthma, Chronic Pulmonary conditions, Parkinsons, Women's Health, Dementia, Stroke, Kidney, MS, Hypertension and cardio vascular conditions. We have over 20 communities that include Mental health and well being, Developmental Challenges, Caregiver and Cancer community. We have partnered with Parkinsons Society of India, SCARF, Chennai and are in discussions with others. These partnerships reflect our traction and quality of content.

About us : <http://www.patientsengage.com/about-us>

Website : [www.patientsengage.com](http://www.patientsengage.com)

Facebook page : <https://www.facebook.com/patients.engage>

Twitter : <https://twitter.com/PatientsEngage>

Launched in end 2014, PatientsEngage is poised to scale and penetrate the regional healthcare marketplace. There is a substantial opportunity in Asia. The business is founded by experienced people with significant experience in the Asian market and the healthcare industry.

If you are passionate about solving a real world problem and be part of an exciting journey, read further.

### **Responsibilities and Job Description: CTO**

This startup is looking for an energetic, creative , and experienced individual with about 5-7 years work experience to lead its product strategy, roadmap, design and development efforts including ongoing platform selection. She/he must own the development cycles.

The CTO must be able to see the big picture and provide technology options to support the business growth plans. She/he must also work with the management team to prioritise the tech strategies and options. The individual must also manage the outsourced tech team and in time build the tech team.

The initial product has been launched and there is customer traction in the local markets. However a lot more needs to be done to enhance the product, the user experience and engagement and to take the customer to fulfillment.

This opportunity requires an individual who has digital commerce experience, with a particular focus and interest on User Experience (UE) and User Interface (UI) design, website, mobile and apps. Industry experience does not have to be in the healthcare space but it will be preferred to have someone who has worked on B2C transactional businesses and managed API integration with third parties.

The individual should have an ability to quickly understand the key consumer and partner processes, payment and fulfillment flows that will impact design. An understanding of payments would be advantage but not essential. Working knowledge of Open source is desirable.

The successful candidate should also have the strategic architectural ability to enhance the current platform to a scalable and highly secure state of the art cloud based architecture.

The role will also require a person who can:

- develop an overall technology strategy
- add value to the everyday running of the business and its strategy
- budget and manage technology costs to plan
- pick the right suppliers, always negotiating a good deal
- manage the outsourced team and
- hire the right technical personnel that will fit into the business and help drive growth
- excellent team management skills

Interested applicants should forward their CV and detailed cover letter highlighting their background, skills, and achievements and how they relate to this opportunity. Please include your availability and compensation expectations.

Applicants residing in India are preferred. However consideration will be given to exceptional candidates across Asia Pacific.